ARIZONA WATERCOLOR ASSOCIATION
Creative Water Media

**Call for Entries**
Spring 2027 Members' Exhibition
February 25 through April 23, 2027
The Holland Gallery of Fine Art
34250 N. 60th St. Bldg. B,
Scottsdale, AZ 85266 480-488-1090






## Spring Exhibition Calendar

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| Fri. January 15, 2027 | Submission deadline noon (MST) |
| Week of February 1, 2027 | Notification sent by email and posted on website |
| Thur. February 25, 2027 | Drop off artwork at Holland Gallery between 10:00 a.m. and noon. |
| Fri. April 16, 2027 | Awards Reception at Holland Gallery from 4:30 to 6:30 p.m. |
| Fri. April 23, 2027 | Pickup artwork from Holland Gallery from 1:00 to 3:00 p.m. |

**Awards:** A variety of cash and merchant awards will be presented at the awards reception.

**Juror and Workshop instructor:** We are honored to have Michelle Nixon jury our show. Her artistic background and numerous accolades can be found on AWA's website at https://azwatercolor.com/juror-spring-and-fall-workshops or at https://mmnixon.com. She will be teaching a 3-day workshop at the Arizona Artist Guild building in Phoenix from April 8 through 10, 2027. You may sign up on the AWA website and contact Marion Dröge with any workshop questions at mdrogaz@gmail.com.

**Eligibility/Terms and Conditions:**

Review complete list of rules/specifications for acceptable entries on the website at https://azwatercolor.com/acceptable-entries

All artists entering must be current members of AWA.

Work must have been completed in the past three years (no work prior to 2024). Work may not have been previously shown in an AWA exhibition or at the Holland Gallery.

Work must be original and free from any copyright infringement. A copy or likeness of another artist's work is not admissible. Work done in any part, in a workshop is not admissible. Digital media is not admissible. Prints, giclées, or reproductions are not admissible.

Artwork generated by Artificial Intelligence is not permitted under any circumstances.

Source material must be your own design or your own photograph. Composition must be original and entirely the work of the entrant.

Work must be done on paper. (Paper includes natural or synthetic paper such as Yupo and paper mounted on a board so long as the board is no thicker than 1/2 inch and can be matted as described below.) No canvases.

No varnished work.

Work must be done with water-based mediums (e.g., watercolor, gouache, acrylic, ink) . Work may include collage so long as materials were originally white then painted with water-based medium. No alcohol inks or water-based oils.

Work must be matted, framed and ready to hang with a wire threaded through D-rings on the back of the frame. Wire should be taut and approximately 1/3 of the way from the top. Work must be protected by rigid plexiglass/acrylic. Mats/frames/plexiglass/acrylic must be clean and without scratches. Glass may be used in place of plexiglass/acrylic if the size of the glass is 16 x 20 inches or less.

Please note that this venue requires that all artwork be appropriate for children. The Holland Gallery is part of a multi-generational community center with many children and families participating in programs. The Executive Director retains the right to have any piece removed if it is deemed inappropriate.

**Size Requirements:**

- The minimum artwork size that must show within the mat is 80 square inches (for example, 8 x 10 showing in mat).
- Mats must be white and non-textured. The exposed part of the mat must be a minimum width of 2 inches. (It is recommended that paintings exceeding the 8 x 10 or 9 x 12 sizes have wider mats of 3 to 4 inches because it looks more professional.)
- Frames must be simple and not exceed 2 inches in depth/width.
- The maximum framed size allowed for this show is 42 inches in any direction measured to the external edges of the frame.

All terms and conditions for entry into this exhibition are required. The Exhibition Committee reserves the right to refuse any work not meeting these requirements and to prohibit your participation for two years in future shows for violations or failure to produce work for show after acceptance.

**Submitting your entry:**

All entries must be completed online. You may submit up to three entries for $40. The steps for entering are as follows:

Step 1: **Prepare Your Digital Images**

Photos of your artwork should be taken at the highest resolution and saved in a “jpg” format.

- Crop photo to show only the artwork image.
- Resize photo so that it is 1800 pixels on the longest side.
- Make sure the total file size is less than 3 MB.

- Rename image (Use first four letters of your last name, then first four letters of your first name, hyphen (-), title. If the artwork title is lengthy, please abbreviate it. For example, the image for the painting by Winslow Homer called "Sailboat on the Very Stormy Sea" would be renamed HomeWins-Sailboat.jpg.

Step 2: **Entry Information**
Fill out the entry form attached to this prospectus. You will use this information when entering online and the handwritten form should be saved for your reference.

Step 3: **Payment**
Pay your entry fee of $40 online at https://azwatercolor.com/spring-2027-exhibition/. You will receive an email that your payment has been successfully processed. Do not pay twice. If the computer/wifi being used is slow, it may take a few minutes to process. **If you have any issue with payment or the Exhibition Entry Form does not load, contact Rupali Holmes at rupaliholmes@gmail.com and let her know the issue you experienced.**

Step 4: **Entry Form**
After your payment is processed, you will be directed to the Exhibition Entry Form. You will use the image/information you prepared in steps 1 and 2 to complete the entry form. You will have to accept a consent statement at the bottom of the form and click Submit to complete the submission. Wait until a confirmation message appears before closing the browser.

The AWA website has helpful information on how to prepare your digital images. You can find that information under the heading "Exhibitions" by clicking on "Submission Resources". If this is your first show, or you are unfamiliar with how to prepare your image, please review the information and video on the website and please do not wait until the last minute to enter the show. While it is your responsibility to resize and rename your images, Betsy Aguirre will help with questions in this regard at awaexhibitions@gmail.com. Contact Karen Donmoyer at awaexhibits@gmail.com with all other questions or if Betsy/Rupali are unavailable.

**Notification:**
All artists will be notified by email of juror results. A list of accepted artwork/artists will also be posted on the website.

When delivering accepted paintings, label the back of your artwork with the title and price as well as your name and contact information.

**Shipping:**
There is a $50 handling fee to be paid by check and included in your shipping box. Do not ship glass. You will be notified of who to contact for shipping upon acceptance into the show. Please use either UPS or FedEx for shipping. If you wish to use an alternative to those two services, please first obtain approval from Karen Donmoyer.

**Information on the Venue, Sales and Commissions:**
Holland Gallery will handle all sales for the duration of the exhibition. A check will be issued within a month after the exhibit closes. Twenty percent (20%) of the sales price is retained as a commission to the gallery.

**AWA Spring 2027 Exhibition Record of Submission**

Please fill this form out in advance of submitting your entry online. Then please save it so that you have a record of your entry information.

**Entry 1**

Digital file Name:

Title:_____

Medium_____

Price $_____

**Image size** Height_____ inches x Width_____ inches (Multiply height by width to make sure the image that will show once matted is greater than or equal to 80 square inches.)

**OUTSIDE dimensions of frame** Height_____ inches x Width____ inches (Your frame must not exceed 42 inches in either direction and your frame width and depth must be less than 2 inches.)

**Entry 2**

Digital file Name:

Title:_____

Medium_____

Price $_____

**Image size** Height_____ inches x Width_____ inches

**OUTSIDE dimensions of frame** Height_____ inches x Width_____ inches

**Entry 3**

Digital file Name:

Title:_____

Medium_____

Price $_____

**Image size** Height_____ inches x Width_____ inches

**OUTSIDE dimensions of frame** Height_____ inches x Width_____ inches