

# Arizona Watercolor Association

## 65-Year Celebration Book Prospectus

**Be part of AWA's legacy!**

The first **65 AWA members** to enter will be featured in a new **commemorative book celebrating 65 years of Arizona Watercolor**.

Each artist will be showcased on **one full page**, as in our 40-Year Anniversary Book.

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### What's Included

- One **full-page feature** of your selected painting
- Your **artist statement (up to 250 words)**
- **8 complimentary copies** of the printed book
- Recognition in AWA's 65-Year Celebration Collection

**Entry Fee: \$150**

(Payment made online when submitting your entry.)

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### Submission Guidelines

#### Painting Image Requirements

- Submit **one photograph** of your painting (no frame, mat, or background visible).
- **Crop** to show **only the artwork**.
- Digital file must be:
  - **1800 pixels on the longest side**
  - **300 dpi resolution**
  - **File size no larger than 3 MB**
- File format: **JPG**
- The actual painting may be any physical size.

#### Artist Statement

- Limit to **250 words**.
  - Refer to the *40-Year Book samples* for style and format at the end of this document.
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## Entry Timeline

- **Entries Open:** *November 10, 2025*
  - **Entry Deadline:** *January 8, 2026 at 6:00 pm MST*
  - Limited to the **first 65 submissions received with payment.**
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## Payment

- Entry Fee: **\$150.00**
  - Includes one full-page feature and **8 printed copies** of the book.
  - Payment and upload are completed on the AWA website.
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## Submission information

You will be asked to provide the following details in the submission form and upload the image

- Full name (First, Last).
  - Email address
  - Phone number
  - **Title** of the painting
  - Painting size (H x W in inches)
  - **Artist statement** – Compose your statement in the text editor of your choice. Ensure it is less than 250 words, then copy-paste it in the form.
  - Signature status - Provide initials of watercolor societies where you have signature status.
  - Website or social media - If you have a website or social media page you can provide that information.
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## Important Notes

- Open to **current AWA members only.**
  - Submissions are accepted on a **first-come, first-included** basis.
  - Incomplete entries (missing payment, image, or bio) cannot be accepted.
  - Artists will be notified by email once their entry is confirmed.
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## Questions?

Contact: Barbara Freedman, Editor: [bfreedman474@gmail.com](mailto:bfreedman474@gmail.com)

Website: [azwatercolor.com](http://azwatercolor.com)



Life's Slim Bond

Tom Herbert

24 x 30 Pure Pigment Watercolor Collage

Tom Herbert's unique painting is achieved with Pure Pigment watercolor collage on coated cover paper. The cover paper has a shiny slick surface. Additives, subtractive and scratched board techniques are used after initial pours. This procedure takes Tom through several stages. He begins the pouring outdoors, moves inside to his studio for drying space, and completes each painting seated in an easy chair where he can discover the drawing options as he views the surface up close.

Growing up in southwestern Arizona, Tom received his B.S. and M.A. from Northern Arizona University. Following his formal education, he taught art at Cortez High School in Phoenix for 31 years. His teaching career led him through several phases of art development, from working with 3-D sculpture to constructed clay and back to 2-D images with his current paintings. He has received various awards in local and regional juried shows.

AWA, J; AAG





Ladder to the Sky  
Barbara Freedman  
14 x 10 Collage

NWS; AWA, J, HS,RS; AAG, NAWs

This acrylic collage painting earned Best of Show in 1999. Layers of acrylic paint, painted papers, Caran D'arches crayons and colored pencils were used to develop the textured surface. Created in Costa Rica, this painting uses her current ladder symbol.

Barbara received her B.S. in Art Education from Wayne State University and M.A. in Painting from Eastern Michigan University. Moving to Arizona in 1992 brought new direction to her art. She has been juried into national shows and has had over eight solo museum exhibitions. Opportunities to travel, lecture, jury exhibits, and present workshops for water-media organizations gives Barbara a global view of artists and their art. She is featured in several magazines and books including, *The Best of Watercolor 2* and *Creative Touch 3*.

Barbara says, "The content of my paintings are based on my personal response to my surroundings whether traveling or in my studio. Symbolic motifs are often used to represent my images."