



Call for Entries
Spring 2025
Members' Exhibition
April 2 to May 15, 2025
Shemer Art Center
5005 E Camelback Rd., Phoenix 85018



Spring 2025 Exhibition Calendar

Wed., Feb. 12, 5 p.m. (MST)
Week of Mar. 3
Fri., Mar. 28
Wed., April 2
Thurs., April 17
Thurs., May 15

Submission deadline
Notification sent by email and posted on website
Drop off at Shemer between 1 p.m. and 4 p.m.
Show opens
Awards Reception at Shemer from 5:30 to 7:30 p.m.
Pickup artwork from Shemer between 3 to 6 p.m.

Awards: A variety of cash and merchant awards will be presented at the awards reception.

Juror and Workshop instructor: Laurie Goldstein-Warren is originally from New York and now lives in West Virginia. She has always had a love for the arts. After moving from New York to West Virginia, she discovered a love of watercolor. Her work has been widely exhibited in Japan, Turkey, Greece, Canada, England and China. Additionally, she has been in *Splash* 13, 14, 19, 21 and 23 as well as *Watercolor Artist* and *The Art of Watercolor* magazines. She curated a book about Contemporary Watermedia Artists titled *Her Voice*. She is a member of the Watercolor Honor Society and a signature member of the American Watercolor Society and the Transparent Watercolor Society of America. Her work has earned her numerous honors and awards. She will be teaching a 3-day workshop at the AAG building from April 10 - 12, 2025. For more information check the AWA website or contact Marion Droge at mdrogaz@gmail.com.

Eligibility/Terms and Conditions:

Review complete list of rules/specifications for acceptable entries on the website at <https://azwatercolor.com/acceptable-entries/>.

Artist must be a current member of AWA.

Work must be original and completed within the past two years (do not submit work created prior to 2023). Work may not have been previously shown in an AWA exhibition or at Shemer.

Work must be done on paper. (Paper includes natural or synthetic paper such as Yupo and paper mounted on a board so long as board is no thicker than 1/2 inch and can be matted as described below.) No canvases.

No varnished work.

Work must be done with water-based mediums (e.g., watercolor, gouache, acrylic, ink). Work may include collage so long as materials were originally white then painted with water-based medium. No alcohol inks or water-based oils.

Work must be matted, framed and ready to hang with a wire on the back that is taut and approximately 1/3 of the way from the top so that wire or hooks do not show or pull above frame when hung. Work must be protected by plexiglass unless it is 16x20 inches or less in which case glass is allowed. When selecting plexiglass for your artwork please make sure it is high quality and sufficiently thick that you cannot bend it. We have had some problems with artwork covered this way in the past and this very thin bendable sort of plexi does not meet Shemer's or most other galleries' standards. Mats/frames/plexiglass must, of course, be clean and without scratches.

Your contact information including title and price of the artwork should be on the back.

Size Requirements:

- The minimum artwork size that must show within the mat is 100 square inches.
- Mats must be white, non-textured, and the exposed part of the mat must be a minimum width of 3 inches showing outside artwork.
- Frames must be simple and not exceed 2" in depth/width.
- The maximum framed size allowed for this show is 38" in any direction.

Important Note on originality: Work must be your own. A copy or likeness of another artist's work is not admissible. Work done in any part, in a workshop —even if it is your own photo or completed by you on your own— is not admissible. Prints, giclees, digital art, or A.I. generated art are not admissible. No use of copyrighted images.

All terms and conditions for entry into this exhibition are required. The Exhibition Committee reserves the right to refuse any work not meeting these requirements and to prohibit your participation for two years in future shows for violations or failure to produce work for show after acceptance.

Submitting your entry:

All entries must be completed online. You may enter up to three entries for \$40. For best results, please do NOT begin your online entry until you do the following:

- Locate your means of payment,
- Write out the detailed information that will be needed for your entry on the attached form, and
- Prepare your digital images as described in Step 3 below.

Once you have carefully completed the above preparation you may begin your entry as follows:

Step 1: Payment

Pay your entry fee of \$40 online at <https://azwatercolor.com/spring-2025-exhibition>. You will receive an email that your payment has been successfully processed. DO NOT PAY TWICE. If the computer/wifi being used is slow, it may take a few minutes to process.

Step 2: **Entry Information**

After your payment is processed, you will be directed to the entry form, which you will fill out with the information you have recorded on the attached form. Please keep your handwritten form as well as the prospectus for your records.

If you have any issue with payment or the Exhibition Entry Form does not load, contact Rupali Holmes at rupaliholmes@gmail.com and let her know the issue you experienced.

Step 3: **Digital Image**

In addition to entering payment and written information online you will also be asked to submit photos of your work. Photos should be taken at the highest resolution and saved in a "jpg" format.

- Crop photo to show only the artwork image.
- Resize photo so that it is 1800 pixels on the longest size and 300 dpi.
- Make sure total file size is less than 3 MB.
- Rename image (Use first four letters of your last name, then first four letters of your first name, hyphen (-), title. If the artwork title is lengthy please abbreviate it. For example, the image for the painting by Winslow Homer called "Sailboat on the Very Stormy Sea" would be renamed HomeWins-Sailboat.jpg.

The AWA website has helpful information on how to create and size your digital image. If this is your first show or you are unfamiliar with these concepts please review information on the website and **please do not wait until the last minute** to enter the show. Betsy Aguirre will be helping with the resizing and renaming of image files so you may contact her with any questions at awaexhibitions@gmail.com. Contact Karen Donmoyer at awaexhibits@gmail.com with all other questions and during the time period from January 6 to 15, as Betsy will be out of town then.

Notification:

All artists will be notified by email of juror results. A list of accepted artwork/artists will also be posted on the website.

Shipping:

Contact Linda Pullinsi at lp@lindapullinsi.com if you wish to ship your art. There is a \$50 handling fee to be paid by check made out to her and included in your shipping box. Do not ship glass.

Sales:

Shemer strongly prefers that all work be for sale. All artists must sign a loan agreement with Shemer. Shemer charges a 30% commission.

AWA Spring 2025 Exhibition Record of Submission

Please fill this form out in advance of submitting your entry online. Then please save it so that you have a record of your entry information.

Entry 1

Digital file Name:

Title: _____

Medium _____

Price \$ _____

Image size H__x W__ (Multiply height by width to make sure image that will show once matted, is greater than or equal to 100 square inches.)

OUTSIDE dimensions of frame H_____ x W_____ (Remember your frame must not exceed 38 inches in either direction and your frame width and depth must be less than 2 inches.)

Entry 2

Digital file Name:

Title: _____

Medium _____

Price \$ _____

Image size H__x W_____

OUTSIDE dimensions of frame H_____ x W_____

Entry 3

Digital file Name:

Title: _____

Medium _____

Price \$ _____

Image size H__X W_____

OUTSIDE dimensions of frame H_____ x W_____