

NOVEMBER 2024

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AWA - AZ Watercolor Association



President's Message



Welcome to the Arizona Watercolor Association!

There was a great turnout at the fall show at Ex-posed Gallery in Phoenix. There will be more about it in newsletter. This the last Presidents letter for this year as we don't meet in December or publish a December newsletter. So, I take this time to wish you all a very happy upcoming holiday season. It's the reason I replace my mug shot with a turkey (no comments please). Also remember to and support your community's efforts to help those that are in need over the holidays and throughout the rest of the year. We have had a very successful year as an organization. Our membership has held steady and slightly grown, and we had

as strong financial end to this year. Members who we have passed away have left gifts to the association to help with our scholarship fundraising efforts. Western Federation of Watercolor Societies came off very well with a lot of hard work from our volunteers and now we start planning for the next WFWS 2034 or thereabouts. Volunteers have come forward to fill vacant positions, and your board had agreed to another year of service. Yes, even I will be around as your president for another year. But.....we still need a president elect to step forward for 2025 to serve as president in 2026. The president-elect position gives you a year to learn the ropes to step into the president's role the following year. Think about it, and if you are interested, give me a call or talk to me at the next meeting. It has been my pleasure to serve as president of this organization and I look forward to another successful year. If you haven't been to a meeting, make a New Years resolution to come to a meeting and meet your fellow members and maybe even attend a member's workshop. You help support your association by engaging in our events.

Ron Peters

President

Keep on laying down that creative water media.

Did you know that as a member of AWA, you are automatically a member of the Arizona Art Alliance? This group has a wealth of information for artists, including artist opportunities, inspirational stories, and professional tips for artists! Be sure to sign up for their newsletter when you browse the wealth of information at <https://azartalliance.com/>

Next Meeting

Our Programs start at 4 pm. Social Hour at 3:30 pm.

- ❖ Next Program: **Thursday, November 14.** At the AAG Building- In Person - 4:00pm
- ❖ Melanie Harman will be giving us a demonstration at our general meeting.

Exposed Gallery Exhibition Reception

By Karen Donmoyer and Betsy Aguirre



We had a beautiful, well-attended reception at the Exposed Gallery located at 4225 N. 7th Avenue, Phoenix, AZ. Thank you to the members who helped to set up the reception and to the people who brought the yummy appetizers and sweets.

Please go to our web site to see the winners of the exhibition: <https://azwatercolor.com>

Be on the lookout for the next prospectus coming out later this year. Our show will be held at the Shemer Art Gallery in the spring of 2025.



Best of Show: *Humilis Harmony #5*
By Deb Sullivan



Award of Merit: *Brown Eyed Girl*
By Karen Donmoyer

Juror Workshop News

Kathleen Giles workshop was a great success!

By Marion Droge

Students jumped right in and painted three projects over the three days. Kathleen demonstrated her skill of painting watercolor wet into wet, to create soft transparent flower petals and achieved deep dark rich background colors using more pigment. Each day was another lesson and another challenge for the students. This was a fast paced, very informative and enjoyable workshop. We are so grateful that Kathleen made the trip to Phoenix to spend time teaching us this year.



I hope you will join us in the Spring for our next Juror Workshop when Laurie Goldstein-Warren will be visiting us to jury our member exhibition and give us a three day workshop. Enrollment is available online <https://azwatercolor.com/juror-spring-and-fall-workshops/#!form/JurorWorkshop>.

Member Workshop News

THE LAST MEMBER WORKSHOP FOR 2024

By Karen Gray
AWA Member Workshop Chair

On November 16, 2024, the AWA member workshop will feature Melanie Harman as the artist instructor. While Melanie has demonstrated expertise in capturing various subjects in watercolor, she is also known for her outstanding and award-winning collage work. Her workshop will utilize gel printed paper collage to embellish our artwork. Explore something new and expand your artistic skills through participation in this unique workshop! There are still openings.

There are also three new member workshops coming for the 2025 spring season. They are currently posted on the AWA website and available for registration.

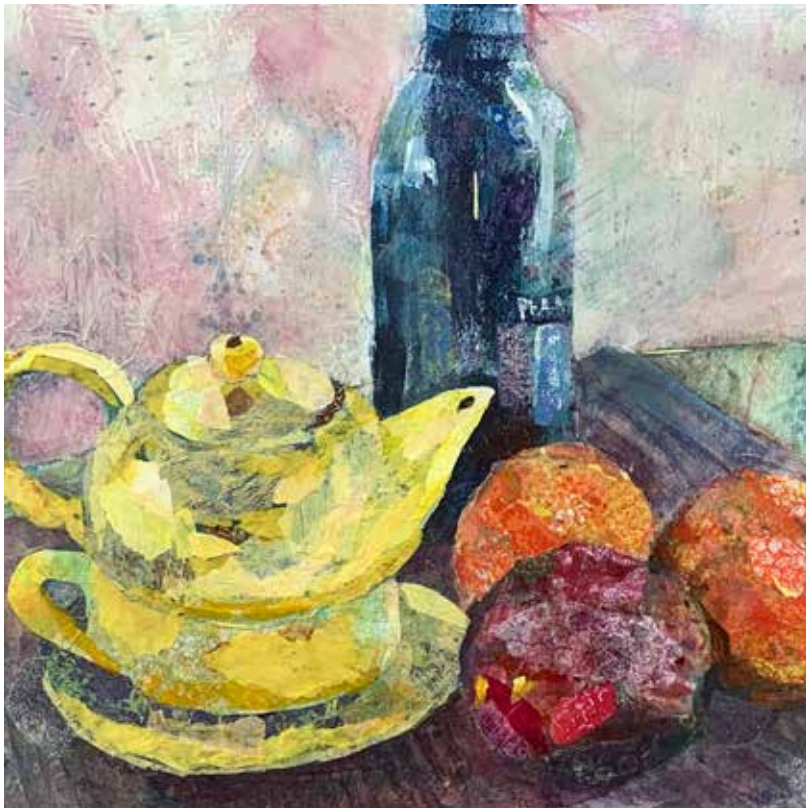
In January, Marion Droge will conduct her workshop titled "Reflective Surfaces". Marion has shown her mastery of painting metallic reflective surfaces in a previous workshop. She is an excellent instructor as well as an award-winning artist.



In February, Grace Haverty will hold her workshop titled "Flowers Free and Loose". Grace is a nationally recognized signature watercolor artist. Her work has been represented numerous times in both regional organizations, such as the Western Federation of Watercolor Societies, and in national exhibitions.

In March, one of AWA's past presidents, Sherry Kimmel, will have a workshop on the collage process and techniques. She will illustrate how using unique painted papers enhances artistic expression.

You can find the registration opportunity for the November 2024 workshop, as well as the spring 2025 workshops, on the AWA website under Member Workshops. You will be able to complete the registration conveniently online with your credit card.



Western Federation News

Western Federation of Watercolor Societies

Congratulations to our AWA Members who were accepted into the 50th Exhibition for Western Federation of Watercolor Societies showing in March 2025 in Lubbock, TX. With over 750 entries, this is a great accomplishment! Well done!

Christine Alfery	Carol McSweeney
Karen Donmoyer	Christine Oliver
Grace Haverty	Linda Pullinsi
Tom Herbert	Susan Seaborn
Rupali Holmes	Lauralee Stenzel
Kim Johnson Nechtman	Annie Strack
Jordan Kirk	Teri Wilson-Williams
Dyanne Locati	



The Gallery is online for your inspiration!! Check out the AWA artists and others who will be in the show in 2025!

<https://wtws.org/50th-anniversary-gallery/>

Welcome New Members!

Christopher Froelich
Teresa Stewart

Would you like to greet members and help check in for the AWA meetings? I am looking for assistants to help. It's easy! Arrive 1/2 hr before the meeting starts (at social time) and greet members, help with sign in and nametags. Please contact me if you can help with one or several meetings!

~Tanya Lemma, Membership

Scholarship News

*By Dyanne Locati
Scholarship Chair*

Each AWA meeting features the scholarship raffle table with many items that most artists love. You can buy donated slightly used books or purchase a ticket for the raffle. Arizona Art Supply generously gives us a \$25. gift certificate for a raffle item. With a \$1.00 raffle ticket you might win that certificate! Bring your dollars to our very informative meetings and look for the raffle table to see what you can win. All donations will support Art Major Students that apply for and receive our scholarships.

Artist-to-Artist HINTS AND HACKS

Editor's note: We are grateful that Joan Foltz shares her inspiration with us today.

Printing Your Own Christmas Cards

Printing your own cards can be taxing, if you are hoping to achieve quality printing and color that matches your original painting. The best color matching results may vary depending on your scanner, camera, or printer. However, the printing quality will be mostly dependent on the card stock. After much trial and error, the following is what I found.

Online Printers After trying a few online printers, I found the printing was clear. However, the color was always too far off. I get better results from my common Epson printer.

Card Stock Card stock made the biggest difference in quality for printing clarity and color saturation.

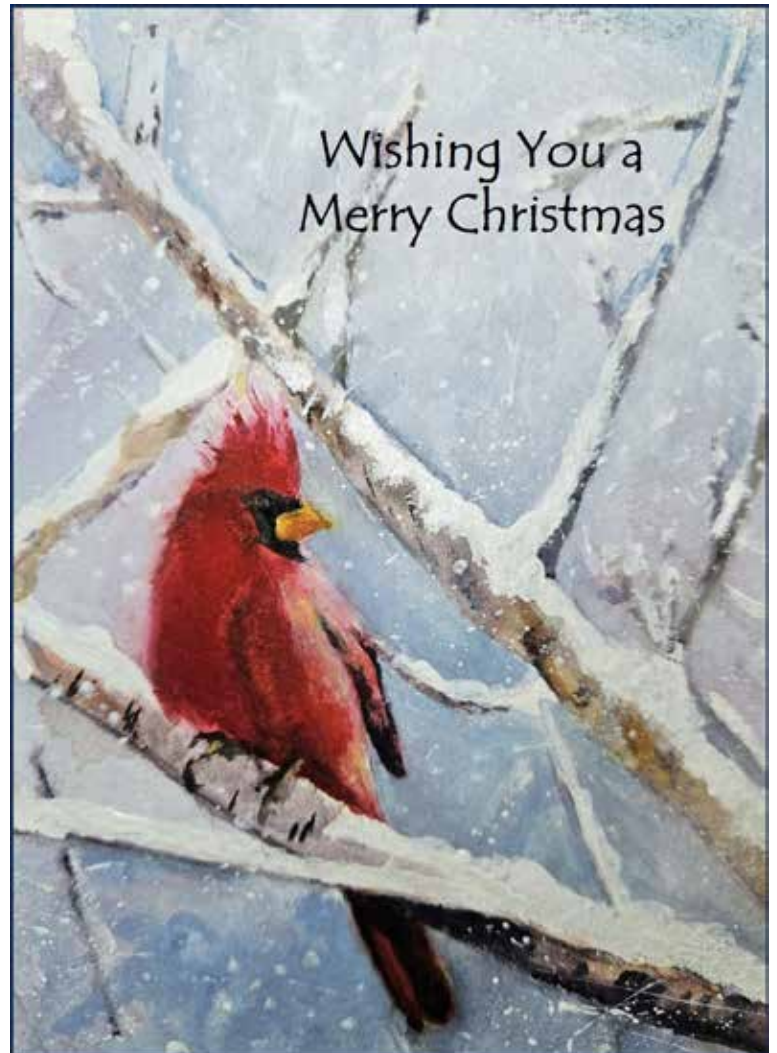
The Strathmore cards found in the art stores did not print as well as Avery greeting cards.

Avery Matte White Greeting Cards, 5 ½" x 8 ½" print nicely. They are long cards, which are good for a horizontal landscape picture. Offered on Amazon (Avery Printable Greeting Cards, Half-Fold, 5.5" x 8.5", Matte White, 20 Blank Cards with Envelopes for \$20.36)

****My Favorite for printing saturation and proportions.** Offered on Amazon by Superfine Printing Store. (Greeting Cards Set, 4.5" x 6" Blank White Cardstock and Envelopes – Great for Business, Holidays, Wedding Invitations, Birthdays, Graduations, Baby and Bridal Showers, All Occasion – Bulk Set of 40 for \$20.85)

Image Transfer I achieved the best color match and sharpness by scanning the original painting on the printer, then using power point to add the text and logo to the front and back pages. Taking a picture of the painting then transferring that to an app was not as sharp and the colors were further off, even with color adjustments in the software.

Once you have figured out your best method, you are in business of pumping out cards. Making small paintings for cards is a chance for you to have FUN. And believe it or not, your friends and family will start looking forward to what you are turning out this year. So, go for it!



Please support these SPONSORS!

Our sponsors provide us with FREE magazines and thousands of dollars in gift cards, paint, and art videos. In return, some of the sponsors ask for our email addresses to send us their product information, discount offers and specials. Our information will not be shared elsewhere.

We want you to know that AWA will be providing emails to these art companies in return for their wonderful awards.

What a great way for us as artists to find out about the newest and best products available!

If you do not want to receive these emails, you can unsubscribe when you receive them.



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Director Member Workshops: Karen Gray	E-Blast Publisher: Rupali Holmes

Our membership is invited to contact the editor with ideas and articles for this newsletter. Please contact the editor, Janice Wittwer at: janwittwer@icloud.com.

News for the newsletter will be due by the 20th, for publication by the 1st of the following month.