

# JANUARY 2023

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AWA - AZ Watercolor Association



## *President's Message*

Welcome to the New Year! Got any resolutions? I stopped making New Year's Resolutions years ago. However, each new year brings the hope of moving forward to uncharted territories. Perhaps you will take on a challenge this year and try something new. I am energized by the challenges my art friends provide. Sometimes these challenges include a new technique, other times a particular theme. Until we try something new, we won't find out if it works for us or not. Here's some suggestions for you to consider:

- Take a workshop using a style or technique you are not familiar with
- Participate in the AWA Challenge for September (to be announced this spring)
- Get together with friends and paint the same subject matter such as a still life then discuss the results
- Try a new color palette or do a monochromatic painting
- Utilize one of the many books written on this subject and select one of their challenges.

Whatever you do, I hope you can find time to enjoy your art.

"I am always doing what I cannot do yet, in order to learn how to do it".

Vincent Van Gogh

### **News Flash!**

#### **Western Federation of Watercolor Societies**

January 13, 2023 is the deadline  
for the next show!

See page 10 for more information.  
All AWA Members are eligible.

### **Welcome New Members!**

This month we welcome:

Susan Gallick

Elizabeth Pfeiffer

Thank you to all the members who have already renewed their membership for 2023. If you have not done so, go to our website and follow the directions in the green box!

Be sure to update your information and add photos of your art! That is our Member Directory!

Happy New Year!

Ruth Philliben,

President

### **Next Meeting:**

***Our Programs start at 4 pm. Social Hour  
at 3:30 pm.***

- ❖ Next Program: **Thursday, January 12**  
At the AAG Building- In Person
- ❖ Sue Hunter will demo. Don't miss this!

# Western Federation news

By Tanya Lemma

## Western Federation of Watercolor Societies #48 show in Dallas, TX

WFWS includes over 5,000 artists in ten regional watercolor societies and guilds. All AWA Members are automatically eligible for this show.

January 13, 2023 is the deadline for WFWS #48 held in Dallas, TX.

\*BE SURE to add a total **of at least 7"** to the width and to the height of your image and then select a frame size that is BIGGER THAN THAT from the possible sizes shown in the Prospectus. (If you already entered and have a mistake, please go to ArtCall and make changes before the January 13th deadline).

For ArtCall: Please use Chrome for better results. Also, apparently, it is better to enter on your computer instead of your phone.

\*Prospectus Correction: Commission from the gallery is 30%.

Check the website: <http://wfws.org/> for further information. Questions: Contact David [damsell@mindspring.com](mailto:damsell@mindspring.com) or Tanya [tanyalemma@gmail.com](mailto:tanyalemma@gmail.com).

## It takes a village...

### Western Fed Show 2024 will be held here in Arizona! AWA will be hosting!

2024 W. Fed will be presenting the annual exhibition and convention for delegates. David Amsellem, Dyanne Locati, and Tanya Lemma have secured Fountain Hills Community Center for the show and special awards banquet. The Judge will be Stan Miller. There will be a workshop from Stan for AWA and visitors.

We are having a logo design competition. **DEADLINE: FEB. 9, 2023.** Win tickets to the Gala Dinner in 2024!

We need a treasurer for this event to keep books and take care of expenditures- to work with our AWA Treasurer, Marilyn Burrows.

We need planners for transportation, food, hotel, printers, framers, shipping, marketing and more! If you are interested in perhaps heading up a small committee for any of these, please contact David [damsell@mindspring.com](mailto:damsell@mindspring.com) or Tanya [tanyalemma@gmail.com](mailto:tanyalemma@gmail.com).

We will have a planning meeting to explain these jobs in detail so members can decide where you would enjoy spending your energy. Some jobs will be done from home or by phone. Others require some research. Others require your time during the event. Then committee sign-ups will happen after the committee chairs are filled. We will ask most of you for help in some tiny way.

Please consider getting involved with AWA and W. Fed. It's a great way to connect with other artists in our club.

## Logo Competition for Western Fed

### Win tickets to the Gala Dinner in 2024!

Because we are hosting the 2024 Western Federation show, we want to represent our state with a really cool logo that shows off our pride in Arizona. Here are some guidelines as you ramp up your imagination:

### Guidelines for Western Fed Logo

First of all, have some fun! No idea is too outrageous!

There is no restriction on color.

Remember that less is more. You want an image with one main focus.

The selected design may have to be slightly tweaked to make sure it works as a printed logo, but the graphic designer will work directly with you to preserve the integrity of your work.

Think of a postcard when you submit the design. It is easier to look at if it is not too big. It is perfectly ok to just take a photo of your work with a phone, and send it to us.

Send the image as a jpeg to [janwittwer@icloud.com](mailto:janwittwer@icloud.com).

# *Juror Workshop News*



## ***Juror Workshop: Mary J. Schumaker***

**3 Day Workshop- \$300**

**April 13-15 (Thursday-Saturday 9am-4pm)**

**Arizona Artist Guild Building**

**Enroll online Now!**

[AZWatercolor.com](http://AZWatercolor.com) (see section under 'Workshops, Juror')

Mary is an exceptional artist that will be introducing us to her watercolor techniques on YUPO paper. "Painting with Yupo is like having a conversation with your materials." Mary adds, "Yupo has a strong voice in the painting process and that is what I love about painting on it."

Join us for an exciting 3 day workshop while we explore painting on this challenging surface of yupo.





## *Juror Workshop News*



### ***Juror Workshop: Soon Y. Warren***

**3 Day Workshop- \$300**

**October 11-13 (Thursday-Saturday 9am-4pm)**

**Arizona Artist Guild Building**

**Enroll online Now!**

[AZWatercolor.com](http://AZWatercolor.com) (see section under 'Workshops, Juror')

Soon Y. Warren is a full time artist and teacher. She has an Associate degree in commercial art from Thomas Nelson Community College in Hampton, Virginia. Soon Y. had numerous exhibitions and earned numerous awards. Her watercolors have been featured in Splash magazine Watercolor Magic magazine; and Artist's Magazine every year since 2005.

Please join us for this exciting 3 day workshop with Soon J. Warren and enjoy learning from this amazing artist.



# Member Workshop News

## EXCITING NEW WORKSHOPS FOR 2023!

by Karen Gray

AWA Member Workshop Chair

AWA members can look forward to exciting new workshops in the upcoming months. Several highly recognized AWA member artists will be holding full day in-person member workshops for the months of January, February, March, and November. Participating in a workshop at the AAG building is a great way to meet fellow AWA members and enjoy new artistic challenges. Everyone can also see and appreciate the wonderful talent in our community. Most of the workshops are quickly filling up, so do not hesitate to register soon!

In January, 2023, **Sue Hunter** will conduct her workshop on collage. Sue is an experienced instructor, who inspires us with her creative and whimsical style. She makes a workshop fun. Participants will paint and paste, utilizing collage techniques to embellish their subject. This workshop will rely on the use of acrylic paints.

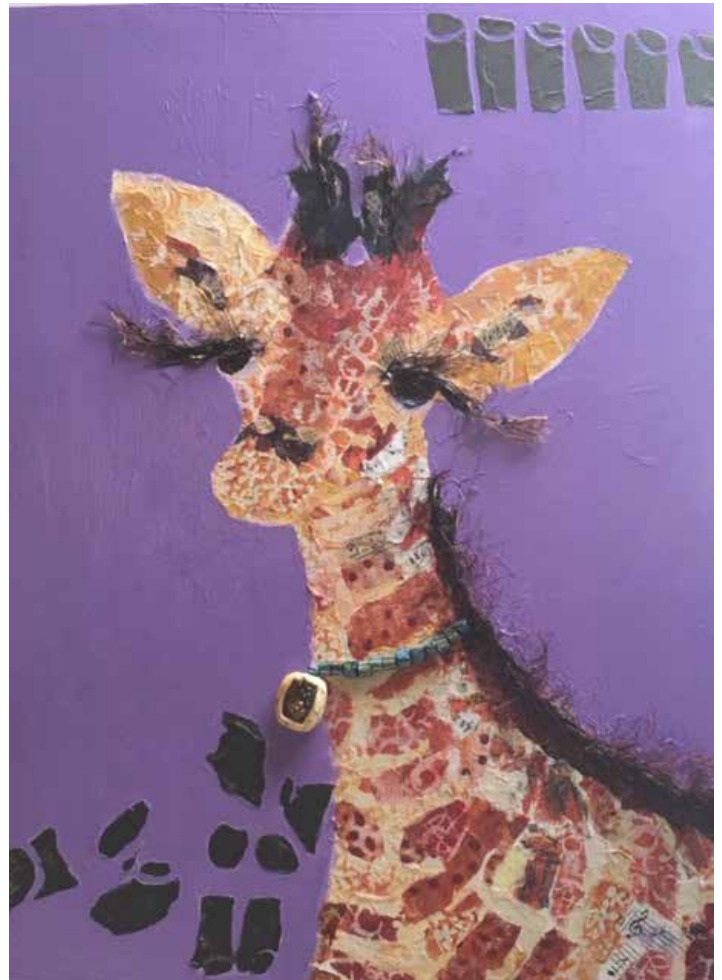
In February, **Annette Smith**, the winner of Best of Show in the AWA Fall 2021 exhibition, will conduct her workshop on painting portraits. Annette has a free and loose spirit when creating her portraits. She uses color for values as she captures the character of her subject.

In March, **Cindy Welch**, a notable artist from Colorado, who now resides part time in Arizona, will illustrate her classical and elegant style. She masterfully uses watercolor for many subjects, including landscapes and flowers. Her workshop titled "Vibrant Watercolors" will focus on capturing a crystal bowl with light accentuating the patterns in the glass.

Then in November, our member workshop will host **Yvonne Joyner**. Yvonne demonstrates mastery in a variety of subjects. She has won numerous awards for her portraits, flowers, and landscapes. More recently, she has broadened her accomplishments with impressive abstract work. Her workshop will explore the use of both watercolors and inks for creating color intensity and abstract design.

We all look forward to advancing our artistic skills through participation in these enriching workshops!

You can find the registration opportunities for the 2023 season on the AWA website under Member Workshops. You will be able to complete the registration conveniently online with your credit card.



First up this month: Sue Hunter teaches whimsical ways to incorporate collage in your work.

# Del Decil Scholarship News

*by Dyanne Locati*  
*Scholarship Chairman*

Selection of Scholarship Students: January 22, 2023 at AAG.

Selection Committee: Consists of AAG, AWA, Shemer and AZ Clay Assoc.

AWA will have up to \$3,000. To give to one, two or three art major students.

Student Show will be at the West Valley Art Museum: Feb. 9 to March 23, 2023. Address: 8401 W. Monroe Street, Peoria, AZ.

Take-In pieces for the show at either AAG or the Museum – 8 to 10:00, Or by special arrangement. Anyone that has a SUV and would like to help transport pieces from AAG to the museum is appreciated. (Depends on the student participation and needs.)

Reception and Student Presentation: March 21, 2023 – 6:30 to 9:00 – AAG – Address: 18411 North 7th Ave. Phoenix AZ.

AWA will give a short explanation about our organization and hand out AWA / Del Decil Scholarship Certificates.

Please plan to attend this reception to meet and greet our scholarship award recipients.

Food will be prepared for our members and students attending the reception. AAG / AWA / and other participants will give a donation to buy food.

Photographer: I have been asked to be in charge of a photographer for the reception / presentation. I asked Pam Root, and she was happy to be our photographer.

Take-down: March 23, 2023 – West Valley Art Museum. 8 to 10:00, Or by special arrangement. We may need to have a SUV to transport artwork back to AAG. It depends on the amount and size of student artwork.



## Please support these SPONSORS!

Our sponsors provide us with FREE magazines and thousands of dollars in gift cards, paint, and art videos. In return, some of the sponsors ask for our email addresses to send us their product information, discount offers and specials. Our information will not be shared elsewhere.

We want you to know that CWA will be providing emails to these art companies in return for their wonderful awards.

What a great way for us as artists to find out about the newest and best products available!

If you do not want to receive these emails, you can unsubscribe when you receive them.



### AWA Board Members

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### AWA Committee Chairs

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## Artist-to-Artist SALES AND SWAPS

*Don't forget you can  
post items here to sell or  
swap, as well as ask if  
anyone has a particular  
item you are seeking.*

Our membership is invited to contact the editor with ideas and articles for this newsletter.  
Please contact the editor, Janice Wittwer at:  
[janwittwer@icloud.com](mailto:janwittwer@icloud.com).

News for the newsletter will be due by the 20th, for publication by the 1st of the following month.