

NMWS - WFWS47 Prospectus / Call for Entries

47TH Western Federation of Watercolor Societies Exhibition
May 6 – June 5, 2022

Hosted by the New Mexico Watercolor Society

DEADLINE FOR ONLINE ONLY ENTRIES: Friday, January 10, 2022



Juror: Iain Stewart

<https://iainstew.fineartstudioonline.com>

Iain Stewart is Scots born watercolor artist and a signature member of the American and National Watercolor Societies among other state and international entities. His work has received numerous awards in international competition and he is a sought after juror and instructor.

Location: Expo New Mexico *Fine Arts Building*

[300 San Pedro Dr NE, Albuquerque, NM 87108](https://www.exponm.com)

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❖ **Key Details**

- Online entry only; deadline: **January 10, 2022**
- **\$30** for one entry; **\$40** for two entries; **\$50** for three entries
- No Refunds
- Must be a member of a WFWS Component Society
- Minimum painting size: 100 square inches
- Maximum outside mat size: 30" x 40"
- Minimum mat width 3.5" on all sides
- Images: **.jpg only**, less than **4mb**, max of **4800px** on longest side
- Work must be for sale. (25% processing fee deducted from each sale)
- NMWS will email an artist contract to each juried-in artist directly
- **W9 required for each sold painting**

Key Dates for Artists and Delegates

Oct 1, 2021	Call for Entries Begins. Entries only accepted through the Art Call website
Jan 10, 2022	Art Call Entry Deadline
Jan 13, 2022	Jury Process Begins
Jan 30, 2022	Notification of Acceptance
Feb 1, 2022	Society Lists & Painting Images for each Society Sent to Delegates <i>Total Entries, Juried In and Juried Out</i>
Mar 3, 2022	Deadline for matted artwork delivered to Delegate
Mar 17, 2022	Deadline for each Society Delegate to ship matted paintings
Mar 27, 2022	NMWS Receives Shipped & NMWS matted paintings NMWS notifies delegates of receipt
April 22, 2022	Framed Paintings Delivered to Expo New Mexico Fine Arts Building
May 2, 2022	Jury for Awards complete
May 3-7, 2022	NMWS Workshop with Iain Stewart at Hotel Albuquerque
May 6, 2022	47 th WFWS Exhibition Opening Reception 6pm-9pm at Expo New Mexico Fine Arts Building
May 7, 2022	WFWS Awards Banquet
May 21, 2022	Catalogs mailed to Delegates
June 5, 2022	47 th WFWS Exhibition closes
June 12, 2022	NMWS Return Shipped matted Paintings to Delegates of each Society
June 12, 2022	NMWS Send Exhibition Images to Delegates of each Society

READ THE PROSPECTUS CAREFULLY BEFORE ENTERING



ELIGIBILITY

1. **The artist must be a dues-paid, current member of one of the societies of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society.**

WFWS Members: Arizona Watercolor Association (**AWA**), Colorado Watercolor Society (**CWS**), Idaho Watercolor Society (**IWS**), New Mexico Watercolor Society (**NMWS**), San Diego Watercolor Society (**SDWS**), Southern Arizona Watercolor Guild (**SAWG**), Southwestern Watercolor Society (**SWS**), Utah Watercolor Society (**UWS**), Watercolor Society of Oregon (**WSO**), and West Texas Watercolor Society (**WTWS**)

2. **Work must be original and completed within the past two years, on or after 1/1/2020.**

1. All work must consist of water media on natural or synthetic paper or paperboard.
2. Water media includes watercolor, acrylic, water based mediums (such as texture mediums), ink, gouache, casein, egg tempera, watercolor pencil and watercolor crayon.
3. Any collage materials used must be painted by the artist with water media.
4. No alcohol inks or water soluble (miscible) oils.
5. No digital art.

3. **Original Art**

1. No copies or likeness of another artist's work or copies of any copyrighted, or un-copyrighted material from any source.
2. No copies of any photos other than those taken by you.
3. No work done in a workshop or under paid or unpaid supervision.

4. **Image Size Requirements**

Minimum: 100 square inches; Maximum: 23" x 33". See item 17 Maximum outside mat size.

5. **Paintings must NOT have been shown in any *previous WFWS exhibition, nor in any previous National or International exhibition by other Societies* (including any online National or International exhibitions).**

6. Each artist may submit up to three entries, but only one painting per artist may be chosen.

7. **All terms and conditions for entry in this exhibition are required.** WFWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the juror, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in WFWS exhibitions for a period of up to two exhibition years. The WFWS Exhibition Committee's determinations and decisions are final.

ONLINE ENTRY REQUIREMENTS

8. **Online Entry ONLY:** <https://wfws47exhibition.artcall.org/>
Follow the ArtCall instructions [New Mexico Watercolor Society - Register for Exhibitions](https://nmwatercolorssociety.org)
nmwatercolorssociety.org



9. Login to the WFWS Call Site: <https://wfws47exhibition.artcall.org/>
 1. Click "Register and Apply"
 2. Login with your existing Artcall credentials. If you do not have an existing Artcall account, then create an account. Your account will be used by you to set up and follow your entries. Make sure you record your User ID and password for your own reference.
 3. Click "Add New Submission" to start entering your art work. You will be prompted to pay for your entries. **You pay first.** You may pay for one entry or all three. If you pay for one, you can always add entries later. If you pay for two or three, you may enter one, two or three at once or enter one and enter the others later, as long as you enter **before the deadline.**
 4. Fill Out the required information for your entry, including uploading the image. See #18-19 Image instructions
 5. Click "Add New Submission" for additional entries.
10. No Refunds
 1. **Make sure your painting qualifies before entering online**
 2. **READ THE PROSPECTUS CAREFULLY BEFORE ENTERING**
11. You may make changes to your entries at any time **prior** to the deadline date and time. Your painting information and your image may be altered up to the deadline date and time. Once the deadline date and time has expired, no changes are possible. *Tip: don't wait until the last minute to enter or change entries.*
12. All accepted paintings must be for sale and available for the duration of the Exhibition. The NMWS handles all sales and requires a 25% processing fee on all sales.
13. No substitutions. The information and painting you submit must match the juried in entry. The juror's or the WFWS Exhibition Committee's decision is final.
14. By entering this Exhibition, you grant NMWS and WFWS permission to use your artwork image for WFWS marketing and publicity. Gallery access through ArtCall may be available.
15. While utmost care will be taken in handling entries and artwork, neither NMWS, WFWS nor its representative will be responsible for damage or loss from any cause.
16. By entering this Exhibition, you grant NMWS permission to communicate with you by email using Constant Contact and/or ArtCall.
17. **Size Requirements:** Outside mat measurements must be in **whole inches** and one of the following sizes:

16 x 20 20 x 24 22 x 22 22 x 28 24 x 30 24 x 36 30 x 40
- Minimum mat width:** 3.5 inches on all four sides. (Based on the frames NMWS will use, this measurement allows for the viewer to see a 3" mat.) **Minimum Image Size:** 100 square inches

Maximum Image Size: 23 x 33 inches
18. **Image Instructions:** Digital image files must conform to the following requirements: Images should be cropped so that only the painting image shows and only that part of the painting that will show when the painting is matted. No mats, hands, background, edges, etc. should be visible in the entry image.
19. File format: **.jpg files only.**
 - a. Submissions must be **less than 4mb** and a **maximum of 4800px** on the longest side.
 - b. **ArtCall will automatically resize and assign an ID number to each submission.**



Jury Results

20. You will be notified directly by email on or before **January 30, 2022**. You will receive an email indicating the status of each entry. If you do not receive an email by January 30, 2022, check your SPAM or JUNK MAIL mailboxes. *(This can happen if the sender email address is not in your contacts list.)* Please contact your Society Delegate if you have not received notification.
21. Your Society Delegate will also be notified of the results by January 30, 2022.

Guidelines for Accepted (Juried In) Entries

22. All art work must meet the prospectus requirements.
23. Do not frame your work. Framing (and plexiglas if applicable) will be done by the Host Society in the standard sizes above.
24. All work must be matted in white or off-white; Double matting is acceptable in white or off-white.
25. Mats must measure a minimum of 3.5" on all sides.
26. No substitutions for your entry. The information and painting you submit must match the juried-in-entry. The juror's or the WFWS Exhibition Committee's decision is final.
27. No floated paintings.

Traditional Presentation-Plexiglas protection

28. Back your painting with 3/16th inch foam core the same size as the mat

Alternative Presentation-Varnished painting and mat without Plexiglas

29. All artwork must be securely attached to the foam core with archival adhesives, or dry mounted.
30. Varnished works must be free of debris and clear. No lint, hair (human or pet), flakes or dust. No hazy varnish or heavy visible brush strokes.
31. Mats must also be varnished, including the bevel. **No unprotected surface!**
32. Mat's inside edges next to the image should be secured to the foam core with "double sided" tape the entire window perimeter to avoid any gaps. NO GLUES.
33. Each varnished entry will be inspected by the Exhibition committee. If it does not meet the standards listed above it will be removed and disqualified.

Packaging

34. Print out your ArtCall submission back label and claim ticket. Attach one painting label to the back upper right of the foam core. The other label (claim ticket) will be attached to the front lower right of a clear, plastic sleeve/envelope (see step 37).
35. Sign the written agreement form to follow all rules of the prospectus. Complete the form indicating your presentation option--traditional or alternative.
36. Create your artist statement about your work.
37. Place your painting with back label, your artist statement and the agreement forms in a clear, plastic re-sealable sleeve or envelope. Do not seal the sleeve; use blue painter's tape to close the sleeve. Attach the claim ticket with clear packing tape to the front lower right corner of the sleeve. If you select the alternative option, print the word "VARNISHED" in large letters on the claim ticket before attaching.
38. There is a handling fee requirement. The handling fee is \$50, check payable to your Society. Submit your check in a separate envelope. In addition members of each society are responsible for expenses required to deliver selected paintings with mat and backing **to and from their respective delegates**.
39. Deliver your juried-in-painting, documents, and handling fee check to your Delegate by **March 3, 2022**.

Reminder: Do not attempt to coordinate delivery of a selected painting directly to the host society. Matted paintings will be shipped to the WFWS host society as a group from your Society.

NMWS - WFWS47 Juror Information

Iain Stewart

Iain Stewart is a Scots born watercolor artist and a signature member of the American and National Watercolor Societies among other state and international entities. His work has received numerous awards in international competition and he is a sought after juror and instructor.

He has been published in Watercolor Artist, The Art of Watercolour, Plein Air Magazine, Southern Living, Cottage Living, Better Homes and Gardens, The Robb Report, Watercolor Artist Magazine, Splash 15 16 18, 20 and the French publication Pratique des Arts. He has also contributed to the Urban Sketchers book series.

His first book En Plein Air- Light and Color published by Walter Foster will be published April of 2021. Most recently his painting “Oh to be Back in the Land of Coca~Cola” won the Marge Saroka Memorial Award in the 152nd American Watercolor Society International Exhibition in New York- 2019 His work “Swedish Trains” was exhibited in the Fabriano Aquarello International Exhibition in Fabriano, Italy. His article “Etching in Memories” was published in the June issue of Watercolor Artist.

In addition to gallery work, Iain is an Architectural Illustrator with an international clientele and teaches watercolor and design drawing at Auburn University.

Artist’s Statement: I rely on instinct a great deal and endeavor not to imbue any false grandeur to the choices I make when working. The lion’s share of my work is done alla prima as my real struggle in painting is to capture the initial vision for any given piece. I am most often motivated by capturing a definitive lighting condition and how it influences shape and value rather than faithfully representing the subject as witnessed. Watercolor is uniquely suited for this task as “light” is reserved from the first brush strokes and must be protected throughout the painting process .

The underlying narrative in my work is not based on any theme in particular but quite simply how “place” is inhabited and used daily.

I often use remembered atmospheric and lighting conditions in my work and would say that I paint from life and memory simultaneously. My watercolors are not only a translation of what I see, but more importantly, an expression of how I choose to view the world

