

APRIL 2021

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AWA - AZ Watercolor Association



*An **URGENT** President's Message!*



Hopefully by September we can get together again. The virtual meetings are fun, but not the same as actually seeing each other. I enjoy seeing everyone and it is good to hear people to share time together.

I have to speak Openly and Honestly to all of you,

AWA really NEEDS your help!

We need additional people to run the organization, it takes a community to make this work. Most of the board members have been serving for many years and we need others to come forward to help bring in new perspectives to the group. We also need to give all the current board members a break and give them some respite.

We still do many things the old way and we are working on getting more automations to minimize paper work and to stop keeping track of things manually.

I must be frank, IF we do not get more help then we have only a few choices

1. CLOSE Down AWA permanently
2. Stop many of the functions like shows, workshops
3. Outsource things until we run out of money, which would take about 3 years.
4. Merge with another art organization (like AAG or AAA)
5. Get more volunteer help and keep going

I am hoping to get people to volunteer, I am happy to split up the work to make things easier

I want AWA to survive and I care about this community, but we need your help! **ASAP**

We need all the help we can get.

We need someone soon to collect the mail every 2 weeks at the PO and make sure that any bills (which are few) get to the treasurer or to the workshop/show people if needed (but they should be sent directly to them, if people follow the forms), but some do not and forward membership renewal forms to membership chair.

We need a treasurer to update QuickBooks, takes about two hours a month.

We are working to automate all payments to online by EOY

Most the paperwork goes away then and committees can focus on the events rather than the paperwork.

We need a bookkeeper to write checks and send QB entries to treasurers, takes about two hours a month.

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Once we automate, we can change our focus to what it should be:

Exhibitions could focus on getting locations, dates and judges, volunteers for setup/take down

Workshops could focus on getting people to attend and filling up spots so we can have more events

Membership can focus on getting new members and listening to member wishes so we can provide what members want

WFWS will need to focus on our hosting the show in 2024, since this is a really large show, we need many people

Eblast could focus on getting feedback and surveys

Outreach start helping again, we can go back and help the Boys and Girls club probably in the Fall. Once we get a new President in Jan 2022, I will focus on being responsible for Community Outreach

We want to see AWA continue, but we cannot do it without YOU!

Please contact me to help, any amount of time is greatly appreciated.

Thanks,

Bruce

Arizona Art Alliance

Congratulations to the following AWA Artists juried into the AZ Art Alliance "Interpretations VI" Show:

Melanie Harman

Tanya Lemma

Dyanne Locati

Bruce Sink

Jane Underhill

A special "shout out" to Tanya for receiving an Award of Merit!

"Interpretations VI" was held at the WHAM West Gallery in Surprise in March 2021, as well as featured on the AZ Art Alliance website www.azartalliance.com).

46th WFWS Exhibition

To view the 46th WFWS Exhibition, visit the call site: [Web Gallery](#)

Virtual Event

Don't miss the Reception and Awards

May 7, 2021 from 6:00pm

Workshop Opportunity! Western Federation of Watercolor Societies

Light and Atmosphere in Watercolor

Sarah Yeoman, AWS will be teaching a Utah W/C Society sponsored ZOOM workshop from May 3-5, 2021.

AWA members are invited!

Price \$200= Limited to 50 registrants.

DETAILS

[Register here](#) or go to the UWS website

For Questions and more information,
Contact Utah Watercolor Society coordinators:

Roxane Pfister or Sherry Meidell



ARTIST OF THE MONTH

Congratulations Tanya Lemma!

Tanya enjoys playing with paint---watching it mingle and move into luminescent backgrounds and shapes. She is passionate about color and light. She loves to capture the atmosphere of the sky with dramatic clouds. Other paintings are influenced from living overseas for many years.

In addition to dramatic skies and landscapes, Tanya is painting watercolor portraits and experimenting in acrylic and mixed media. She loves being challenged by new techniques and strives to learn more to share with her students.

Tanya has studied watercolor painting for the last nineteen years including classes from internationally recognized artist and teachers Ron Ranson, Alvaro Castagnet, Tom Lynch, Stan Miller, Mark Mehaffey, and Ron Stocke. She is a member of the Arizona Watercolor Association, Contemporary Watercolorists of Arizona, Vanguard Artists, and the Sun West Art Club.

Tanya's artwork has been juried into regional and open art shows. She's offered adult watercolor classes for more than 10 years. Her paintings have been accepted into the Western Federation of Watercolor Societies in San Diego CA, Arizona Watercolor Society, Arizona Art Alliance, Rochester Contemporary Art Center NY, Sun West Juried Art Show, Washington State Fine Art Show, Tacoma Maritime Museum, and others. Her works are in private collections and Tacoma General Hospital. Tanya has appeared on Washington Comcast television demonstrating her painting technique for dramatic skies.

Statement about the Painting:

Moving to Arizona is quite a climate change coming from the Northwest. I am challenged by the landscape and sky. I am intrigued by the storms passing through our valley, and drive out to vistas to capture the moment for painting.



Storm, Watercolor, 11x14

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www.contemporarywatercolorists.com
<https://azwatercolor.com/>
www.azartalliance.com/winners-circle/
www.facebook.com/TanyaLemmaArt

General Meetings and Member Workshop News

By Karen Gray

The AWA general meeting on March 11 was very well attended with a record number of individuals logged in to view Kim Johnson Nechtman's portrait demonstration. Kim showed her mastery of color and character in painting portraits. Her half day workshop titled "Parts to Portrait" on Saturday, March 13, was also successful. Kim broke down the process for analyzing facial features, and then encouraged all participants to practice what she made look easy. She then proceeded to complete the painting that was provided as a reference photo for everyone attending. The workshop was enlightening and enriched everyone's understanding and appreciation of portraiture. We'd like to thank Kim for sharing her knowledge and talent with AWA members.

The AWA virtual general meeting is April 8, with a demo by Tom Lynch. There is still room in his online workshop April 22 and 23. See below for details.

Looking forward to the month of May, our featured artist will be David Amsellem. He will conduct the demo at the general meeting on May 13, and then follow up with a half day virtual workshop on Saturday, May 15. David's work is contemporary and skillful. The registration form is available on the AWA website with a modest cost of \$35.00 for members. Hurry up and register now!

For the 2021-2022 season, AWA member artists have been organized to conduct full day in-person workshops for the months of November, January, February, and March. It will be wonderful to be able to get together in person again. In November, John Erwin will delight us with his energy and humor during his workshop. In January, Kim Johnson Nechtman will conduct her workshop on painting animals in watercolor. She dazzles us with her use of color and style. Then in February, Lynda Burruss will hold her "Let's Get Whimsical" workshop. And finally in March, Dyanne Locati will teach us her process of achieving abstraction in landscapes or other subject matter. Successful abstraction is challenging to accomplish. We look forward to advancing our skills through all of these enriching workshops!

General Meeting Demo: APRIL 8TH 7PM.



Here is the link:

<https://youtu.be/lAzf8SZ8EuE>

Theme for the demo:

"Having a plan before you start"

Subject: Sedona

Tom Lynch Workshop

Virtual Workshop April 22 and 23.



Hello Artists, we are excited to offer a second Tom Lynch workshop on April 22 and 23, 2021, 10:30 to 5:30 Central Time. There will be a zoom meeting a week before and a week after the workshop. He will send a free video demo for all people signed up. He will also send out a supply list and some images for you to print out.

In this class, you will gain a wealth of information while learning to paint with a plan and intention. For one week you will be able to watch the demos again and again while in the comfort of your home painting space.

Enrollment for this ZOOM/YOUTUBE workshop is limited to 20 students!..

AWA Shemer Spring Exhibition

SHEMER ART CENTER - April 13, 2021 - May 20, 2021 Building open 10 - 3, Tuesday-Saturday

5005 E. Camelback

Phoenix, AZ 85018

602-262-4727

The Artists Reception is Thursday, April 15, 6-8 PM. Shemer is furnishing the refreshments. If you wish to donate a goodie, it will be appreciated, but must be a packaged product. We will need a few volunteers to help set up.

If your work was accepted in the Shemer Exhibition, please note the following instructions:

DROPPING OFF PAINTINGS -- April 13, 2021 - 10 A.M. - Noon.

Helpers, please report by 9:30 AM. Please email Betsy or Marion if you can volunteer to help with the check-in or installation process. We need at least 6 people to check-in the artwork and install. Artists, leave your work at the desk with one of the volunteers in the lobby and then depart (space is limited in the galleries). Be sure that Betsy Aguirre or Tanya Lemma inspects your artwork when you arrive.

ART PICKUP -- Friday and Saturday, May 21 and 22nd, 10AM-Noon. Betsy or a Shemer staff member will be available to assist. If you have any questions, contact Betsy Aguirre at awaexhibitions@gmail.com.

And speaking of art shows.....

Urgent help needed! AWA needs everyone to step up and volunteer to help our organization thrive. Find a friend and share these duties!

We need two people, twice a year, for multiple days to organize art shows.

Tasks include:

- ❖ Photo resizing for Show entries
- ❖ Collect and deposit checks from entries
- ❖ Book Juror flights, hotels, transport for Juror
- ❖ Find art show locations
- ❖ Research Jurors

EXECUTIVE BOARD

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2nd Vice President (Membership Exhibitions)	
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3rd Vice President (Membership/Database)	
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Financial Secretary	Opportunity
Western Fed Delegate	
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Director at Large (Juror Workshops)	
Marion Droge	602-380-7834
Co-Director:	Opportunity

Director at Large (Member Workshops)

Karen Gray	480-980-7457
Co-Director: Bobbie Fisher	703-395-4021
President Emeritus	
Ruth Philliben	602-228-1217

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Bylaws, Parliamentarian	
Dolly Maitzen	602-867-8155
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Directory Information	Opportunity
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Myra Feldman	480-467-4460
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Honoree	
Sherry Kimmel	602-300-1648
Honor Society	
Shirley Klein Kleppe	602-315-9415

Merchant Awards

Linda Thiel	623-582-0830
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Awards Certificates

Nancy Herbst	480-839-8827
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Newsletter Publisher

Janice Wittwer	970-799-1720
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Photography	Opportunity
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Scholarships Chair	Dyanne Locati
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Scholarship raffle table:	Carole Matthews
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Social Committee

.....	Opportunity
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Co-Chair: Gurukirn Khalsa	602-510-1541
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Membership Chair

Tanya Lemma, Acting Chair	253-222-1432
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Student Membership

Candice Diaz	602-510-6810
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WebMaster

David Amsellem	480-216-3938
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Newsletter Submissions: Send articles or member news updates to: Janice Wittwer at janwittwer@icloud.com. News for the following month's newsletter will be due by the 3rd Thursday and the newsletter will go out the 4th Thursday of the month for the following month.