



Letter from the President



Dear Valued AWA Member

I hope you are well and staying safe, during these challenging times. I understand how difficult these times are for many of us. We miss our family and friends and being able to share time, hugs during both happy and sad events. Most of us draw our strength from the ones we love and care about. As Artist we gain inspiration and valuable experience from being together. The board also understands this well and many fine people are working hard behind the scene to help.

The AWA board continues to meet virtually and look for ways we can share your work. We have made several decisions to help us get to a new normal. We will be conducting the Member Workshops in January, February and March. We will limit the number participants to comply with the CDC and Arizona requirements and to comply with the use of the facilities at AAG. You will find the Artist (Instructors) Bio on the website. Please see the Details below and on the website for the workshops.

We are conducting a Virtual AWA show on the website all members are invited to submit one image to the show. The details are listed below also. As your president I will be judging the Art show (something I have done many times for other art groups) and awarding ribbons to the winners. The winner will be listed on the website.

We are also going to see if we can link our virtual show to some of the social media group in hopes that we can generate sales for you. There is no fee for entering this show and no commission if you sell your work in the virtual show.

We are planning on having our spring, show held at Shemer Gallery, entry deadline is March 12, Reception is April 15th. The show the judge will be Tom Lynch. We look forward to seeing your new works. Please see the details below and the dates we need your help. Special thanks to Betsy Aguirre for doing a great job with all our exhibitions. It is a great deal of work to put on a show and she has done an amazing job.

It is time for the WFWS show, it will be held in Utah for 2021, entries maybe submitted now through January 10, 2021. Please see the website for all the details. David Amsellem and Tanya Lemma have done a great job leading our WFWS shows for several years, thanks for all your hard work!

We are updating our website to make it easier to maintain and provide additional function. A special thanks for David Amsellem our Webmaster.

I also wanted to Thank Melanie Harman for the great job she has been doing at our treasurer for several years. It takes a special person to handle all the numbers, reports, payments and invoices. We all appreciate what she has been doing. Melanie does need a break from this and we are looking for someone to take over as Treasure and to add a financial Secretary to split up the workload and make it easier to complete. Please reach out to me in email or call me at 602-738-8121 if you can help AWA. This is a vital function at AWA and we need your support.

I understand that many people have not yet paid their AWA dues for 2020-2021, we really need your support and we have extended the annual dues to cover through December of 2021, so no dues are required in 2021 if you pay now. Please complete the membership form and send in your dues asap, so that you can participate in our workshops and virtual show. Ruth Philliben has performed many roles for us, she is the immediate past President, she now handles Membership, which is a huge job, which we are very grateful for all her hard work. Please help out by sending in your dues asap.

We really hope to resume meetings in January of 2021. Until then please stay well and stay safe, keep paintings and sharing your work!

Sincerely

Bruce Sink, President

AWA October/November Newsletter – **Member Workshops**

The AWA member workshops for spring 2021 will be conducted as scheduled. However, participation must be limited for the workshops held at the AAG building due to the COVID restrictions for public gatherings. While registration is currently full for the February workshop, there are still a few available slots for both the January and March workshops.

The January member workshop with Lynda Burruss, titled “Let’s Get Whimsical”, has one open position.



In February Tom Herbert workshop, *"Taking "Createx" Pure Pigments to the Next Level"* Currently full, but you can be on the wait list



In March, Dyanne Locati’s workshop, titled “A Step by Step Process of Abstraction”, has two openings.



The registration fee is \$50.00 per workshop. The AWA member workshop registration form can be found on the AWA website.

Efforts will be made to allow for social distancing during the workshop, and attendees will be required to wear a mask. Unfortunately, buffet style food will not be allowed, but individually wrapped snacks are being considered. Participants should plan on bringing their own lunch.

Look to expand your artistic horizons and have a fun day!

Member workshop team:

Karen Gray

Bobbi Fischer

It's not too late to send in your artwork!

AWA Covid Virtual Show:

An opportunity to reach thousands of people with your Art.

If you have not sent in your artwork yet for our Virtual Show you still have time! We are interested in what you have been doing during the social isolation. This show is unlike our biannual juried shows in that it is:

- POSTED ON AWA WEBSITE
- NOT JURIED,
- HAS NO ENTRY FEE
- HAS NO SIZE RESTRICTIONS &
- HAS NO PRIZES. But will have ribbons awarded

- CRITERIA:
 - Must be paid or lifetime member
 - Member may submit one water-based painting
 - Request that painting be completed this year
 - Format for jpeg is the same as sending image in for a juried show,
 - **Resize to 1800 pixels on the longest size, 300 dpi**
 - **Label with Last name, First Name, Entire Brief title**
 - Email your resized image to Betsy Aguirre: awaexhibitions@gmail.com
 - Include in the email:
 - Last Name, First Name, Entire Brief Title
 - Sale Price or Not for Sale (NFS)
 - Picture Size
 - Medium

- Images are due by Sunday November 8, 2020

AWA JURIED SHOWS & WORKSHOPS

AWA CALENDAR FOR EXHIBITIONS

SPRING 2021 – SHEMER ART CENTER

Prospectus sent out to members	January 4, 2021
Deadline for image submittals	February 23, 2021 by midnight
Selections made by Juror Tom Lynch	Week of March 1
Acceptance Notices to AWA members	Week of March 15
Tom Lynch Workshop	April 7,8,9 &10 (this will not coincide with start of exhibition)
Delivery & Hanging Day	April 13, 9-11 AM Delivery, 12-? Hanging (need volunteers)
Opening reception at Shemer Art Center	April 15 from 6-8 PM
Take down and pick up of artwork at Shemer	May 21 – from 9-11

FALL 2021 – SCOTTSDALE CIVIC CENTER LIBRARY GALLERY

Dates TBD but estimated to hang in October, November & December 2021 (good time for a holiday show!)

WORKSHOPS

April 7-8 & 9-10, 2021

Judge Tom Lynch

www.tomlynch.com

Spring Juror's Workshops

www.tomlynch.com

April 6-7 & 8-9, 2022

Ron Stocke

www.ronstocke.com

2021

Fall Juror's Workshops

October 6-7 & 8-9, 2021

David Smith

www.davidsmithfineart.com

October 5-6 & 7-8, 2022

Michael Holter

www.michaelholter.com

JUROR WORKSHOPS DETAILS

Contact

Sheila Belland AWASheilaBelland@gmail.com

P: (949)310-5890

Marj MacKenzie marjmac@cox.net,

P: (480)941-8173

All workshops are 9AM – 4PM and take place at:

Arizona Artists Guild

18411 N 7th Ave

Phoenix, AZ 85023

<http://www.arizonaartistsguild.net/>

Cost: Members \$200 per workshop; Non-members \$250

Refund Policy:

Juror 2 day workshop, require \$100 non-refundable deposit.

(Balance due 90 days prior)

When your full payment check is received, you will receive a Supply List.

WFWS About WFWS

The Western Federation of Watercolor Societies (WFWS) was formed in 1976 by the New Mexico Watercolor Society and included nine other watercolor societies. The purpose was to make a large and prestigious watercolor exhibition available at low cost to members for small and often isolated watercolor groups.

Visit the Western Federation of Watercolor Societies' website at wfws.org for more information.

Today, the WFWS includes over 5,000 artists in eleven regional watercolor societies and guilds. The WFWS encourages and recognizes artistic excellence and works to increase visibility of watercolor as an artistic medium through our annual juried exhibitions. The exhibitions are sponsored by WFWS and hosted by a regional member society. Delegates meet annually (usually at the current show) to conduct general business and discuss the next year's plans. Each society hosts the show on a rotating basis.



PROSPECTUS AND CALL FOR ENTRIES

On the AWA website for your convenience!

46th Western Federation of Watercolor Societies Exhibition

May 6 – June 23, 2021

Hosted by the Utah Watercolor Society

DEADLINE FOR ONLINE ONLY ENTRIES: Friday, January 10, 2021

Juror: Sarah Yeoman, AWS, PWCS, PWS, DWS

Utah Cultural Celebration Center

1355 West 3100 South, West Valley City, UT 84119

❖ Key Details

Online entry only; deadline: **January 10, 2021**

\$35 for one entry; **\$40** for two entries; **\$45** for three entries

Minimum painting size: 100 square inches

Images: **.jpg only, 300dpi, Under 4mb, Max of 4600px** on longest side

Work must be for sale. (30% commission deducted from each sale)

Clarification on Size

Before your members enter, they should consider whether the size of their painting will qualify. If it is too small, less 100 square inches, it will not. If it is too large, larger than a full sheet, it may not. With a mat, it must not measure more than 30" x 38" on the longest side. If members think their paintings qualify, then they should proceed to ArtCall to enter their submissions.

For ArtCall submissions, only the painting size should be entered. Do not add the mat measurement.

Key Dates for Artists and Delegates

Oct 1, 2020	Call for Entries Begins
Jan 10, 2021	Art Call Entry Deadline
May 3-7, 2021	UWS Workshop – Sarah Yeoman
May 6, 2021	46 th WFWS Exhibition Opens
May 7, 2021	46 th WFWS Opening Reception 6pm-9pm 2021 UWS Spring Open Reception 4pm-6pm
May 8, 2021	WFWS Awards Banquet
June 23, 2021	46 th WFWS Exhibition closes

READ THE PROSPECTUS CAREFULLY BEFORE ENTERING

WEBSITE UPDATES

Holland Show

ALL awards are mentioned in a caption under artists work for Holland Show

ALL awards have their own page under drop down menu, Shows / Exhibits > AWA 2020 Fall Exhibit

Gallery of ALL artworks are posted as blog on home page and as a gallery page in drop down menu under Shows / Exhibits.

So, Holland Gallery show now has a blog and a page (both with all info needed).

Virtual show will be posted in early November

Important Links

Member Workshops

<https://azwatercolor.com/members-workshop/>

JUROR WORKSHOPS

<https://azwatercolor.com/juror-workshop/>

WFWS

<https://azwatercolor.com/annual-wfws/>

WFWS Prospectus

<https://azwatercolor.com/wp-content/uploads/2020/10/46thWFWSProspectus92720-tailored-to-AWA.pdf>

EXHHIBITS

<https://azwatercolor.com/fall-2020-holland-gallery-exhibit/>

DUES & MEMBERSHIPS

<https://azwatercolor.com/wp-content/uploads/2020/09/Member-Application-Form-2020-2021-revised.pdf>

AWA VIRTUAL SHOW: Send image to

awaexhibitions@gmail.com

Stay safe and be well,

David Amsellem

Have you paid your dues yet?

Look what you get:

- 19 months for the price of 1 year (dues this year are good until Dec 31, 2021)
- Opportunity to enter AWA virtual and juried shows
 - Juried show Spring 2021 (Shemer Gallery); Fall 2021 (location TBD)
- Opportunity to attend AWA workshops

Unsure about your membership status?

Email us at awamembership@gmail.com to ask about your status.

WE WILL BE BACK together ASAP, when it is SAFE