



CALL FOR ENTRIES

**AWA SPRING 2020
MEMBERSHIP EXHIBITION
HOLLAND ART CENTER
34250 N. 60 ST. BUILDING B
SCOTTSDALE, AZ 85266**



Spring 2020 Show Calendar

Saturday February 8, 2020	NEW DEADLINE! IMAGES & ENTRY FORMS	POSTMARKED BY MIDNIGHT
Week of March 2nd	Artists Notified via email	
March 27- 10 AM -12 PM	Deliver Artwork to Holland Gallery	
Saturday April 11, 4:30-6:30	Reception at Holland Gallery	
April 24, 2020 -8-10 AM	Pick-up Paintings	

Awards

Best of Show, Award of Distinction, Presidents Choice, Award of Merit & Merchant Awards

Juror: Geri Medway – Is a California artist whose artwork is driven by a lifelong love and sense of awe for the natural world. Her passion is painting light in all its subtleties and complexities. Web site: www.gerimedway.com

Eligibility

The Fall 2019 Membership show is open to **ALL MEMBERS** with current dues paid. All paintings must be your own creation. No copies or likeness of other artist's work or photography, including published sources or reference work not attributed to the artist will be allowed. No artwork painted in a workshop will be allowed. Enter original artwork only. No prints or giclees will be accepted. Do not enter artwork that was on display with another AWA exhibit. **Special Request:** We would like to request that if you are entering any AWA exhibition, that you get actively involved in assisting with the operations of AWA. Volunteer for a board position, helping with exhibitions, workshops, etc. We need to keep this organization strong, and we need you!

Materials for this show (Read full description on website under Shows- **Acceptable entries section**)

AWA is a progressive supporter of water-based arts and invites your suggestions for advancing the art. This is a competition, so emphasis is placed on the work rather than on the framing. (Check the framing requirements on the AWA website) Various water-media including transparent watercolor, acrylic, and gouache are acceptable on all forms of white and off-white paper, synthetic paper (such as YUPO), or white paper surface on board. Gesso texture may be applied to the paper prior to painting. Textured boards, such as canvas surfaces, are not acceptable. White paper colored by the artist may be used for collage. Minimal **image size** is 100 sq. The maximum is 22"x30". No glass is allowed for this show; plexi only. Check azwatercolor.com for complete updates of the rules. Work must be completed within **three** years of exhibition start date, embedded date no earlier than 3/1/17.

AZ Watercolor Association

Exhibition Guidelines

Digital Image Entry Information

Submittal of a digital image grants AWA permission to use the image for limited publicity related to the show. Entries may be submitted on a CD or by e-mail to: [Betsy Aguirre, 6897 E. Bobwhite Way, Scottsdale, 85266; sienastudios@cox.net](mailto:Betsy.Aguirre@cox.net). **And must be received by Betsy before midnight, February 3, 2020**

Submitted images are to be formatted as **jpgs** at 300 dpi and 1800 pixels on the longest side. Crop the image so that only the painting shows. Unless you have special lights, take the picture in natural daylight for accurate colors. Using a digital camera with a high resolution is best. Some computer e-mail programs, such as MacIntosh automatically re-size photos to 72 dpi if you attach them to e-mail as a "picture". This can be avoided by attaching images as "**files.**" *If the image is manipulated to not faithfully show the painting, your painting will be disqualified. DO NOT embed the image in the email. Just send a JPG.*

Naming your image(s)

Each image must be named using the first four letters of your last name + first four letters of your first name, hyphen(-), then the title of the painting. You may abbreviate the title. **Example: a painting by Winslow Homer called "Sailboat" would be Homewins-Sailboat.jpg.**

Images will be returned if they do not conform to the above format for re-sizing and naming. Please refer to our website for additional instruction information (azwatercolor.com) and/or find a friend who can help you.

Entry Fees

Up to three entries, one price **\$40.00**
A check made out to **AWA** and entry form must be postmarked by midnight 2/3/20 and mailed to: **Carol Baker, 18862 N. 90th Way, Scottsdale, AZ 85255**

Accepted works

Notification will be sent to all entrants via email the week of March 2, 2020 with additional instructions for accepted work and shipping details.

Labeling your paintings

The back upper right hand corner of your painting(s) should specify your name, image title, sale price and phone number.

Sales

ALL artwork must be for sale. AWA will arrange for buyers to contact the AWA Director for sales. There is a 20% commission on sales. Submittal for the show indicates permission to exhibit the work on the AWA website. **No changes can be made after acceptance.** If you withdrawal your painting before the installation, you will be unable to exhibit in an AWA show for a period of **two** years.

.....
Refer to resizing, matting and framing guidelines online: azwatercolor.com. Contact either Betsy Aguirre 602-430-1889 sienastudios@cox.net or Carol Baker 480-998-3166 carolbakerart@cox.net with questions and/or for help.
.....

Artist Checklist

- Photo work with the highest resolution possible.**
- Resize image(s) to 300 dpi and with 1800 pixels on longest side.**
- Title images as example (above): Homewins-Sailboat.jpg.**
- Submit digital jpeg(s) via email received by **midnight, Feb. 3 deadline** to: Betsy Aguirre: sienastudios@cox.net or 6897 E. Bobwhite Way, Scottsdale, AZ 85266 /602-430-1889**
- Mail your entry form and fee check so it is postmarked by **midnight Feb. 3, 2020** Mail to: Carol Baker c/o AWA Exhibitions 18862 N. 90th Way, Scottsdale, AZ 85255**
- Save a copy of the prospectus and your completed entry form to refer to.**
- Label the back of your painting(s) as directed above.**

AWA Spring 2020 Exhibition Entry Form

BE SURE TO WRITE LEGIBLY AND DOUBLE CHECK THE SPELLING OF YOUR TITLES. THE TITLE CARDS HANGING NEXT TO YOUR ARTWORK WILL BE CREATED FROM THIS APPLICATION

Artist: _____

Address: _____

City/State/Zip: _____

Phone: () _____ - _____

E-mail address: _____

Entry 1

Digital file Name: _____

Title: _____

Price \$ _____

Frame Size: H _____ x W _____

Entry 2

Digital file Name: _____

Title: _____

Price \$ _____

Frame Size: H _____ x W _____

Entry 3

Digital file Name: _____

Title: _____

Price \$ _____

Frame Size: H _____ x W _____

Agreement: Submission of digital image(s), if accepted, shall be an agreement on the part of the artist to comply with the following conditions: Entry images of accepted paintings go into the AWA collection. Accepted entries will be featured on the AWA website and prices will be indicated. *Artists who renege or withdraw work prior to the close of the show will not be eligible to enter an AWA show for a period of two years.* Work not removed at the end of the show will result in a storage fee of \$10 per day unless prior arrangements have been made. AWA will attempt to contact you and after one week, the artist is ineligible to enter the next AWA show. After one month, the artist forfeits the painting to the AWA. I hereby agree to release show personnel and venue staff from all claims or loss of paintings or digital images.

Artist Signature

Date

Please include the artist's name, painting title, price and phone number on the back of each painting.