

# ARIZONA WATERCOLOR ASSOCIATION

## August 2018

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ARIZONA  
WATERCOLOR  
ASSOCIATION



### Jean Pederson

OCTOBER 10-11 AND 12-13, 2018 JUROR WORKSHOPS

This October, the AWA will be honored to host Canadian artist, Jean Pederson, as our fall Juror Workshop instructor.

Jean is the author of *Expressive Portraits: Creative Methods for Painting People* and *Mixed Media Painting Workshop*. She has been painting for over twenty years, balancing her strong teaching abilities, and writing with her continuing aspiration to convey her ideas in visual form.

Jean's traditional practice includes referential imagery of people, still life, landscape and abstraction. The layering of a variety of media offers Jean an assortment of possibilities within her work; quality of edge, line and texture all play a role within her imagery. Although Jean is well known for her mastery of watercolors, mixed media has become an important venue for her creative expression.



The portraits in her paintings are based on people who she has met or who have impacted her. These subjects in her paintings often reflect different walks of life as well as diverse cultural and religious backgrounds. Finding a way to express the human figure in a language that reflects the twenty-first century is perhaps the greatest challenge in figurative work today.

Jean has work placed in the Royal Collection in Winsor England, and has been honored with numerous National

and International awards over the years. In 2005 Jean was the first recipient of the Federation of Canadian Artists Early Achievement Award, granted for her many honors, awards, international writing to promote art education, and consistent, exceptional painting. Jean has exhibited her work Internationally in China, London England, Stockholm Sweden, New York -United Nations, San Francisco, Mexico and across Canada.



This fall, Jean will be guiding workshop participants through her process of creating imagery (e.g. portraiture or florals) on a loose and colorful mixed media background. Openings are still available for both 2-day workshops. Interested persons may contact Sheila Belland at [AWASheilaBelland@gmail.com](mailto:AWASheilaBelland@gmail.com) or mail in the completed Juror Workshop Registration form from the AWA website.

*submitted by Mary Valesano, Co-Chair Juror Workshops*

### In this ISSUE

President's Message

Lynda Burruss, "Muse Facilitator!"

New critique-talk with another artist

Michael Diaz, AWA 2018 Scholarship Winner

2019 Western Federation of Watercolor Societies Show

AWA Community Outreach—Frank Elementary School Thank You

AZ Art Alliance, Two Calls to Artists

1-day Workshop Registration Form

Calendar overview



Copyright Jean Pederson

# President's Message



## Welcome to our new year!

We have an exciting schedule ahead of us with newly established goals established by the Board and Committee Chairs at our annual spring retreat.

These leadership members demonstrate a wealth of knowledge, talent, and enthusiasm for AWA. We are so fortunate to have them donating their time to help our organization continue to grow.

To continue to be a viable organization, we need to expand our membership to include younger artists; update our methods of communication and continue to make our programs and exhibitions challenging and worthwhile. Toward this effort, we are focusing our goals on:

### 1. Expanding our membership to youth by:

- a. Introducing a Student Membership (for high school and college students)
- b. Providing Watercolor Workshops for Art Teachers from local public schools

### 2. Utilizing updated methods of communication by:

- a. Expanding Media Center during our programs (collaboration with AAG) to include large screen TV and camcorder for direct viewing of demonstrations on large screen TV
- b. Expanding our Advertising

### 3. Expanding our Monthly Programs

- a. Re-introducing monthly critique during the social hour (limit one painting per person)

### 4. Clarifying our Title by adding a Tag Line to AWA

which would give the message that our watercolor organization also includes acrylic and other water media (more information will be forthcoming)

### 5. Posting our Membership Directory on the website on a quarterly basis.

### 6. Other goals were established to provide direction for ongoing committees and will be addressed in Board Meetings and programs as indicated.

Please thank all the volunteers of the AWA Board and Committee Chairs for sharing their time and expertise. We still have a few positions open on the Board, so think about volunteering.

One newly created position is that of the President Elect. This person will become President of AWA next year and gives the upcoming President an opportunity to gain a lot of experience in the year preceding his/her presidency.

*See you in September!*

Ruth Philliben, President

## Talk with Another Artist About Your Work

So how often have you been working on a painting and those voices start telling you everything that is wrong about it? Many writers are warning us that these days people believe whatever they want to believe. Too many of us believe the voices that are telling us what is wrong with our art.

How would you like to talk to a recognized artist who just wants to figure out what you are doing well and might be able to make suggestions about how to progress in your own way? We're going to try once again to have informal critiques before each meeting. Just you and another artist or two and maybe a couple other people who would like to have their work evaluated. Stop by and let's see how you are doing.

We can discuss paintings from the viewpoint of all the rules, like one-third points for your center of interest, touch a bit of the dominant color into the background and all that, but let's start with why you chose to do this particular painting and what would you like others to think about when they look at it. There are no final answers when it comes to art, but maybe the best artists have just learned how to ask better questions before they start. This is about learning how to look.

Drop by the front of the room half an hour before the start of the meeting and let's chat about your work. In September the crits will be Liz Ramsey and Jeremy Jones. Jeremy likes all that technical stuff and Liz likes the rest, so we should have you covered.





## Lynda Burruss, "Muse Facilitator!"

NOVEMBER 10, 2018 WORKSHOP INSTRUCTOR

**Lynda Burruss, is an expressionist artist with a truly unique, often whimsical, and colorful style.** Her choices of bright, vibrant colors and strong composition will draw the viewer in while values and shapes create fluid movement throughout her paintings. Her bright, bold colors and whimsical style express the joy Lynda finds in life itself.

Surprisingly, Lynda wasn't always an artist. Bedridden with a life altering illness years ago, she was given a small set of watercolors. Tapping into her creativity, she started painting from bed. It was just the therapy she needed and within months found herself healing and a newfound passion and love of painting that has never left her.. Due to this experience, Lynda has become a strong advocate of art therapy for the soul, mind and body, and continually volunteers to help others mend and go to that "higher place" of creative satisfaction."

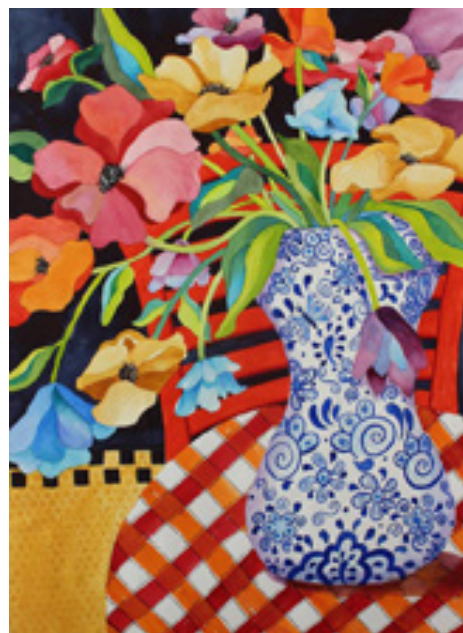
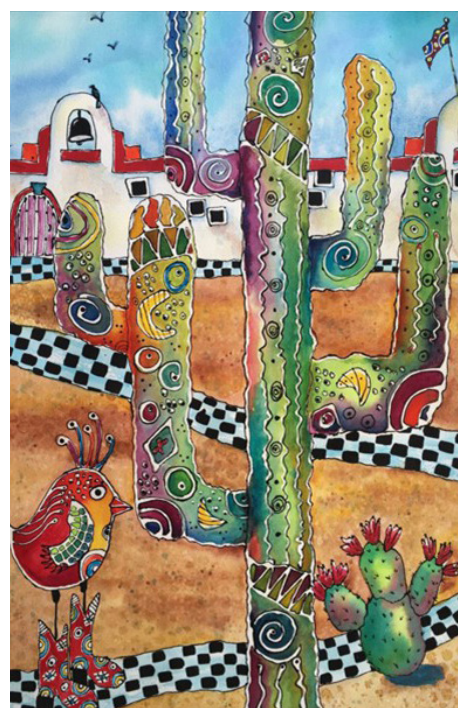
Lynda received her Bachelor of Fine Art from Utah State University in 2000. She joined the Utah Watercolor Society while attending college in Cache Valley and served as president there for two years. She has taught Watercolor classes privately and in workshops as well as children's art camps. Lynda has won many awards over the years but claims her greatest joy in painting when she sees faces light up when viewing her work. She loves to hear, "They just plain make me happy!"

**In the November member workshop,** Lynda will guide us to help us step out of our comfort zone and explore fun and different approaches to painting

the same subject. Participants will utilize the elements of design but, don't worry, this is not a workshop in technique. In this judgement free workshop, you will be asking yourself "What if?" as you tap into your own creativity. You will begin to build a library of ideas, color palettes, and designs that will inspire you to incorporate them into future paintings.

**Come and get to know yourself!  
Who knows? After a playfully  
fun & creative session, you may  
discover a new YOU; your very own  
MUSE WITHIN!**

—submitted by Mary Valesano, Chair,  
Member Workshops





# Michael Diaz, AWA 2018 Scholarship Winner



I'm originally from Tampa, Florida and have been drawing all my life. Initially I went to college to study Computer Animation because I thought this would be a smarter career choice than attempting to be a fine artist.

After studying art at a community college for two years, I moved on to a university as a business major, thinking this was an even a smarter career choice. It only took a semester to regret that decision, so I went back to computer animation.

I applied to the Character Animation program, a highly competitive program at the University of Central Florida, with drawings I had made at the community college. I was rejected because I could not draw well enough and was told to retake drawing courses at UCF, which has a very strong drawing program. That following year I retook Drawing 1 and 2 and spent almost every day drawing as much as I could.

The next year I applied and was accepted to the Character Animation program but declined because I had fallen in love with drawing itself. I went on to receive my BFA in Drawing from UCF. I then moved to Phoenix to attend Arizona State University because of their strong MFA program. Every graduate student is given their own space in the Grant Street Studios building, which was purchased by ASU a few years ago and is located in Downtown Phoenix.

Beginning in late August we will start having exhibitions again and the building will be open to the public Thursday and Friday evenings. I encourage anyone from the AWA to visit the studios then.

I will be graduating in 2019 and my thesis exhibition will be April 16th, 6-8 pm at Harry Wood Gallery on the ASU Tempe campus.

My goals as an artist is simply to make the best work I can. The way I plan to support this goal is by teaching, preferably at the University level. Although it is extremely competitive these days, I am aiming to get a job as an Assistant Professor, as it part of your job to continue to make your art and to build a career outside of academia. As a teacher I plan to bring that same passion for drawing and build a strong drawing curriculum to teach drawing as well as it was taught to me.

## 2019 Western Federation of Watercolor Societies Show

Put it on your calendar now to enter this prestigious show. It will be held in beautiful San Diego, guaranteed to have some beautiful beach weather and lots of art and galleries to visit. Maybe take in the famous San Diego Zoo. We are thinking of a van driving trip if we have enough interest.

**Put these key dates on your calendar:**

**Monday, November 12, 2018 ....Deadline to enter**

**Wednesday, April 3, 2019.....Last day to register for hotel and hospitality events**

**Wednesday, May 1 .....WFWS44 exhibit opens to the public**

**Friday, May 31 .....Exhibit closes**

To enter, provide digital images, signed entry form and fee to:

Lynda Burruss

13828 W Terra Vista Dr, Sun City West, AZ 85375

I will be sending out the prospectus as soon as I receive it from SDWS. In the meantime **PAINT, PAINT, PAINT!**

More info to come at our September meeting...

– *Lynda Burruss WFWS Delegate and welcome to new Alternate Delegate, Tanya Lemma*

# AWA Community Outreach

## 2017-2018 Community Outreach Summation

### Frank Elementary School

Thank you AWA members for your very generous support of this year's AWA Community Outreach Program to Frank Elementary School in Guadalupe, AZ. The Outreach more than met the goals first visualized by the Committee.

At the May General Membership Meeting, on behalf of AWA, a check to Frank Elementary School for \$1087.00 was presented to Cris Smith, Third Grade Teacher and School Art Liaison. It will be used for the purchase of art supplies for approximately 500 students in kindergarten through fifth grades. Age appropriate art related items valued in the range of \$1800 to \$2000 were also donated to be given to the School.

We cannot express our feelings or say thank you enough to all who participated in this fund raiser. The raffle, the cash donations, the item donations, the encouragement of members combined to make the Outreach a success.

And now, for all of you who were not at the May meeting, we announce the raffle winner of the two day Juror's Workshop valued at \$200:

#### **Congratulations Jane Underhill!**

Jane will have her choice of taking a two day Juror's Workshop given by Jean Pederson this fall or a two day Juror's Workshop given by Joyce Hicks during the spring of 2019.

**Again: THANK YOU ALL for your support, participation and kind generosity in this Outreach endeavor!**

*– Diane Parnitzke, chair and Sherri Kimmel, co-chair AWA Community Outreach*

## AZ Art Alliance

### Enriching Life Through Art

Did you know that you are automatically a member of the AZ Art Alliance? As a member of AWA, you are a member of the Alliance and may participate in Alliance shows and events

For more details about these Calls or to enter, on the Home page of the Alliance website ([azartalliance.com](http://azartalliance.com)), just click on the banner for either Show.

### Two Calls to Artists

#### **PARTNERSHIP**

##### **Holland Gallery of Fine Art**

34250 N. 60th Street, Bldg. B  
Scottsdale 85266  
480-488-1090

Exhibit: September 29 – October 25, 2018

**Deadline to enter: August 24**

Juried

Cash prizes awarded for this 4th annual show

#### **DESERT LIGHT**

##### **Taliesin West**

12621 N Frank Lloyd Wright Blvd  
Scottsdale 85259  
480-627-5340

Exhibit: November 9 – 11, 2018

**Deadline to enter: September 14**

Juried

This will be a special premium event, with live music, held at the Frank Lloyd Wright historic landmark. Show participants must be willing to volunteer for various duties (traffic management, panel set-up, art intake, hanging, demo artists, etc.). Artists will need to drop off artwork on an assigned schedule

*– Judy Delmonico-Roll, AZ Art Alliance Rep*

## Message from Mary Valesano

It was brought to my attention that we had an address error on the One-Day Member Workshop form. The website has been updated but I would like to send out the corrected form to the membership.

The correct address to send completed forms and payments should be:

AWA Member Workshops, 29417 N 136th Street, Scottsdale AZ 85262

I apologize for any inconvenience this may have caused. Enjoy the rest of your summer!

Mary Valesano

mmvalesano@gmail.com

### AWA One-Day Membership Workshops 2018-19 Registration Form

Please mark your selection(s), complete and return this form along with your check to the address below at the bottom of this form. *Please note we are unable to hold your workshop reservation without payment.*

_____ <b>Lynda Burruss:</b> "Discovering Your Artist's Muse"	(WC/Acrylic)	Nov 10, 2018
_____ <b>Suz Galloway:</b> "Wet Into Wet - An Intuitive Response"	(Transparent WC) -	Jan 12, 2019
_____ <b>Sue Hunter:</b> "Personalize Your Creativity"	(WC & or Acrylics)	Feb 16, 2019
_____ <b>Julie Gilbert Pollard:</b> "Vibrant Water Scenes in Brilliant Color!"	(WC or Acrylic)	March 16, 2019

**Cost:** Members \$50 per workshop; Non-members \$65 per workshop

(If you would like to become a member, please visit [AZWatercolor.com](http://AZWatercolor.com) for the membership registration form.)

**Time:** All workshops are from 9 am to 4 pm

**Location:** AAG Building @ 18411 N. 7th Avenue, Phoenix

NAME (Please print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Member: \_\_\_\_ Yes \_\_\_\_ No

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_ Check Number(s): \_\_\_\_\_

**Cancellation/Refund Policy:** Space is limited and reserved for you once your payment is received. If you cannot attend, you should notify Sally Gonzalez via email ([sally.r.gonzalez@outlook.com](mailto:sally.r.gonzalez@outlook.com)) as soon as possible. If notification is received more than 7 days before the workshop, you will be refunded your registration fee less a \$15 service fee. If notification is received 7 days or less before the workshop, you will be issued a refund (registration fee less a \$15 service fee) ONLY if Sally can fill your spot from any existing wait list for the class

**RETURN THIS FORM** along with your check made out to **AZ Watercolor Association** and mail to:

**AWA Member Workshops**  
**29417 N 136th Street**  
**Scottsdale, AZ 85262**

When your check is received, you will receive an email confirmation.

Supply Lists will be emailed one month prior to the workshop.

*Be sure to keep a copy of your registration form for your information!*

Questions about a workshop? email:

Mary Valesano, [mmvalesano@gmail.com](mailto:mmvalesano@gmail.com) or

Sally Gonzalez, [sally.r.gonzalez@outlook.com](mailto:sally.r.gonzalez@outlook.com)



# Calendar Overview

AWA Meetings are held at:  
Arizona Artists Guild (AAG)  
18411 N 7th Ave., Phoenix, AZ 85023

## September 2018

**Thursday 09/06**

1:00 – 3:00 pm

Delivery and installation of the Fall  
AWA Membership Exhibition

**Thursday 09/13 AWA Meeting**

5:15 – 7:00 pm Board Meeting

7:00 – 7:30 pm Social time

7:30 – 9:00 pm General Meeting

September 06 – November 30

Fall AWA Membership Exhibition  
opens

## October 2018

**Tuesday 10/09**

Jean Pederson, Juror selects awards  
for the Fall AWA Membership  
Exhibition

**Wednesday – Thursday**

10/10 – 10/11, 9:00 am – 4:00 pm

Jean Pederson 2-day Juror Workshop

**Thursday 10/11 AWA Meeting**

5:00 – 5:30 pm Meeting

5:30 – 7:30 pm Reception for Fall

AWA Membership Exhibition and

Demonstration by Jean Pederson

## October 2018 continued

**NOTE: AWA October Meeting will**

**be held at: University Club**

**39 E Monte Vista, Phoenix, 85004**

If you decide to attend, please RSVP  
with the University Club to: office@  
uclubphx.com or 602-254- 5408 at  
least 4 days before the event and tell  
them it is for the AWA reception.

**Friday – Saturday 10/12 – 10/13**

9:00 am – 4:00 pm

2-day Juror Workshop by

Jean Pederson

## November 2018

**Thursday 11/08 AWA Meeting**

5:15 – 7:00 pm Board Meeting

7:00 – 7:30 pm Social time

7:30 – 8:00 pm General Meeting

8:00 – 9:00 pm Demonstration by

Lynda Burruss

## November 2018 continued

**Saturday 11/10: 1-day workshop**

9:00 am – 4:00 pm

Lynda Burruss: "Discovering Your  
Artists Muse—Painting from the  
inside out!"

**Monday 11/12**

Images due for the 44th Annual  
Western Federation of Watercolor  
Society Exhibition

**Saturday to be announced**

9:30 am – 2:00 pm

1-day Workshop "A New Approach  
to Water Media" for Teacher's, Date  
and Location to be determined.

**Friday 11/30 after 1:00 pm**

Uninstall and pick up work from the  
Fall AWA Membership Exhibition

## December 2018

**Happy Holidays!!**



*by Jean Pederson, Fall Juror / Instructor*

### EXECUTIVE BOARD

#### President

Ruth Philliben ..... 602-228-1217

#### 1st Vice President (Membership/database)

Sally Gonzalez..... 703-395-4021

Diane Harrison ..... 480-510-7146

#### 2nd Vice President (Membership exhibitions)

Betsy Aguirre ..... 602-430-1889

Co-Chair: Carol Baker ..... 480-998-3166

#### 3rd Vice President (Programs)

Harvey Wood ..... 602-246-2986

#### Recording Secretary

Christine Oliver..... 602-992-8022

#### Corresponding Secretary (Newsletter Distribution)

Lizabeth Gordon ..... 623-487-0345

#### Treasurer

Melanie Harman ..... 602-751-8549

#### Financial Secretary

..... Opportunity

#### Western Fed Delegate

Lynda Burruss ..... 435-512-9454

Alternate: Sheila Belland..... 949-310-5890

#### Director at Large (National Exhibition) -Opportunity

..... Opportunity

#### Director at Large (Juror Workshops)

Sheila Belland ..... 949-310-5890

### Co-Director (Juror Workshops)

Mary Valesano..... 480-980-7457

### Director at Large (Membership Workshops)

Mary Valesano..... 480-980-7457

Co-Director: Sally Gonzalez

### President Emeritus

Linda Schooley ..... 623-388-6255

### COMMITTEES

#### AZ Art Alliance

Judy Delmonico-Roll ..... 480-990-1359

#### Bylaws, Parliamentarian

Dolly Maitzen ..... 602-867-8155

#### Community Outreach

Sherry Kimmel..... 602-439-6846

Diane Parnitzke 623-386-2098

#### Directory Information

..... Opportunity!!

#### E-blast Publisher

Myra Feldman ..... 480-467-4460

#### Fun Table

Katherine Kurgan ..... 480-636-9130

#### Historian

Bonnie Cheney ..... 623-572-5904

### Honoree

Sherry Kimmel..... 602-439-6846

### Honor Society

Shirley Klein Kleppe ..... 480-585-5699

### Merchant Awards

Linda Thiel ..... 602-448-4494

### Awards Certificates

Nancy Herbst..... 480-839-8827

### Newsletter Chief Editor

Liz Ramsey ..... 480-747-7763

### Newsletter Publisher

Denise Dvual..... 602-300-8409

### Photography

..... Opportunity

### Publicity

Jeremy Jones ..... 480-563-5916

### Scholarships Chair

..... Opportunity

Co-Chair: ..... Opportunity

### Social Committee

Joyce Parmley ..... 623-931-9719

Co-Chair: Gurukirn Khalsa ..... 602-510-1541

### Student Membership

Candice Diaz ..... 602-510-6810

### WebMaster

David Amsellem ..... 480-216-3938

**Newsletter Submissions:** Send articles or member news updates to:

Liz Ramsey at lizramsey@cox.net or Denise Duval at deniseduval@cox.net

# ARIZONA WATERCOLOR ASSOCIATION

PO Box 30693, Phoenix, AZ 85046

**General Meetings – AAG Art Center**  
**18411 N 7th Ave, Phoenix**  
Just South of Union Hills Rd  
602-264-1221

**September through May**  
**2nd Thurs. of the Month**  
Fun Table 7:00 pm  
Meeting 7:30 -9:30 pm

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