

ARIZONA WATERCOLOR ASSOCIATION

MAY 2018

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ARIZONA
WATERCOLOR
ASSOCIATION



A message from Carol McSweeney

AWA Spring 2018 President's Award and Best of Show Award winner

Thank you so much, once again, Ruth Philliben, AWA, and Michael Reardon, for awarding my painting, "Sign of the Times", both the President's Award and the Best of Show Award. As you know, I was pretty emotionally overwhelmed by it all.

This painting represents for me, my prior career history of working with those facing socioeconomic and mental health challenges and an ongoing interest in meeting and truly listening to the stories of these "street people". I believe that this series of paintings is a collaboration between my skills and the person who shares his/her history with me.

I plan to donate most of the award money to organizations or individuals that support relieving homelessness and mental illness, and will use the remainder for some new Arches paper and Daniel Smith watercolors. I so appreciate your generosity!

Carol McSweeney

Calendar Overview

Exhibits

AWA The Heat is On

Online Art competition and exhibit
May 1 – June 30

AWA A League of Their Own

Special exhibit for AWA Board and Committee Chairs
Holland Gallery of Fine Art
June 2 – June 28

Meetings

Board Member Retreat

May 18

First Fall Meeting

September 13

Workshops 2018

Juror Workshops

2 day workshop with Jean Pederson
October 10-13

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President's Message

Thank You Michael Reardon!

AZ Art Alliance, "Enriching Life Through Art"

AWA Community Outreach

Annual Membership renewal



Congratulations to AWA Spring 2018 Winners

Top Awards	Value	Artist	Title
Best of Show	\$500.00		Sign of the Times
Oliver C. Jochumson Award of Excellence	\$300.00	Kim Johnson	Accessorized
Award of Distinction	\$250.00	Mary Valesano	December Morning Memories
Presidents Choice	\$200.00	Carol McSweeny	Sign of the Times
Peoples Choice Award	\$150.00	Need	Need
Award of Merit	\$100.00	Carol Baker	Brazilian Beauty
Merchant Awards	Value	Artist	Title
Cheap Joe's Art Stuff Gift Certificate	\$150.00	Dyanne Locati	Swaying in the Wind
Jack Richeson Gift Certificate	\$150.00	Melanie Harman	Gators
Jack Richeson Gift Certificate	\$125.00	Lois Meyer	Sweet Spot
Jack Richeson Gift Certificate	\$100.00	Hwana Nam Chang	Jim
Arizona Art Supply Gift Certificate	\$50.00	Jim Fox	Into the Sunset
Creative Catalyst Productions Video	\$60.00	Denise Duval	Swimming
Sakura Koi Fine Quality Watercolors	\$25.00	Sheila Belland	The Italian Ladybug
Phoenix Art Museum	\$40	Norm Wilson	Marsh Morn
Strathmore Papers	\$?	Grace Haverty	Rooster



Kim Johnson, WVAM
Oliver C. Jochumson Award of Excellence



Hwana Nam Chang, WVAM
Merchant Award



President's Message



Our business year is coming to a close.

It has been a very successful year and I want to thank AWA members for their contributions to this success. Additionally, I'd like to highlight the contributions of the more than 30 members who have served on the AWA Board and in Committees this past year. We are all indebted to those who continue to make our organization run smoothly.

THANK YOU.

News from the Board

- Our Board Member Retreat will be held May 18. A major focus of this year's retreat is expanding our membership. We will be discussing ways in which we can reach out to a younger group of artists. If you have ideas about how we can reach more people, please let one of the board members know.
- We are also collaborating with AAG to update our media capabilities in the AAG building, so stay tuned!

I enjoyed being able to hand out awards to 12 well deserving artists at our Spring Exhibition held at

the West Valley Art Museum in Peoria, AZ. If you haven't had a chance to see this exhibit, please take the opportunity to do so.

I am also fortunate to be able to select one painting from each exhibition for the President's Choice Award. This time I chose Carol McSweeney's painting *Sign of the Times*, a painting of a homeless man sitting in a doorstep with a newspaper on his lap. Having worked some with the homeless population, I am moved by their plight and admire Carol's decision to reach out to them.

"It's not what you look at that matters, it's what you see." Henry David Thoreau

– Ruth Philliben, President

EXECUTIVE BOARD

President

Ruth Philliben 602-228-1217

1st Vice President (Membership/database)

Sally Gonzalez 703-395-4021

Diane Harrison 480-510-7146

2nd Vice President (Membership exhibitions)

Betsy Aguirre 602-430-1889

Co-Chair: Carol Baker 480-998-3166

3rd Vice President (Programs)

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Recording Secretary

Christine Oliver 602-992-8022

Corresponding Secretary (Newsletter Distribution)

Lizabeth Gordon 623-487-0345

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Financial Secretary Opportunity

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Lynda Burruss 435-512-9454

Alternate: Sheila Belland 949-310-5890

Director at Large (National Exhibition) -Opportunity

Director at Large (Juror Workshops)

Sheila Belland 949-310-5890

Co-Director (Juror Workshops)

Mary Valesano 480-980-7457

Director at Large (Membership Workshops)

Mary Valesano 480-980-7457

Co-Director: Sally Gonzalez

President Emeritus

Linda Schooley 623-388-6255

COMMITTEES

AZ Art Alliance

Judy Delmonico-Roll 480-990-1359

Bylaws, Parliamentarian

Dolly Maitzen 602-867-8155

Community Outreach

Sherry Kimmel 602-439-6846

Diane Parnitzke 623-386-2098

Directory Information Opportunity!!

E-blast Publisher

Myra Feldman 480-467-4460

Fun Table

Katherine Kurgan 480-636-9130

Historian

Bonnie Cheney 623-572-5904

Honoree

Sherry Kimmel 602-439-6846

Honor Society

Shirley Klein Kleppe 480-585-5699

Merchant Awards Opportunity

Awards Certificates

Nancy Herbs 480-839-8827

Newsletter Chief Editor

Liz Ramsey 480-747-7763

Newsletter Publisher

David Amsellem 480-216-3938

Photography Opportunity

Publicity

Jeremy Jones 480-563-5916

Scholarships Chair Opportunity

Co-Chair: Opportunity

Social Committee

Joyce Parmley 623-931-9719

Co-Chair: Gurukirn Khalsa 602-510-1541

Student Membership

Candice Diaz 602-510-6810

WebMaster

David Amsellem 480-216-3938

Thank You Michael Reardon!

April's Juror Workshop series was host to the delightful and talented Michael Reardon who shared his watercolor techniques to portray glowing light and rich shadow. Each day Michael guided participants through various landscape painting projects.

Each project began with a pencil sketch to help establish movement within the composition; create a foreground, middle ground and background; create four unique corners; and most importantly, to determine a focal point (a specific spot where the lightest and darkest values meet). Next, a value study using Paynes Gray to lay down the mid to dark values (4 through 10) of the composition.

Michael emphasized creating a link between the darks, where possible, to help the viewers eye move through the painting.

Finally, Michael demonstrated a full color painting using his limited palette by beginning with an underpainting wash of Cobalt Blue and Permanent Orange. Once dry, he begins painting from the top down starting with his darks using Cobalt Blue mixed with either Quinacridone Burnt Orange or Quinacridone Burnt Scarlet. For a deeper dark, mix these colors with Ultramarine Blue instead of Cobalt.

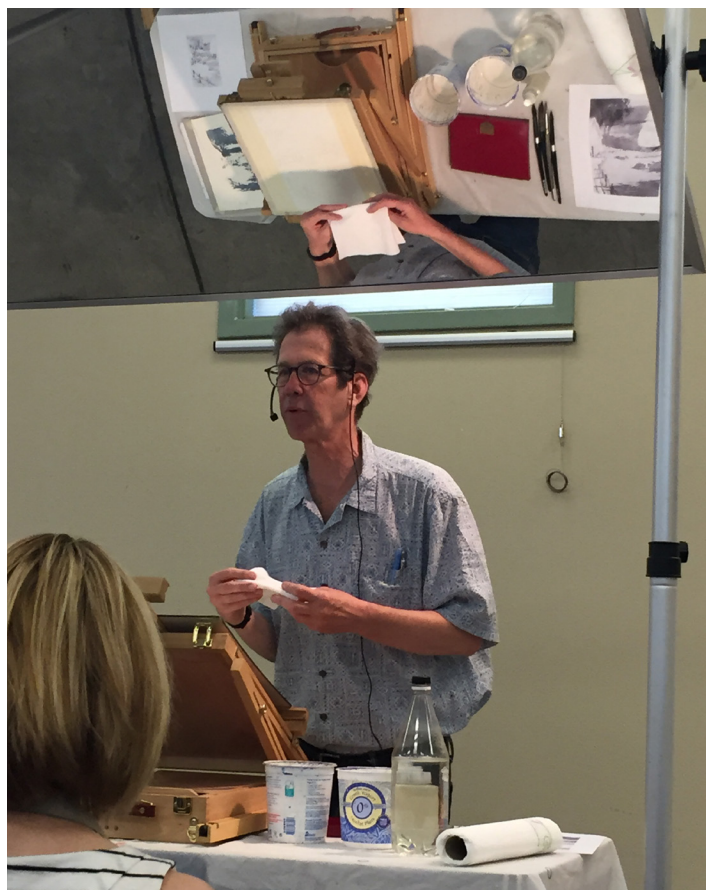
For rich greens Michael used either Phthalo Green with Quin Burnt Scarlet and/ or Quin Burnt Orange or Carmine. Michael also emphasized using watercolors derived from a single pigment (no

convenience mixes) to keep your color clean and luminous.

Each day concluded with a fun and informative group critique. Pencil sketches, value studies and luminous watercolor creations were all on display.

“Thank You, Michael!” for your thorough instruction and words of encouragement! You were a delight to have with us here in Arizona!

– Mary Valesano, Co-Chair Juror Workshop



AZ Art Alliance

“Enriching Life Through Art”

Did you know that you are automatically a member of the AZ Art Alliance?

As a member of AWA, you are a member of the Alliance and may participate in Alliance Shows/Events. Upcoming shows/exhibits are mentioned in the AWA Newsletter or you may go to the Alliance website (azartalliance.com) for information. The entry fees for shows vary depending upon whether or not you are juried into the Art Alliance, with fees being lower for Alliance-juried artists.

To become juried into the Art Alliance, AWA Members may go to the website and use our Entrythingy system. On the Alliance Homepage, go to “Artists” and click on “Get Juried” for a detailed explanation of the procedure.

AZ Art Alliance Basics

AWA is among the Arizona-based art groups that comprise the Art Alliance, a nonprofit organization, whose goals include: to provide member groups additional show venues; to promote the visual arts; to support art outreach programs that benefit military veterans, special-needs individuals, and seniors. Each member group pays dues on behalf of its artists and appoints a representative to attend quarterly Alliance meetings (though the Alliance Board meets each month). Communications from the Alliance are sent to the AWA President and their Art Alliance Rep who passes the info onto AWA Members. By uniting with other groups to form the Art Alliance, our voice is stronger and we maximize the positive benefits that the visual arts can bring to the greater community.

– Judy Delmonico-Roll, AZ Art Alliance Rep

Exhibits

THE HEAT IS ON

Online Art Competition and Exhibit

Exhibit Dates: May 1 through June 30, 2018

Online at www.azartalliance.com

Artwork will be posted online, so you may view this Exhibit from the cool comfort of your own computer!

A LEAGUE OF THEIR OWN

Special Exhibit for AWA Board and Committee Chairs

Exhibit Dates: June 2 through June 28, 2018

Holland Gallery of Fine Art

34250 N. 60th Street, Bldg. B, Scottsdale 85266

480-488-1090

Gallery Hours: hours of operation vary in summer due to events being held.

Please call prior to visit to request that day's hours.

We plan to display both the quality and range of watermedia, and to promote AWA through our brochures. We invite all AWA Members to visit the show at Holland Gallery this summer!

AWA Community Outreach

Reaching out to You, the Member, and Giving Back to the Community

Hello AWA Members and everyone else who reads this.

There is only one more meeting before we finish the AWA year. What does this mean?

It means that you have a very short time to be a part of the **2017-2018 AWA Community Outreach**. We are well on our way to the primary goal of raising \$1000 to purchase requested brushes and paints for Frank Elementary school. Thus far we have raised just over \$900. **“THANK YOU FOR YOUR KIND GENEROSITY.”**

The generosity of members donating art items has been fantastic. We have received over a thousand dollars worth of art items to donate to Frank Elementary School. The final estimated amount is yet to be tallied. Again, **“THANK YOU FOR YOUR KIND GENEROSITY.”**

Raffle tickets will be available till shortly before the Meeting on Thursday, May 10th. That allows you to purchase the opportunity to win a two day Juror's

Work Shop, your choice of the 2018 Fall workshop or the 2019 Spring workshop. The Workshop is a two hundred dollar value. Raffle ticket prices are \$10 for one ticket or, the better bargain, \$20 for three tickets. Purchase as many tickets as you wish. The raffle drawing takes place at the May 10th meeting. **“THANK YOU TO ALL WHO ARE PARTICIPATING IN THE RAFFLE.”** It is a win-win opportunity for you and for the school.

Finally, if each person attending the May meeting donates \$1 or \$2, we will reach our goal. We are also receiving art items appropriate for grades K through 5. Funds that exceed \$1000 will be used at the discretion of the School.

The presentation from AWA to Frank Elementary School will take place at the May meeting.

Thank you all who have participated for your giving hearts and for taking part in this great Community Outreach.

– Diane Parnitzke, chair and Sherry Kimmel, co-chair,
Community Outreach

THANK YOU!

AWA Community Outreach thanks the 1st Thursday Art Critique Group for their generous donation in Memory of Carol Orr to be used for the Frank Elementary School fund raiser.

It is very fitting that a very accomplished and well know artist is remembered by helping to introduce art to the very young, some of whom may become budding artists.

Carol, a member of Arizona Watercolor Association and a signature member of many other major watercolor societies in America passed away peacefully on Tuesday, February 13th. She is sorely missed. She was active in many Arizona water color art groups. We are doubly blessed that this Memorial was created for her and it will live on in the minds and art of young elementary school children.

Many are sure she is looking down on us with a smile on her face for the giving of this Memorial to children.

THANK YOU members of the 1st Thursday Art Critique Group for the Caro Orr Memorial Donation.

*Most sincerely,
Diane Parnitzke, chair and Sherry Kimmel, co-chair,
Arizona Watercolor Association Community Outreach*

WELCOME NEW AWA MEMBERS

Laura de Blank
Beverly Coulthart
Linda Danielson
Mary Dohmeie
Karla Dulic
Hilary Fiscus
Joanne Lustre
David Medley
Arlene Miller
Sherry Whitney

Last chance to avoid late fees for your Annual Membership renewal

TIME IS RUNNING OUT on your opportunity to renew your membership without paying late fees!

If you renew on or before May 31, 2018, you will pay only regular dues of \$45. If you delay and pay membership dues AFTER May 31, 2018, you will owe a total of \$60.00! (Regular dues of \$45.00 PLUS late payment fee of \$15.00). Why wait? Pay now to continue enjoying another year of your membership benefits for only \$45.00.

Key membership benefits. AWA Members in good standing enjoy all of the following benefits and more.

- **Signature Status.** For our Signature Members, continuation of your Signature status and the right to display that status on your artwork
- **Exhibitions.** Eligibility to enter your work in our Spring and Fall shows
- **Workshops.** Member discounts and priority over non-members for registration in our two
- **Juror Workshops** and four **Member Workshops**
- **Savings!** 20% discount on non-sale items at Arizona Art Supply.
- **Networking Opportunities!** The chance to meet and mix with your colleagues and our Exhibition jurors at our monthly meetings.
- **Volunteer Opportunities!** AWA gives the most to those who participate the most. We are only as strong as the contributions of our members. Membership brings with it many opportunities to grow your talents and promote the health of the organization. We need members to help by serving on the Board or one of our indispensable Committees. For those who may have less time, there are many shorter, but also invaluable opportunities, such as volunteering to help with Exhibition hangings.

How do I renew?

Your renewal options are outlined below. Your renewed membership will become active once we receive your application and payment via one of the methods below.

- **PAY VIA U.S. MAIL.** Fill out Membership Application (see next page or go on-line to our website by clicking [here](#)) and mail it along with your check payment to the address below. Note, only checks may be submitted in payment via this method. Your envelope must be post marked on or before May 31 to avoid late fees.
- **PAY AT A MEETING.** Submit a Membership Application (hard copy available at the meeting) along with your check or cash payment at the Membership table. If you renew in person at our May meeting, you will receive a free raffle ticket for our monthly drawing.

Questions?

Contact Membership Chair, Diane Harrison via email at:

azwatercolormembership@gmail.com

OR by US Mail at :

**AWA Membership
1421 S. Oakley Place
Tempe, AZ 85281**

Newsletter Submissions: Send articles or member news updates to:

Liz Ramsey at lizramsey@cox.net or Denise Duval at deniseduval@cox.net

Please complete and mail this form to the address below with your check payable to AZ Watercolor Association

Arizona Watercolor Association

Application for Membership 2018-19

Date Submitted: _____

Membership Application Type: New___ Renewal___

If you are a NEW member, is there someone who introduced you to AWA? _____

Member Contact Information

Check here if change in contact info ☐

	Member	Spouse <i>(If paying Spouse Membership Dues)</i>
Name:		
Address: <i>(Street, City, State, Zip)</i>		
Home Phone:		
Cell Phone:		
Email Address:		
Website:		

Membership Fees and Donations (Please enter amounts in "Amount Paid" column and total in "Total Amount Paid".)

Annual Membership Fees:	Amount Due	Amount Paid
Annual Membership Dues	\$45.00	\$ _____
Late Fee (Renewals after May 31, 2018)	\$15.00	\$ _____
Spouse Membership Dues	\$5.00	\$ _____
Mailed Newsletter	\$9.00	\$ _____
Donations:		
National Show	Optional	\$ _____
Scholarship Fund	Optional	\$ _____
General Fund	Optional	\$ _____
WFWS (Western Fed)	Optional	\$ _____
	Total Amount Paid:	\$ _____
	Check Number:	_____

**Mail Application and check payable
to AZ Watercolor Association to:**

**AWA Membership
29417 N. 136th St.
Scottsdale, AZ 85262**

AWA Membership Information Contact:

Name: Sally Gonzalez
Email: azwatercolormembership@gmail.com
Phone: 480-683-1933
Website: www.azwatercolor.com

ARIZONA WATERCOLOR ASSOCIATION

Workshop Registration Form

Name: _____ Date: _____
Email: _____ Member : _____ Yes _____ No
Address: _____
City _____ State _____ Zip _____
Home phone: _____ - _____ - _____ Cell phone: _____ - _____ - _____

Please complete form and mail with your check Payable to: AZ Watercolor to the appropriate chairperson:

Juror Workshops are held at the
Arizona Artists Guild Building 9am–4pm
18411 N 7th Ave, Phoenix, AZ 85023

Contact:

Sheila Belland
42826 W Sandpiper Drive Maricopa,
AZ 85183
949-310-5890
AWASheilaBelland@gmail.com

Fall 2018 - Jean Pederson

- * 2-Day October 10,11 2018
- * 2-Day October 12,13 2018

2 Day \$200 Member \$250.00 Non-Member

Total Amount \$ _____
Check # _____

Member Workshops are held at the
Arizona Artists Guild Building 9am–4pm
18411 N 7th Ave, Phoenix, AZ 85023

Contact:

Sally Gonzalez
P: 480-683-1933
C:703-395-4021

AWAMemberWorkshops@gmail.com

\$50 Members \$65 Non-members

Total Amount \$ _____
Check # _____

AWA Mission Statement

Arizona Watercolor Association (AWA), is an Arizona based non-profit corporation that promotes and advances the art of painting in water-soluble media and the promotion of public awareness and interest in watercolor mediums by way of education, exhibitions and other organized events. "Watercolor includes any work created in water media on paper, illustration board, watercolor board or synthetic papers that are not varnished.

ARIZONA WATERCOLOR ASSOCIATION

PO Box 30693, Phoenix, AZ 85046

General Meetings – AAG Art Center
18411 N 7th Ave, Phoenix
(Just South of Union Hills Road)
602-264-1221

Sept thru May
2nd Thurs. of the Month
Fun Table 7:00 pm
Meeting 7:30 -9:30 pm

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Tempe, AZ 85282

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