

# ARIZONA WATERCOLOR ASSOCIATION

## March 2018

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ARIZONA  
WATERCOLOR  
ASSOCIATION



### Sherry Kimmel - Member Workshop - March 10, 2018



#### **SHERRY KIMMEL: A CREATIVE CATALYST**

*"The only place where success comes before work is in the dictionary. There is no magic formula for being a success."*  
Harvey Mackay

On her way to becoming a successful entrepreneur, Sherry put in long hours of work. She still paints every day in her studio and offers expertise in workshops and at numerous art and craft venues. Sherry is tireless in her objective to be a continuing successful artist. She took a friend's suggestion to enroll in an art class. "I found I could draw." Her love affair with this creative endeavor has never waned. Her imagination is illustrated in her exploration of a wide variety of tools, supplies and guidelines.

Sherry's entry into the art world has been combined not only with honing her craft but in her selfless attention to numerous volunteer jobs in AWA; to include being past President of AWA. She has always held a position of strong leadership in the organization.

The participants in Sherry's workshop will be entertained by her ingenious and inventive methods to create an original piece of acrylic art using collage, rice paper, gesso, patterned papers and a myriad of other objects. Sherry will provide a supply list. She will credibly broaden everyone's artistic endeavors.

Sherry feels that the role of an instructor is to convey an environment of exciting techniques and to encourage original application of these ideas. You will be amazed at the end results of your experimental journey into collage. Sherry is a DYNAMO who will NOT disappoint!! She has put in the work and is a success!!



#### **Sherry Kimmel - Member Workshop Saturday March 10, 9:00AM-4:00PM**

Open seating still available:

Please contact:

Sally Gonzalez [AWAmemberworkshops@gmail.com](mailto:AWAmemberworkshops@gmail.com)

----- Submitted by -- Liz Ramsey  
-- Newsletter Editor

### **Calendar Overview**

#### **Next Meeting**

**March 8th**

- \* Board Meeting - 5:15pm
- \* Socialize/ Fun Table 7:00pm
- \* General Meeting & Demo-7:30 PM

#### **Workshops 2018**

##### **Member Workshop:**

**March 10**  
with Sherry Kimmel

##### **Juror Workshop**

**April 11-14 2-day Workshops**  
with Michael Reardon

**Note:** Send Articles or Member News updates to Liz Ramsey at [lizramsey@cox.net](mailto:lizramsey@cox.net) or

**David Amsellem** at [damsell@mindspring.com](mailto:damsell@mindspring.com)

The due date for the April newsletter will be:  
**March 20, 2018!**

### ***In this ISSUE***

Sherry Kimmel Workshop  
Presidents Message  
Community Outreach  
Calendar of Events  
Thank you Dyanne Locati  
Michael Reardon Juror workshop  
Exhibit - West Valley Art Museum AZ  
Art Alliance - WHAM West Gallery



## President's Message



As our organization continues to move forward I hope you are taking advantage of the wonderful opportunities AWA is presenting to you. There is so much going on right now and, as I was struggling to sort it out, my husband suggested I not forget to have fun. As always, he helps me get through the chaos and get straight to the point.

“I hope you are loving your art”, he said... “Enjoy it.” He’s right... I get so busy, it’s easy to forget why I am involved; it’s because I LOVE TO MAKE ART.

So let’s make a toast to making art! Take a class, teach a class, paint with friends, put a painting in a show, give a painting to a friend. Celebrate your artistic self.

I also want to encourage you to become familiar with our website: <http://azwatercolor.com/> as this is our main method of communication. Whether you are looking for Information on Monthly Programs, Workshops, Exhibitions, Membership or Community Outreach you will find what you need there.

It’s also time to pay your dues and sign up for an open Board Member or Committee Chair position. Think about how you can help AWA. It takes a community to keep the organization healthy!

***“Art enables us to find ourselves and lose ourselves at the same time.”***

**Thomas Merton**

Ruth Philliben, President

# ARIZONA WATERCOLOR ASSOCIATION

## Workshop Registration Form

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Email: \_\_\_\_\_ Member : \_\_\_\_ Yes \_\_\_\_ No  
Address: \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Cell phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Please complete form and mail with your check Payable to: AZ Watercolor to the appropriate chairperson:

Juror Workshops are held at the  
Arizona Artists Guild Building 9am–4pm  
18411 N 7th Ave, Phoenix, AZ 85023

### **Contact:**

Sheila Belland  
42826 W Sandpiper Drive Maricopa,  
AZ 85183  
949-310-5890

**AWASheilaBelland@gmail.com**

### **Spring 2018 - Michael Rerdon**

- 2-Day - April 11/12 2018
- 2-Day - April 13/14 2018

2 Day \$200 Member \$250.00 Non-Member

Total Amount \$ \_\_\_\_\_

Check # \_\_\_\_\_

Member Workshops are held at the  
Arizona Artists Guild Building 9am–4pm  
18411 N 7th Ave, Phoenix, AZ 85023

### **Contact:**

Sally Gonzalez  
P: 480-683-1933  
C: 703-395-4021

**AWAMemberWorkshops@gmail.com**

Saturday MAR 10, 2018 - **Sherry Kimmel:** Collage

\$50 Members \$65 Non-members

Total Amount \$ \_\_\_\_\_

Check # \_\_\_\_\_

## **AWA Mission Statement**

Arizona Watercolor Association (AWA), is an Arizona based non-profit corporation that promotes and advances the art of painting in water-soluble media and the promotion of public awareness and interest in watercolor mediums by way of education, exhibitions and other organized events. "Watercolor includes any work created in water media on paper, illustration board, watercolor board or synthetic papers that are not varnished.

## **AWA Community Outreach**

*Reaching out to You, the Member, and giving back to the Community*

I cannot say "THANK YOU" enough to the members of AWA who are supporting the AWA Community Outreach to Frank Elementary School in Guadalupe, AZ. So many of you have giving hearts and are thankful for your God given talents and you have the ability to develop and hone your own artistic endeavors. Now you are able to reach out to those less fortunate as they begin their artistic journeys. As most of you have come to realize your art began early in your life. And so, we as a group are able to reach out to the young to help them begin their journeys.

Thus far, October 2017 thru February of this year, the Outreach has raised nearly \$514.00 toward a very ambitious two- fold goal of \$1000 for specifically requested brushes and paints and \$500.00 for desired Sharpies and other art supplies for just over five hundred K thru 5 school children. We have received somewhere between \$500 and \$600 in item donations of art supplies from members. How wonderful this is!

We have March, April and May to reach the monetary goal and to receive items for the school.

At each of the next three meetings, item donations will be received and the donation jar will be on the Community Outreach tables. Raffle tickets are available at the tables also.

The raffle tickets are \$10 each or a bargain 3 for \$20. The Prize is the winner's choice of a two day Juror's workshop worth \$200 given in the AWA year 2018-2019. Jean Pederson will be giving two 2-day workshops in the fall of 2018 and Joyce Hicks will be giving two 2-day workshops in the Spring of 2019. The winner of the raffle will have a choice of one of these workshops. How can you go wrong! You can't. Only 300 tickets are offered for sale. Whether you win or not, you are golden. Golden because you are promoting art to others—young ones at the beginning of their journeys.

Raffle tickets may also be obtained through mail by your request and check for \$10, \$20 or more along with a self addressed, stamped envelope to Diane Parnitzke, 12712 S. 177th Ave., Goodyear, AZ 85338. Make checks payable to "Arizona Watercolor Association", Please write "Community Outreach" on the memo line. Donations may be made in a similar manner. Be sure to write "AWA Community Outreach" on the outside of the envelope. Your raffle ticket stub(s) will be mailed back to you. Include your phone number with your request/donation. You do not have to be present to win the raffle. The raffle is open to non AWA members also.

All mailings must be received by May 9th. Please be aware that it may take a few days before the Post Office delivers your mail. The drawing is on May 10th.

Please, let every member of AWA support this very important Community Outreach Fund raiser.

**Submitted by: Diane Parnitzke, 623 386 2098 Community Outreach Chair and Sherry Kimmel, co-Chair.**

## **Calendar of Events**

### **March - 2018**

**Thursday 03/08:** AWA Board Meeting 5:15 - 7:00, Social time 7:00 - 7:30, General Meeting 7:30 - 8:00

Demonstration by Sherry Kimmel 8:00 - 9:00 PM

**Saturday 03/10:** AWA One Day Workshop 9:00 AM- 4:00 PM by Sherry Kimmel

### **April - 2018**

**Monday 04/09:** Spring Show Shipped Paintings are DUE TO Betsy Aguirre

**Wednesday - Thursday 04/11 - 04/12:** 2 Day Juror Workshop by Michael Reardon

**Thursday 04/12:** AWA Board Meeting 5:15 - 7:00, Social time 7:00 - 7:30, General Meeting 7:30 - 8:00

Demonstration by Michael Reardon, 8:00 - 9:00pm

**Friday 04/13:** 10 to noon Spring Show Deliver Artwork -drop off only

**Friday.- Saturday 04/13 - 04/14:** 2 Day Juror Workshop by Michael Reardon

**Monday 04/16:** 10 AM Spring Show Opens

**Thursday 04/19:** 4-6 pm Spring Show Artist Reception & Awards at WVAM

### **May - 2018**

**May 1 - June 24:** Western Federation of Watercolor Societies Exhibition held in Tucson, Southern AZ Watercolor Guild

**Thursday, 5/03:** Spring Show 3-5 pm 3 AWA Artists demos at WVAM

**Thursday 05/10:** AWA Board Meeting 5:15 - 7:00, Social time 7:00 - 7:30, General Meeting 7:30 - 8:00

Election of Officers and "Critiquing"

**Friday 05/18:** Board Retreat

**Friday 05/25:** Spring Show Ends 10 to noon Pick-up Paintings



## AWA ANNUAL MEMBERSHIP RENEWAL DRIVE KICKING OFF NOW

**Call to Action.** March Madness is upon us and there's no time like the present to renew your AWA Membership for the upcoming Membership Year (June 1, 2018 to May 31, 2019.) Payments received after May 31st will be subject to a \$15.00 late payment fee. So why wait? Don't miss your opportunity to lock in the benefits of membership for another full year for only \$45.00.

**Key membership benefits.** AWA Members in good standing enjoy all of the following benefits and more.

- **Signature Status.** For our Signature Members, continuation of your Signature status and the right to display that status on your artwork.
- **Exhibitions.** Eligibility to enter your work in our Spring and Fall shows.
- **Workshops.** Member discounts and priority over non-members for registration in our two Juror Workshops and four Member Workshops.
- **Savings!** 20% discount on non-sale items at Arizona Art Supply.
- **Networking Opportunities!** The chance to meet and mix with your colleagues and our Exhibition jurors at our monthly meetings.
- **Volunteer Opportunities!** AWA gives the most to those who participate the most. We are only as strong as the contributions of our members. Membership brings with it many opportunities to grow your talents and promote the health of the organization. We need members to help by serving on the Board or one of our indispensable Committees. For those who may have less time, there are many shorter, but also invaluable opportunities, such as volunteering to help with Exhibition hangings.

**How do I renew?** Your renewal options are outlined below. Your renewed membership will become active once we receive your application and payment via one of the methods below.

• **PAY VIA U.S. MAIL** a. Fill out Membership Application (see next page or go on-line to our website by clicking here) and mail it along with your check payment to the address below. Note, only checks may be submitted in payment via this method.

• **PAY AT A MEETING.** Submit a Membership Application (hard copy available at the meeting) along with your check or cash payment at the Membership table. If you renew in person at our March, April, or May meeting, you will receive a free raffle ticket for our monthly drawing.

### Questions?

Contact Membership Chair, Diane Harrison via email at [azwatercolormembership@gmail.com](mailto:azwatercolormembership@gmail.com) or by US Mail at AWA Membership, 1421 S. Oakley Place Tempe, Az. 85281

-- Submitted by -- Diane Harrison , Membership Chair



### Texture, Line & Design! – “Thank You”, Dyanne Locati!

Those who attended February's Saturday workshop were treated to an inspirational day with a very talented artist, Dyanne Locati. Participants were encouraged to determine, analyze and collect those elements of art they are drawn to by spending time viewing art in galleries, on line, and in books. Dyanne stressed that as we soak up these influences, we discover what elements inspire our own creativity. We were also encouraged to make regular time for our art. Through practice we begin to establish connections between what we've learned (knowledge) and our experiences. Creativity is all about making connections.

Dyanne freely shared her creative process. First, she begins with a source or reference to determine the basic lines or shapes. Next is the under painting. Once this is dry, Dyanne transfers the line and shapes from her source drawing and begins to paint with color and/or black gesso. All of this is done to entertain the viewer and lead the eye around the page. Through the use of stamping with paint or black or white gesso, Dyanne slowly builds up layers and textures around the painting always working to create interesting edges.

The end of the day concluded with a wonderful and encouraging group critique.

Thank You, Dyanne!

---Submitted by -- Mary Valesano, Chair, Member Workshops

## Michael Reardon Juror Workshop, APRIL 11-14, 2018



### MICHAEL REARDON: "COLOR IN ARCHITECTURAL LANDSCAPES" Workshop Instructor & Juror for the AWA 2018 Spring Exhibition

*"Ultimately, it is best to let watercolor be watercolor, allowing its transparent luminosity to shine." .... Michael Reardon*

With this statement Michael Reardon gives permission to the artist to explore, learn, practice and enjoy the mastery of watercolor. He feels, "There is no other medium as magical and enjoyable as watercolor."

Michael states he was always interested in art. It was said of him, "Mike likes to color." He never had any formal art lessons until collage. He majored in architecture and became interested in John Singer Sargent. He started to dabble in watercolor and had a few bad experiences but continued to strive in his ability. He became an architectural illustrator. His skills increased and developed as he continued to paint. It is some of these early experiences that he will highlight during the workshop.

Michael states that he likes to look for the pattern of light. It is this pattern that attracts him. The glancing or hitting of the light on objects in his painting that is of particular joy to him. Buildings in a landscape are ideal to him. Having the background of architecture, he is accurate in his perspective. "but, he never uses a ruler"!!

Michael feels that the beauty of watercolor is found in its inherent luminosity. He says watercolor will surprise ". He urges us to keep painting as much as possible. This is the only way to improve. He normally starts each workshop with a "day of painting greens," since one of his themes is landscape painting. In the second day he emphasizes focal points. Throughout the day he emphasizes composition and how to work from photos. He encourages each participant to take all four days but he will cover a lot of information in the 2 day workshop. He asks that students bring their own photos. He finds that the students paint better with information with which they are familiar.

Light and color are the two outstanding components of Michael Reardon's workshops. He is inspired by color with its "infinite array of hues" and with the reflectivity of light. The advent of this special workshop is exciting. He will hold the participants in awe. The allure of watercolor will be assured by the completion of his workshop. We welcome Michael Reardon to our AWA----- **Submitted by -- Liz Ramsey -- Newsletter Editor**

## REMEMBERING AND HONORING CAROL ORR

Carol Orr passed away peacefully on Tuesday, February 13th. Carol attended the Chicago Institute of Art. She was a signature member of all of the major watercolor societies in America. She taught workshops and juried shows through-out the United States winning many awards. She was very active in several AZ Watercolor art groups. Carol was a mentor, a lovely artist and a beautiful friend to many in the Greater Phoenix area. She will be sorely missed and remembered for her amazing art, sweet smile and winsome ways. If you would like to honor Carol with a memorial gift, please contact Diane Parnitske or Sherry Kimmel and donate to the Community Outreach Fund sponsored by AWA. The 1st Thursday Art Critique Group, of which she was a member, will be donating a gift in her memory. Our lives were enhanced and elevated by the keen wit and astute wisdom of our dear friend, Carol.

---Submitted by -- Liz Ramsey Newsletter Editor

## **AZ Art Alliance- “Enriching Life Through Art”**

### **Exhibits:**

#### **“Interpretations III” – WHAM West Gallery**

**Exhibit Dates: March 2 thru March 30, 2018**

16560 N. Dysart Rd., Surprise 85378

Show Hours: Tuesday through Saturday, 10am – 4pm

For Participating Artists: Delivery Date: March 1, 10AM – Noon

Pick-Up Date: March 31, 10AM - Noon

\*(Please note that the Exhibit, Delivery, & Pick-up dates have changed slightly)\*

#### **AWA Artists participating in “Interpretations III”:**

**Lynda Burruss**

**Melanie Harman**

**Bonnie Cheney**

**Diane Kent**

**Mary Dove**

**Linda Schooley**

**Charlene Engel**

**Artists’ Reception & Awards – Saturday March 10, 4:30 – 6:30pm**

**All AWA Artists are invited to come and support your fellow Artists!**

#### **“The Heat is On!” – Online Art Competition & Exhibit**

**Exhibit Dates: May 1 thru June 30, 2018 online at the Alliance website**

All AWA Artists are invited to enter through the website [www.azartalliance.com](http://www.azartalliance.com). Deadline for entries is March 31, 2018.

#### **“A League of Their Own” – Special Exhibit for AWA Board & Committee Chairs**

The Alliance is offering display space to each of its Member Leagues in the Holland Gallery of Fine Art in Summer 2018. The purpose of this Show is to give each League the opportunity to promote itself and its artwork. Since space for each League will be quite limited, this special exhibit opportunity will be offered as a perk for our hardworking AWA Board and Committee Chairs. We plan to display both the quality and range of watermedia, and to promote AWA through our brochures.

More information to come.

**--- Submitted by --- Judy Delmonico-Roll, AZ Art Alliance Rep**

### **AZ Art Alliance**

*“Enriching Life Through Art”*

### **Exhibits:**

#### **“Interpretations III” – WHAM West Gallery**

**Revised Exhibit Dates: March 2 thru March 30, 2018**

16560 N. Dysart Rd., Surprise 85378

Show Hours: Tuesday through Saturday, 10am – 4pm

**Revised Delivery Date: March 1, 10AM – Noon**

**Artists’ Reception & Awards – Saturday March 10, 4:30 – 6:30pm**

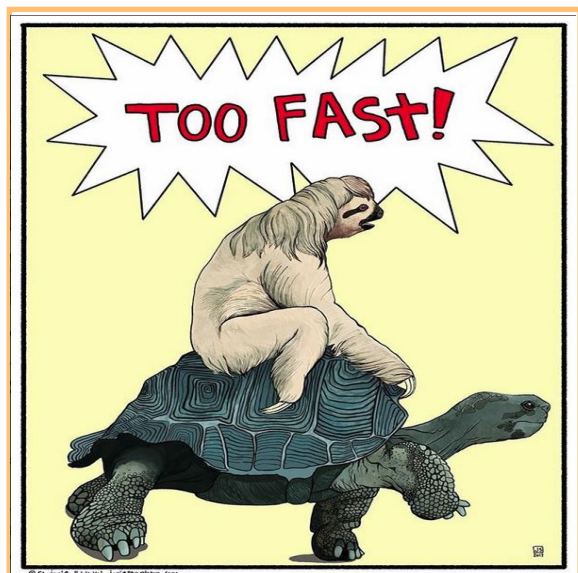
**Revised Pick-Up Date: March 31, 10AM - Noon**

**\*(Please note that the Exhibit, Delivery, & Pick-up dates have changed slightly)\***

AZ Art Alliance Website:

Be sure to check the Alliance website ([azartalliance.com](http://azartalliance.com)) for info on our Member Groups, Outreach Programs, Panel Rentals, monthly Newsletters, Calls to Artists.....and more!

**--- Submitted by: --- Judy Delmonico-Roll, --- AZ Art Alliance Rep**



Comic Art by: Janie Stapleton - [janiestapleton.com](http://janiestapleton.com)

## WELCOME NEW AWA MEMBERS

**Bonnie Hill-Dowdy**

## **Member News**

Please submit your news to  
**Liz Ramsey** [lizramsey@cox.net](mailto:lizramsey@cox.net)  
**by March 20** for the upcoming  
MARCH newsletter.

I found I could say things  
with color and shapes that I  
couldn't say any other way--  
things I had no words for.

-Georgia O'Keeffe



### Executive Board

<b>President</b>	
Ruth Philliben	602-228-1217
<b>1st Vice President</b> (Membership/database)	
Sally Gonzalez	703-395-4021
Diane Harrison	480-510-7146
<b>2nd Vice President</b> (Membership exhibitions)	
Betsy Aguirre	602-430-1889
Co-Chair: Carol Baker	480-998-3166
<b>3rd Vice President (Programs)</b>	
Harvey Wood	602-246-2986
<b>Recording Secretary</b>	
Christine Oliver	602-992-8022
<b>Corresponding Secretary (Newsletter Distribution)</b>	
Lizabeth Gordon	623-487-0345
<b>Treasurer</b>	
Melanie Harman	602-751-8549
<b>Financial Secretary</b>	- Opportunity -
<b>Western Fed Delegate</b>	
Lynda Burruss	435-512-9454
Alternate: Sheila Belland	949-310-5890
<b>Director at Large (National Exhibition)</b>	-Opportunity-
<b>Director at Large (Juror Workshops)</b>	
Sheila Belland	949-310-5890
<b>Co - Director (Juror Workshops)</b>	
Mary Valesano	480-980-7457

<b>Director at Large (Membership Workshops)</b>	
Mary Valesano	480-980-7457
Co-Director: Sally Gonzalez	703-395-4021
<b>President Emeritus</b>	
Linda Schooley	623-388-6255

### Committees

<b>AZ Art Alliance</b>	
Judy Delmonico-Roll	480-990-1359
<b>Bylaws, Parliamentarian</b>	
Dolly Maitzen	602-867-8155
<b>Community Outreach</b>	
Sherry Kimmel	602-439-6846
Diane Parnitzke	623-386-2098
<b>Directory Information</b>	
Opportunity!!	
<b>E-blast Publisher</b>	
Myra Feldman	480-467-4460
<b>Fun Table</b>	
Katherine Kurgen	480-636-9130
<b>Historian</b>	
Bonnie Cheney	623-572-5904
<b>Honoree</b>	
Sherry Kimmel	602-439-6846

### Honor Society

Shirley Klein Kleppe	480-585-5699
<b>Merchant Awards</b>	
- Open -	
<b>Newsletter Chief Editor</b>	
Liz Ramsey	480-747-7763
<b>Newsletter Publisher</b>	
David Amsellem	480-216-3938
<b>Photography</b>	
- Open -	
<b>Awards Certificates</b>	
Nancy Herbst	480-839-8827
<b>Publicity</b>	
Jeremy Jones	480-563-5916
<b>Scholarships Chair</b>	
Opportunity	
Co-Chair: opportunity	
<b>Social Committee</b>	
Joyce Parmley	623-931-9719
Co-Chair: Gurukirn Khalsa	602-510-1541
<b>Student Membership</b>	
Candice Diaz	602-510-6810
<b>WebMaster</b>	
David Amsellem	480-216-3938



# ARIZONA WATERCOLOR ASSOCIATION

PO Box 30693, Phoenix, AZ 85046

**General Meetings - AAG Art Center**  
18411 N 7th Ave, Phoenix  
(Just South of Union Hills Road)  
602-264-1221

**Sept thru May**  
**2nd Thurs. of the Month**  
Fun Table 7:00PM  
Meeting 7:30 -9:30 PM

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<b>TUCSON • (520) 388-5555</b> 4343 N. Oracle Road Tucson, AZ 85705 Fax (520) 388-4806	<b>TEMPE • (480) 775-4102</b> 1628 E. Southern Tempe, AZ 85282
	<b>SUN CITY • (623) 974-8200</b> 10659 W. Grand Avenue Sun City, AZ 85351

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