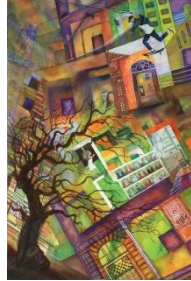




CALL FOR ENTRIES
AWA SPRING 2018
MEMBERSHIP EXHIBITION
April 16, 2018 – May 24, 2018
WEST VALLEY ART MUSEUM
8401 West Monroe St, Peoria, AZ 85345
(Inside the Peoria City Hall, 1st Floor)



Spring 2018 Show Calendar

February 1, Thurs.

March 20, Tues.

April 9, Mon.

April 12, Thurs.

April 13, Fri. 10 to noon

April 16, Mon. at 10 AM

April 19, Thurs. 4-6 pm

May 3, Thurs. 3-5 pm

May 25, Fri. 10 to noon

Deadline for Digital Entries

Artists Notified

Shipped Paintings are DUE TO BETSY

Juror gives demo at AWA Mtg at AAG Bldg

Deliver Artwork – drop off only

Show Opens

Artist Reception & Awards at WVAM

3 AWA Artists demos at WVAM

Pick-up Paintings

Awards

Best of Show, Award of Excellence, Award of Merit, Juror's Choice Award, Merchant Awards

Juror, Michael Reardon: <http://mreardon.com> Michael Reardon has been painting watercolor for over thirty years, and he uses watercolor to record his observations, convey a sense of place and light, and communicate his impressions of the built, natural, and imagined worlds. His watercolors have been exhibited nationally and internationally, including the annual shows of the National Watercolor Society, the American Watercolor Society and the California Art Club.

Eligibility

The Spring 2018 Membership show is open to **ALL MEMBERS** with current dues paid.

Materials for this show (Read full description on website)

AWA is a progressive supporter of water-based arts and invites your suggestions for advancing the art. This is a competition, so emphasis is placed on the work rather than on the framing. (Check framing requirements on website.) Various water-media including transparent watercolor, acrylic, and gouache are acceptable on all forms of white and off-white paper, synthetic paper (such as YUPO), or white paper surface on board. Clay surfaces are not acceptable, but gesso texture may be applied to the paper prior to painting. Textured boards, such as canvas surfaces, are not acceptable. White paper colored by the artist may be used for collage. Minimal **image size** is 10"x10", maximum is 22"x30". No glass is allowed for this show; plexi only. Check azwatercolor.com for complete updates of the rules. Work must be completed within **three** years of exhibition start date.

AZ Watercolor Association
Exhibition Guidelines

Digital Image Entry Information

Submittal of a digital image grants AWA permission to use the image for limited publicity related to the show. Entries may be submitted on a CD or by e-mail to: **Carol Baker, 18862 N 90th Way, Scottsdale, AZ 85255 or carolbakerart@cox.net.**

Submitted images are to be formatted as **jpgs** at 300 dpi with 1800 pixels as the longest side. Crop the image so that only the painting shows. Unless you have special lights, take the picture in natural daylight for accurate colors. A digital camera with megapixels of 8 or higher is best. Some computer e-mail programs, such as MacIntosh, automatically re-size photos to 72 dpi if you attach them to e-mail as a "picture". This can be avoided by attaching images as "**files.**" *If the image is manipulated to not faithfully show the painting, the painting will be disqualified. DO NOT send a ZIP and DO NOT embed the image. Just send a JPG.*

Naming your image(s)

Each image must be named using the first four letters of your last name + first four letters of your first name, hyphen(-), then the title of the painting. You may abbreviate the title. **Example: a painting by Winslow Homer called "Sailboat" would be Homewins-Sailboat.jpg.**

Images will be returned if they do not conform to the above format for re-sizing and naming. Please refer to our website for additional instruction information (azwatercolor.com) and/or find a friend who can help you.

Entry Fees

One entry: **\$30**
Two entries: **\$35 total**
Three entries: **\$40 total**

A check made out to **AWA** and entry form must be mailed to: **Betsy Aguirre, 6897 E. Bobwhite Way, Scottsdale, AZ 85266.**

Accepted works

Notification will be sent to all entrants via email on March 20th with additional instructions for accepted work.

Labeling your paintings

The back upper right hand corner of your painting(s) should specify your name, image title, price/NFS and phone number.

Sales

AWA will arrange for buyers to contact artists for sales. Submittal for the show indicates permission to exhibit the work on the AWA website. Work is assumed for sale unless labeled "NFS." In any case, list a value for insurance. No changes may be made after Feb 1, 2018.

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Refer to resizing, matting and framing guidelines online: azwatercolor.com. Contact either Carol Baker (480-998-3166) or Betsy Aguirre 602-430-1889 with questions and/or for help.
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Artist Checklist

___ Photo work with the highest resolution possible.

___ Resize image(s) to 300 dpi and 1800 pixels on longest side.

___ Title images as example (above): Homewins-Sailboat.jpg.

___ Email jpeg(s) or mail a CD of digital images to: Carol Baker: carolbakerart@cox.net or 18862 N 90th Way, Scottsdale, AZ 85255.

___ Mail your entry form and fee check before the deadline of February 1 to: Betsy Aguirre, 6897 E. Bobwhite Way, Scottsdale, AZ 85266

___ Save a copy of the prospectus and your completed entry form to refer to.

___ Label the back of your painting(s) as directed above.



Spring 2018 Exhibition Entry Form

Artist: _____
Address: _____
City/State/Zip: _____
Phone: () _____ - _____
E-mail address: _____

Entry 1

Digital file Name: _____
Title: _____
Price (or insurance value if NFS) \$ _____
Frame Size: H _____ x W _____

Entry 2

Digital file Name: _____
Title: _____
Price (or insurance value if NFS) \$ _____
Frame Size: H _____ x W _____

Entry 3

Digital file Name: _____
Title: _____
Price (or insurance value if NFS) \$ _____
Frame Size: H _____ x W _____

Agreement: Submission of digital image(s), if accepted, shall be an agreement on the part of the artist to comply with the following conditions: Entry images of accepted paintings go into the AWA collection. Accepted entries will be featured on the AWA website and, if for sale, prices will be indicated. *Artists who renege or withdraw work prior to the close of the show will not be eligible to enter an AWA show for a period of one year.* Work not removed at the end of the show will result in a fine of \$10 per day unless prior arrangements have been made. AWA will attempt to contact you. After one week, the artist is ineligible to enter the following AWA show. After one month, the artist forfeits the painting to the AWA. I hereby agree to release show personnel and venue staff from all claims or loss of paintings or digital images.

Artist Signature

Date

**Please include the artist's name, painting title, price and phone number
on the back of each painting.**