

# ARIZONA WATERCOLOR ASSOCIATION

## March 2017

Links: [Website](#) | [Facebook](#) | [Email](#)

### March 11th Workshop - Stan Kurth: “Freedom in Watermedia”



**FEAR NOT!!  
BELIEVE IN YOURSELF!!  
CONTENT IS WHO YOU UNIQUELY ARE!!**

With these ideas, Stan will lead us on a variety of experimental adventures that will change the way we look at our craft. Stan states that he is an intuitive painter and

that the painting process speaks for itself and directs him toward a subject. He further states that his painting has to do with the human condition. He feels that, “there is a spiritual battle which underlies our perception of reality. This battle perpetuates the human condition. It is the battle between good and evil; right and wrong; love and fear; compassion and greed; light and dark.”



The excitement that is evident when taking a class from Stan is palatable. He allows the student to make many decisions but does not give up the teaching of composition and design. He often uses life’s teachings and experiences in his work. He states that all his drawing and “mark making” is developed from what he has learned in his life’s journey.

Stan has been an artist since he was 4 years old. He still considers himself to be “on the learning curve”.

He attended NAU where he earned a double major in History and English Literature but he always took many electives in art. His present painting is unique and usually recognizable as figurative abstraction. He grabs the viewer’s attention immediately and expresses the story and feelings that he wants to convey. His paintings may mean different things to different people. That is his intent. “Any work in my possession is subject to change...sometimes radical!!

Stan will give us, as students, the promise to be free and to be excited about our product at the end of the workshop. Consider a paradigm switch in your art thinking. Consider the workshop with our most talented Stan Kurth on March 11th.

*Submitted by Liz Ramsey*



### Calendar Overview

#### Next Meeting

##### March 9th

- \* Board Meeting - 5:15pm
- \* Socialize/ Fun Table 7:00pm
- \* General Meeting & Demo-7:30 PM

#### Workshops 2017

March 11, - Stan Kurth

April 12-15th - Juror Workshops with Birgit O'Connor

**Note: Send Articles or Member News updates** to Liz Ramsey at [lizramsey@cox.net](mailto:lizramsey@cox.net) or Mary Valesano at [mmvalesano@gmail.com](mailto:mmvalesano@gmail.com). The due date for the April newsletter will be **March 23rd, 2017!**

### In this ISSUE

*Presidents Message”  
Birgit O'Connor Juror Workshop!  
Spring Exhibition Update  
Thank You Julie Gilbert Pollard  
Calendar of Events  
AZ Art Alliance News*



## ***President's Message***



### **News from the Board:**

AWA is a busy organization: the Spring Exhibition will be hanging by the time you read this, paintings have been sent to Western Fed for the WFWS show, Member and Juror Workshops are providing us with a variety of learning experiences. I hope you are taking advantage of the opportunities that AWA provides for artistic involvement. We have about 36 Board Member and Committee positions and I want to thank everyone for their effort to make our organization great!

To free up meeting space for our membership, last month the Board met in the back room. I am pleased that this change met with positive responses from both the Board and membership.

We are currently in the business of recruiting members to fill our needed Board Member and Committee Chair positions. Many thanks to Sherry Kimmel who is chairing our Nominating Committee. By now, you have probably received a phone call from one of the Nominating Committee members. I wish to thank you in advance for considering filling one of our positions.

As you are aware, we are a volunteer organization and member involvement is critical to remaining viable.

The membership drive is being announced this month, so please bring your checkbook to the next meeting and pay your dues. We go on hiatus for the summer after our May meeting, therefore, paying your dues before our summer break will ensure you can enter the fall exhibition.

Thanks to our Treasurer, Bruce Sink for working with our accountant to complete the required audit. Finances are in good shape and, to continue in that direction, we have eliminated some expenses from our budget. Only a few members use PayPal and the cost of keeping a business PayPal account was prohibitive, given the small income it generated. The Board has approved eliminating the PayPal service. We hope this does not provide a great inconvenience to you. If you can't make the meetings, you can easily fill out the form & send it along with your check to the address listed.

*"Nature is not only all that is visible to the eye.. it also includes the inner pictures of the soul." - Edvard Munch*

Ruth Philliben

- [awapresident@azwatercolor.com](mailto:awapresident@azwatercolor.com)

## AWA ANNUAL MEMBERSHIP RENEWAL DRIVE KICKING OFF NOW

**Call to Action.** March Madness is upon us and there's no time like the present to renew your AWA Membership for the upcoming Membership Year (June 1, 2017 to May 31, 2018.) Payments received after May 31<sup>st</sup> will be subject to a \$15.00 late payment fee. So why wait? Don't miss your opportunity to lock in the benefits of membership for another full year for only \$45.00.

**Key membership benefits.** AWA Members in good standing enjoy all of the following benefits and more.

- Signature Status. For our Signature Members, continuation of your Signature status and the right to display that status on your artwork.
- Exhibitions. Eligibility to enter your work in our Spring and Fall shows.
- Workshops. Member discounts and priority over non-members for registration in our two Juror Workshops and four Member Workshops.
- Savings! 20% discount on non-sale items at Arizona Art Supply.
- Networking Opportunities! The chance to meet and mix with your colleagues and our Exhibition jurors at our monthly meetings.
- Volunteer Opportunities! AWA gives the most to those who participate the most. We are only as strong as the contributions of our members. Membership brings with it many opportunities to grow your talents and promote the health of the organization. We need members to help by serving on the Board or one of our indispensable Committees. For those who may have less time, there are many shorter, but also invaluable opportunities, such as volunteering to help with Exhibition hangings.

**How do I renew?** Your renewal options are outlined below. Your renewed membership will become active once we receive your application and payment via one of the methods below.

- **PAY VIA U.S. MAIL a.** Fill out Membership Application (see next page or go on-line to our website by clicking [here](#)) and mail it along with your check payment to the address below. Note, only checks may be submitted in payment via this method.
- **PAY AT A MEETING.** Submit a Membership Application (hard copy available at the meeting) along with your check or cash payment at the Membership table. If you renew in person at our March, April, or May meeting, you will receive a free raffle ticket for our monthly drawing.

### Questions?

Contact Membership Chair, Sally Gonzalez via email at [azwatercolormembership@gmail.com](mailto:azwatercolormembership@gmail.com) or by US Mail at AWA Membership, 29417 N. 136th St., Scottsdale, AZ 85262

Please complete and mail this form to the address below with your check payable to AZ Watercolor Association

# Arizona Watercolor Association

## Application for Membership 2017-18

Date Submitted: \_\_\_\_\_

Membership Application Type: New\_\_\_\_ Renewal\_\_\_\_

If you are a NEW member, is there someone who introduced you to AWA? \_\_\_\_\_

### Member Contact Information

Check here if change in contact info ☐

	Member	Spouse <i>(If paying Spouse Membership Dues)</i>
Name:		
Address: <i>(Street, City, State, Zip)</i>		
Home Phone:		
Cell Phone:		
Email Address:		
Website:		

### Membership Fees and Donations (Please enter amounts in "Amount Paid" column and total in "Total Amount Paid".)

<b>Annual Membership Fees:</b>	<b>Amount Due</b>	<b>Amount Paid</b>
Annual Membership Dues	\$45.00	\$ _____
Late Fee (Renewals after May 31, 2017)	\$15.00	\$ _____
Spouse Membership Dues	\$5.00	\$ _____
Mailed Newsletter	\$9.00	\$ _____
<b>Donations:</b>		
National Show	Optional	\$ _____
Scholarship Fund	Optional	\$ _____
General Fund	Optional	\$ _____
WFWS (Western Fed)	Optional	\$ _____
<b>Total Amount Paid:</b>		\$ _____
<b>Check Number:</b>		_____

**Mail Application and check payable  
to AZ Watercolor Association to:**

**AWA Membership  
29417 N. 136<sup>th</sup> St.  
Scottsdale, AZ 85262**

### AWA Membership Information Contact:

**Name:** Sally Gonzalez  
**Email:** [azwatercolormembership@gmail.com](mailto:azwatercolormembership@gmail.com)  
**Phone:** 480-683-1933  
**Website:** [www.azwatercolor.com](http://www.azwatercolor.com)



## Birgit O'Connor - Juror Workshop April 12th - 15th, 2017



### Biography:

Award winning international artist/ author/instructor, Birgit O'Connor is known for her unique teaching abilities and her bold floral designs. She is a top selling author for North Light books, her current titles "*Watercolor in Motion*" and "*Watercolor Essentials*" with her third book to be released late 2017. Along with her own books she has been included in three other books Creative Computer Tools for Artists by Jann Pollard & Jerry Little, Creative colored pencil Workshop by Carlynne Hershberger & Kelli Money Huff and "A Fluid Tradition" limited edition by the NWWWS.



Other articles include over 50 national and international publications such as "Dobry Zank", (Poland) "L'Art de l'Aquarelle (France)", "Hong Kong News" (Hong Kong), "New York Times" (NY) "Entertainment Tonight", Artist Magazine and Watercolor Artist Magazine in the United States. Memberships include Cambridge Who's Who, Who's who in America and Who's who in American woman and is a signature member of LWS & CWA. Birgit owns her own online school and has developed numerous courses successful to help students

find their own creativity and build confidence and navigate through the challenging medium of watercolor.



### Artist Statement:

"Within the challenging media of watercolor, I strive to show that watercolor can be bold, rich and dramatic. Fascinated with depth, shadow and movement, the fluidity of this medium gives me the sense of working with subconscious emotion. Nature's unique beauty leads me on a journey to view a deeper part of my subconscious and imagination. "

**Currently, only the 1-day Saturday (7am to 2pm) workshop is available**

**Contact Sheila Belland: [.shebe49@gmail.com](mailto:.shebe49@gmail.com) for details.**

## 2018 Spring Exhibition

As many of you know, our 2017 Spring Exhibition has been selected by our juror, Birgit O'Connor, and will be hung at the famed ASU Gammage – 1200 S Forest Avenue, Tempe, AZ - on March 7th from 10 am until noon. If you are one of the fortunate artists who will be delivering your painting that day, please make sure your framing meets the requirements listed on our website ([azwatercolor.com](http://azwatercolor.com)) and that you arrive as close to 10 am as possible so our hanging crew can do their job in a timely manner.

Our Spring Exhibition will hang March 7th until April 25th through two Broadway productions at ASU Gammage: "An American in Paris" and "Finding Neverland." If you cannot make it to a performance to view our show, the lobby is open during auditorium tours on Mondays that begin at 1, 2 and 3 pm. We are asked to call 480-965-6912 to confirm that tours are on before arriving for your visit. The takedown for this show is April 25th, from 10 am until noon.

We should be very proud to know that many of our artists' works will represent AWA at ASU Gammage and will be viewed by literally thousands of people during the 2017 Spring Exhibition. Our artists are to be congratulated for this achievement.

We look forward to meeting our juror in person during the week of April 10th, during which she will conduct her famous workshops and choose our award winners from the spring show. Mark your calendar so you'll be sure to attend her demo and our awards presentation during our monthly meeting on Thursday, April 13th. The Awards Reception will begin at 6:30 that evening so come to view the slideshow, congratulate your fellow artists, enjoy the yummy food and drinks and watch Birgit O'Connor create her watercolor magic.

*-submitted by Jane Underhill, Exhibitions Director*

## Calendar of Events

### March

- 9th -AWA Meeting: 7pm - Meet and Greet; 7:30pm General Meeting and demo by Stan Kurth
- 11th -AWA Member Workshop - 9am to 4pm - with Stan Kurth; "*Freedom in Watermedia*"

### April

- 12th - 14th - 3 Day Juror Workshop - 9am to 4pm -with Birgit O'Connor
- 13th - Spring Exhibition Awards Reception - 6:30pm
- 13th - AWA General Meeting - 7:30pm General Meeting and demo by Birgit O'Connor
- 15th - 1 Day Juror Workshop - 7am to 2pm -with Birgit O'Connor -**Note Time Change!**

### May

- 11th - AWA Meeting: 7pm - Meet and Greet; 7:30pm General Meeting: Election of Officers and Member Critique

### ***Thank You Julie Gilbert Pollard***



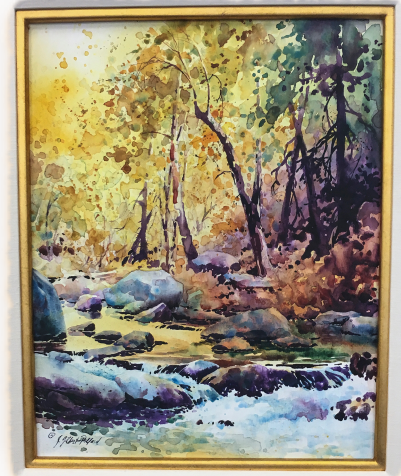
Our AWA Membership Workshop Instructor, Julie Gilbert Pollard, delivered on all of her promises for having a great workshop on Saturday, Feb. 11, 2017. Her main goal for this workshop was to simplify a complex theme and a complex process. Using a rock garden as our inspiration, we learned to use “acrylic underpinnings” to anchor our composition and set the stage for vibrant colors in our paintings.

The first step in this process was to create a simple watercolor sketch with watercolor washes and no detail. Julie encouraged us to talk to ourselves while sketching and painting in order to keep the right part of our brain

engaged. In this way you get to really see the shapes and details of the image or subject matter that you want to paint. Julie reinforced the foundation of good composition and led us to see where we wanted our darks and changes in values to show up in our final painting.

We then started our painting with each of the primary colors and challenged ourselves to have an attitude of joy while painting. Thanks to Julie Gilbert Pollard for keeping us all together and helping us have a wonderful and productive Saturday workshop!

*-submitted by Pam Root*



### **AZ Art Alliance**

*“Enriching Life Through Art”*

#### **Exhibitions:**

**“Interpretations II” at WHAM West Gallery – March 1 – 30, 2017**

16560 N. Dysart Rd., Surprise 85378 (623) 584-8311

Show Hours: Tuesday through Saturday, 10am – 4pm

**Artists’ Reception & Awards – Saturday March 11, 4:30 – 6:30pm**

**AWA Artists in “Interpretations II”:**

Bonnie Cheney

P. Mary Manrod

Charlene Engel

Nancy Nowak Utech

Melanie Harman

Sandra Neumann Wilderman

**“The Heat is On”:** The call for our summer online exhibit & competition goes out February 23. The exhibit will not be juried for inclusion, but will be judged for awards. Artwork will be displayed on the Art Alliance website ([azartalliance.com](http://azartalliance.com)) for two months. Please go to the website to enter.

#### **Alliance Outreach:**

Check the Alliance website homepage for the most recent video featuring a few words about Art Alliance Outreach Programs from Congresswoman Kyrsten Sinema.

*- submitted by Judy Delmonico-Roll*

# ARIZONA WATERCOLOR ASSOCIATION

## Workshop Registration Form

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Email: \_\_\_\_\_ Member : \_\_\_\_ Yes \_\_\_\_ No  
Address: \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Cell phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Please complete form and mail with your check Payable to: AZ Watercolor to the appropriate chairperson:

Juror Workshops are held at the  
Arizona Artists Guild Building 9am–4pm  
18411 N 7th Ave, Phoenix, AZ 85023

### **Contact:**

Sheila Belland  
42826 W Sandpiper Drive  
Maricopa, AZ 85183  
520-350-2577  
[shebe49@gmail.com](mailto:shebe49@gmail.com)

### **Spring 2017 - Birgit O'Connor**

- 3-Day - April 12, 13, 14
- 1-Day - April 15 - currently spots available

1 Day \$75 Member    \$90.00 Non-Member  
3 Day \$235 Member    \$275 Non-Member

Total Amount \$ \_\_\_\_\_  
Check # \_\_\_\_\_

Member Workshops are held at the  
Arizona Artists Guild Building 9am–4pm  
18411 N 7th Ave, Phoenix, AZ 85023

### **Contact:**

Candice Diaz  
6232 N 16th Avenue  
Phoenix, AZ 85015  
602-510-6810  
[taydiaz@earthlink.net](mailto:taydiaz@earthlink.net)

### **Mar 11, 2017 - Stan Kurth - "Freedom in Watermedia"**

\$50 Members    \$65 Non-members

Total Amount \$ \_\_\_\_\_  
Check # \_\_\_\_\_

## ***AWA Mission Statement***

Arizona Watercolor Association (AWA), is an Arizona based non-profit corporation that promotes and advances the art of painting in water-soluble media and the promotion of public awareness and interest in watercolor mediums by way of education, exhibitions and other organized events. Watercolor includes any work created in water media on paper, illustration board, watercolor board or synthetic papers that are not varnished.





## WELCOME NEW AWA MEMBERS

**Diane Dion**  
**P. Mary Manrod**  
**Anita Pinkerton**  
**Carol Reiman**  
**Esther Beler Wodrich**

## Member News

**Glenda Folk**  
 has recently attained  
 AWA's Silver Signature status.

## Tip of the Month

*"If you always do what you always did -  
 you'll always get what you always got."*  
 -Unknown

### Executive Board

#### President

Ruth Philliben 602-228-1217

#### 1<sup>st</sup> Vice President (Membership/database)

Sally Gonzalez 480-683-1933

Sam Morse 602-863-0538

#### 2<sup>nd</sup> Vice President (Membership exhibitions)

Jane Underhill 602-795-3545

Co-Chair: Carol Baker 480-998-3166

#### 3<sup>rd</sup> Vice President (Programs)

Harvey Wood 602-246-2986

#### Recording Secretary

Christine Oliver 602-992-8022

#### Corresponding Secretary (Newsletter Distribution)

Lizabeth Gordon 623-487-0345

#### Treasurer

Bruce Sink 602-738-8121

#### Financial Secretary

Christian Sarver 602-282-6423

#### Western Fed Delegate

Lynda Burruss 435-512-9454

Alternate: Sheila Belland 520-350-2577

#### Director at Large (National Exhibition)

Opportunity

Co-Director: Opportunity

#### Director at Large (Juror Workshop)

Sheila Belland 520-350-2577

Co-Director: Bruce Sink 602-738-8121

#### Director at Large (Membership Workshops)

Pam Root 602-291-5986

Co-Director: Candice Diaz 602-510-6810

#### President Emeritus

Linda Schooley 623-388-6255

### Committees

#### AZ Art Alliance

Judy Delmonico-Roll 480-990-1359

#### Bylaws, Parliamentarian

Dolly Maitzen 602-867-8155

#### Community Outreach

Sherry Kimmel 602-439-6846

Diane Parnitzke 623-386-2098

#### Directory Information

Opportunity!!

#### E-blast Publisher

Myra Feldman 480-467-4460

#### Fun Table

Katherine Kurgen 480-636-9130

#### Historian

Bonnie Cheney 623-572-5904

#### Honoree

Sherry Kimmel 602-439-6846

#### Honor Society

Shirley Klein Kleppe 480-585-5699

#### Merchant Awards

Karen Riehm 602-318-5387

#### Newsletter Chief Editor

Liz Ramsey 480-747-7763

#### Newsletter Publisher

Mary Valesano 480-980-7457

#### Photography

Karen Riehm 602-318-5387

#### Awards Certificates

Nancy Herbst 480-839-8827

#### Publicity

Jeremy Jones 480-563-5916

#### Scholarships Chair

Opportunity

Co-Chair: opportunity

#### Social Committee

Joyce Parmley 623-931-9719

Co-Chair: Gurukirn Khalsa 602-510-1541

#### Student Membership

Candice Diaz 602-510-6810

#### WebMaster

Bruce Sink 602-738-8121

# ARIZONA WATERCOLOR ASSOCIATION

PO Box30693, Phoenix, AZ 85046

**General Meetings - AAG Art Center**  
18411 N 7th Ave, Phoenix  
(Just South of Union Hills Road)  
602-264-1221

**Sept thru May**  
**2nd Thurs. of the Month**  
Fun Table 7:00PM  
Meeting 7:30 -9:30 PM

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<b>TUCSON • (520) 388-5555</b> 4343 N. Oracle Road Tucson, AZ 85705 Fax (520) 388-4806	<b>TEMPE • (480) 775-4102</b> 1628 E. Southern Tempe, AZ 85282
	<b>SUN CITY • (623) 974-8200</b> 10659 W. Grand Avenue Sun City, AZ 85351

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