ARIZONA WATERCOLOR ASSOCIATION

November 2016

www.azwatercolor.com | www.facebook.com/ArizonaWatercolorAssociation | AWA@azwatercolor.com

November 12th Workshop - John Erwin

John Erwin is a P-E-O-P-L-E person. His enthusiasm is always contagious! Recently, John was asked to spell out his meaning for



PEOPLE. Here is his reply!

Philosophy: Marshal McLuhan said, "Art is anything you can get away with."

Today the field of art is wide open. We can stretch our imaginations and visualize new horizons. We need to leap forward but at the same time keep our feet rooted in the elements and principles of design.

Excites You: I am excited by all the new materials, techniques, and styles that are available to us as painters. My mind starts to race wondering how I can apply these new materials to my style of painting. The real excitement comes in watching the magic happen as I pour, scrape, and splatter paint.



<u>Opportunity</u>: I try to take advantage of every opportunity, be it taking a class, teaching a class, or signing up for a show. Opportunities lead to new journeys and adventures.

Pose the Problem: Discovery in watercolor is found in the dialogue between the painting and the painter. The painter must listen to the painting for an inner voice that will lead him to the next step. Painting is a lively give and take experience. Even though the

voices are silent there is still plenty of conversation.

Legacy: I hope my legacy will be in introducing art to the general population. I have started Family Fun Night painting nights, sketching classes and printmaking classes with the hope of making art accessible and fun to the public. The response has been overwhelming. People seem to have a need for a creative outlet in a fun, nurturing environment. I hope that providing that will be my legacy.

Evolve: I am continually evolving as an artist. New pathways and ideas seem to open at every corner. The hardest part is getting out of my comfort zone. I know that stepping out of my comfort zone is not always easy but necessary if I am to evolve.



John will be teaching the member workshop "*Cityscapes, Parks and People*". Join the fun on Saturday, November 12th , 9am to 4pm. - *submitted by Liz Ramsey*

Calendar Overview

Next Meeting

November 10th -...

- * Board Meeting 5:30pm
- * Socialize/ Fun Table 7:00pm
- * General Meeting & Demo-7:30 PM

Workshops 2016-2017

Nov 12 - John Erwin Jan 14, 2017 - Grace Haverty Feb 11 - Julie Gilbert Pollard March 11, - Stan Kurth April 12-15th - Juror Workshops with Birgit O'Connor

Note: Send Articles or Member News updates to Liz Ramsey at lizramsey@cox.net or Mary Valesano at mmvalesano@gmail.com The due date for the January newsletter will be December 15th, 2016!

In this ISSUE

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President's Message



The Art World Season Begins!

As the fall beings, so does the art season, at least for AWA. As you read this, our first show of this year has already happened! I hope everyone had a chance to visit the gallery at Scottsdale Art School. Congratulations to everyone for a wonderful show! And a special thanks to Jane Underhill and all the people that helped coordinate, hang the show, make certificates, and so on. And of course congratulations to the award winners! I am sorry to have missed the reception.

It is a pleasure to be president of such a talented group of artists! I look forward to upcoming member workshops and programs / demonstrations. What a great opportunity to learn from our talented members! I was also sorry to have missed the Bob Burridge workshop, however family plans were already in place. It's sometimes a challenge to balance family and art commitments.

I'd like to introduce our new 1st VP of Membership: Sally Gonzalez. She brings to this position a wealth of experience that will prove most helpful to our organization; including computer and organizational expertise. Please help welcome her to this position as well as AWA.

I also need to admit an error in my last message: The sale of books last month was from the family of Marian Rice. My apologies to her family. Please read the article written by Linda Schooley in this month's newsletter.

Here's to a great year!

"Art is not what you see, but what you make others see." Degas

- by Ruth Philliben

Awesome Auction!!

What a wonderful event at our opening meeting of the year. We hope by now you've had an opportunity to pursue your treasured purchases.

What gave us this chance to increase your libraries and help fund our scholarship program? An email to me from Tom Phinney asking if AWA would be interested in hundreds of books from his late wife Marian Rice. Marian was a signature AWA member.

From that email volunteers Carol Matthews and Bruce Sink researched the high low value of each book, made a data base and then Bruce stored them since last spring. Next Diane Kent and I met to decide a casual Silent Auction procedure. Diane grouped books to add interest and variety of subject matter and price. She spent hours doing this, but we had to make a quick adjustment when we had stacks with no bids. The results however were worth all the hard work. We raised \$421.00. If we add the \$50 from another donation and sale of the mat cutter, we raised nearly half of one scholarship.

Other pluses were cleaning out the storage shed, a donation to children's art program, aide to veterans program and joy of our membership. One special lady even donated money and didn't bid.

So Thank you to all who worked on this event and everyone, please enjoy your new treasures.

- by Linda Schooley

Post Fall 2016 Exhibition

If you didn't have a chance to take in our Fall 2016 Exhibition, you missed a great one. We had 65 paintings displayed at The Scottsdale Artists' School from mid-September until mid-October. Our Juror, Bob Burridge, selected these from a field of 172 digital entries. The show included a wide range of styles and techniques and was a beautiful representation of the quality of our organization.

The top award – Best of Show – went to Mary Valesano for her painting, "*Sweet Lucy*," a loving depiction of dog and owner. Sixteen artists were award winners, totaling over \$3000 in cash and prizes.

Many thanks to all member volunteers who helped with every phase of this show. It takes a team effort to produce our exhibitions and I am so grateful to all who stepped forward to offer their help with hanging and takedown, digital entries, award procurement, certificate design, reception and more. The process can be both exciting and rewarding. If you would like to be part of the exhibition team please contact me at janeunderhill@msn.com or give me a call at 602-795-3545.



Next on the calendar is our Spring 2017 Exhibition and I have great news. AWA has been awarded a twomonth block at the famed ASU Gammage Theater. Our exhibition will run during two Broadway productions, "*Finding Neverland*" and "*An American in Paris.*" So keep your brushes busy, March/April will be here before you know it. The prospectus will come out in early January.

Finally, a special thank you to my talented and ultra-efficient co-chair, Carol Baker. You may recognize her as the person who accepts your digital images for each show. Carol works tirelessly to make sure all the criteria are met before we forward the entries to the juror. You can make her job easier by taking care to follow the prospectus guidelines carefully before submitting your work. If you need help with sizing your images we have posted a tutorial online at <u>azwatercolor.com</u>. A simple, easy to use program is at photosize.com.

Congratulations to all Fall 2016 Exhibition artists and award winners. Way to go!

AWA Awards: Mary Valesano - "Sweet Lucy" Jane Underhill - "Day's End" Stan Kurth - "Loner #7" Helen Miller - "Humminabird" Pam Rusch - "Evening at Sam's" Nancy Herbst - "Leaving Town" Merchant Award winners: David Amsellem - "Bliss" Sandy Bonstelle - "Intersections" Diane Eide - "Figure, Apple, Cat" Carol Baker - "Russian Red" Sue Hunter - "Broken Dreams" Grace Haverty - "The Nosegay" Judy Magid - "Another Spin on Things" Liz Ramsev - "Tranquilitv" Linda Schooley - "What Now?" Anne Alleman - "Exodus"

- by Jane Underhill, Exhibitions Director

Member Workshop - Grace Haverty, January 14th, 2017!

Grace Haverty will give an all day workshop for AWA on Saturday, January 14, 2017 at the AAG Building in Phoenix. Grace always packs a wallop of talent into her instruction. Grace



is adept at most of the mediums of art. She enjoys sketching and has honed her drawing expertise by carrying a sketch pad with her most of the time. This habit has proven invaluable in all her art endeavors.

I usually think of Grace as telling a story with her art piece. She handles still life, landscape, cityscape and figure work with equal skill. Her workshop is sure to provide a myriad of ideas and applications. Grace is

an energetic and entertaining instructor. She is interested in others and what they seek in their art. She will untiringly encourage, inspire and reassure all who participate in her workshop. There is a reason why she is requested repeatedly as an instructor for AWA!!

Grace often has subject matter with her. For example, for her flower demonstrations and instruction, Grace will have gorgeous bouquets of flowers placed through- out the painting area. These

displays excite the students and lend themselves to unique and beautiful paintings. Coupled with Grace's genuine connection to others, the workshop is sure to be a pinnacle experience for all participants.

-submitted by Liz Ramsey









AWA Member One Day Workshops 2016-2017

November 12, 2016 "*Cityscapes, Parks and People*" with John Erwin January 14, 2017 "*Painting Flowers*" with Grace Haverty February 11, 2017 "*Rock Gardens in Watercolor*" with Julie Gilbert Pollard March 11, 2017 "*Freedom in Watermedia*" with Stan Kurth

There are a few slots still available for all of the AWA one day Member workshops. We are almost full for John Erwin's upcoming workshop. Supply lists will be emailed to everyone this week who has already registered.

Grace Haverty will be bringing fresh flowers to paint from in her "always popular" workshop.

Julie Gilbert Pollard will be supplying a reference photo (or you may use your own) for painting rock gardens.

This workshop will be in watercolor with acrylic underpinnings.

Stan Kurth's workshop is designed to help students paint in an intuitive manner starting with no preconceived notion or outcome. There will be no preliminary planning or drawing. Emotions and feelings will dictate direction as students use a variety of techniques to implement color, texture, line, shape and value. Instruction will start with arbitrary mark making and color application, working transparent to opaque building layers using a variety of mark making tools, watercolor, acrylic and gesso. The intuitive process relies on "seeing" so there will be regular evaluation of work in progress and the relationships between shape, texture, line, color and value. It is entirely possible finished work may be representational, but the goal is work that is aesthetically pleasing, unique and reflective of the artist's mind.

Please contact Candice Diaz with your registration info and checks for any of the above workshops. Any questions on the workshops can be emailed to Pamela Root or Candice Diaz.

-Submitted by Pam Root

WELCOME NEW AWA MEMBERs

Cindy Berg Marion Droge Jossy Lownes Naomi Matusow Ralph Sellers Sandy Taylor

Member News!!

Carol Baker and *Tom Herbert* recently achieved their signature status in NWS!

Please congratulate these two hardworking AWA members on their recent accomplishment!

Calendar of Events

November

- 10th AWA Meeting 7pm -Meet and Greet; 7;30pm General Meeting and demo by John Erwin
- 12th AWA Member workshop 9am with John Erwin, "Cityscapes, Parks & People"
- December No meeting

Happy Holidays!

January -Happy New Year!!

- 12th AWA General Meeting 7pm Meet and Greet; 7;30pm General Meeting and demo by Grace Haverty
- 14th AWA Member workshop 9am -with Grace Haverty "Flowers"

February

- 9th AWA Meeting 7pm Meet and Greet; 7:30pm General Meeting and demo by Julie Gilbert Pollard
- 11th AWA Member Workshop 9am with Julie Gilbert Pollard

March

- 9th -AWA Meeting 7pm Meet and Greet; 7:30pm General Meeting and demo by Stan Kurth
- 11th -AWA Member Workshop 9am with Stan Kurth

April

- · 12th 14th 3 Day Juror Workshop 9am -with Birgit O'Connor
- 13th AWA General Meeting 7pm Meet and Greet; 7;30pm General Meeting and demo by Birgit O'Connor
- 15th 1 Day Juror Workshop 9am -with Birgit O'Connor

AZ Art Alliance "Enriching Life Through Art"

Exhibitions:

"ART in pARTnership II" –Holland Gallery – continues through October 27th. Approximately 200 people attended the Artists' Reception on October 8th. And AWA's own Jeremy Jones received the President's Award for his watercolor "*Monster Motor*".

Holland Gallery is located at 34250 N. 60th St., Bldg. B, Scottsdale 85266. To visit the Exhibit, please call ahead (480-488-1090) for hours.

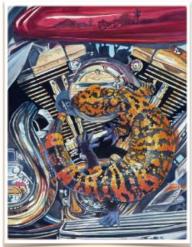
WHAM Show "Interpretations II" Call to Artists will soon be posted on our website azartalliance.com.

AZ Art Alliance Website:

We are honored to have Congresswoman Kyrsten Sinema, in a video currently featured on our home page, explaining some of the work being done by volunteers in our Outreach Programs.

Juried AZ Art Alliance Artists can, for a nominal fee, have their artwork featured on the Online Gallery of Juried Artists....a great way to exhibit your artwork to a world-wide audience! Since our Social Media Manager has started posting and sharing on our Facebook page, there has been increased viewer traffic.

- submitted by Judy Delmonico-Roll



ARIZONA WATERCOLOR ASSOCIATION

Workshop Registration Form				
Name:		Date:		
Email:		YesNo		
Address:				
City	State	Zip		
Home phone:	Cell phone	:		

Please complete form and mail with your check Payable to: AZ Watercolor to the appropriate chairperson:

Juror Workshops are held at the	Member Workshops are held at the
Arizona Artists Guild Building 9am–4pm	Arizona Artists Guild Building 9am–4pm
18411 N 7th Ave, Phoenix, AZ 85023	18411 N 7th Ave, Phoenix, AZ 85023
<u>Contact</u> :	<u>Contact:</u>
Sheila Belland	Candice Diaz
42826 W Sandpiper Drive	6232 N 16th Avenue
Maricopa, AZ 85183	Phoenix, AZ 85015
520-350-2577	602-510-6810
<u>shebe49@gmail.com</u>	<u>taydiaz@earthlink.net</u>
 Spring 2017 - Birgit O'Connor 3-Day - April 12, 13, 14 1-Day - April 15 	Nov 12, 2016 - John Erwin- "Cityscapes, Parks and People" Jan 14, 2017 - Grace Haverty- "Flowers" Feb 11, 2017 - Julie Gilbert Pollard - "Rock Gardens in Watercolor" Mar 11, 2017 - Stan Kurth - "Freedom in Watermedia"
1 Day \$75 Member \$90.00 Non-Member 3 Day \$235 Member \$275 Non-Member	\$50 Members \$65 Non-members
Total Amount \$	Total Amount \$
Check #	Check #

AWA Mission Statement

Arizona Watercolor Association, Inc. is an Arizona based non profit corporation that promotes and advances the art of painting in watercolor and the promotion of public awareness and interest in watercolor mediums by way of exhibitions and other organized events. Watercolor includes any work created in water media on paper, illustration board, watercolor board or synthetic papers that are not varnished.



"Here's one you'll understand."

How about sharing this month's newsletter with at least one artist friend who is not currently a member of AWA? Just forward this e-mail version to show them what is happening at AWA and how they could become a member.

Tips of the Month

"If you have to ask the question, the answer is YES!"

"It's never too late to be what you should have been."

> -creative "Bobisms" by Bob Burridge



Executive Board

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President				
Ruth Philliben	602-228-1217			
1 st Vice President (Membership/database)				
Sally Gonzalez	480-683-1933			
Sam Morse	602-863-0538			
2 nd Vice President (Membership exhibitions)				
Jane Underhill	602-795-3545			
3 rd Vice President (Programs)				
Harvey Wood	602-246-2986			
Recording Secretary				
Christine Oliver	602-992-8022			
Corresponding Secretary (Newsletter Distribution)				
Lizabeth Gordon	623-487-0345			
Treasurer				
Treasurer				
Bruce Sink	602-738-8121			
	602-738-8121			
Bruce Sink	602-738-8121 602-282-6423			
Bruce Sink Financial Secretary				
Bruce Sink Financial Secretary Christian Sarver				
Bruce Sink Financial Secretary Christian Sarver Western Fed Delegate	602-282-6423			
Bruce Sink Financial Secretary Christian Sarver Western Fed Delegate Lynda Burruss	602-282-6423 435-512-9454 520-350-2577			
Bruce Sink Financial Secretary Christian Sarver Western Fed Delegate Lynda Burruss Alternate: Sheila Belland	602-282-6423 435-512-9454 520-350-2577			
Bruce Sink Financial Secretary Christian Sarver Western Fed Delegate Lynda Burruss Alternate: Sheila Belland Director at Large (National Est	602-282-6423 435-512-9454 520-350-2577			
Bruce Sink Financial Secretary Christian Sarver Western Fed Delegate Lynda Burruss Alternate: Sheila Belland Director at Large (National E: Opportunity	602-282-6423 435-512-9454 520-350-2577 khibition)			
Bruce Sink Financial Secretary Christian Sarver Western Fed Delegate Lynda Burruss Alternate: Sheila Belland Director at Large (National E: Opportunity Co-Director: Opportunity	602-282-6423 435-512-9454 520-350-2577 khibition)			

Director at Large (M embers Pam Root	hip Workshops) 602-291-5986		
Co-Director: Candice Diaz	602-510-6810		
President Emeritus			
Linda Schooley	623-388-6255		
Commit	tees		
AZ Art Alliance			
Judy Delmonico-Roll	480-990-1359		
Bylaws, Parliamentarian			
Dolly Maitzen	602-867-8155		
Community Outreach			
Sherry Kimmel	602-439-6846		
Diane Parnitzke	623-386-2098		
Directory Information			
Opportunity!!			
E-blast Publisher			

Myra Feldman **Fun Table** Katherine Kurgen

Bonnie Chenev

Sherry Kimmel

Historian

Honoree

committees		
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	602-439-6846	
	623-386-2098	
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	480-467-4460	
	480-636-9130	
	623-572-5904	
	602-439-6846	

Honor Society				
Shirley Klein Kleppe	480-585-5699			
Merchant Awards				
Karen Riehm	602-318-5387			
Newsletter Chief Editor				
Liz Ramsey	480-747-7763			
Newsletter Publisher				
Mary Valesano	480-980-7457			
Photography				
Karen Riehm	602-318-5387			
Awards Certificates				
Nancy Herbst	480-839-8827			
Publicity				
Jeremy Jones	480-563-5916			
Scholarships Chair				
Janet Rodgers	602-864-8709			
Co-Chair: opportunity				
Social Committee				
Joyce Parmley	623-931-9719			
Co-Chair: Gurukirn Khalsa	602-510-1541			
Student Membership				
Candice Diaz	602-510-6810			
WebMaster				
Bruce Sink	602-738-8121			

ARIZONA WATERCOLOR ASSOCIATION

PO Box30693, Phoenix, AZ 85046

General Meetings - AAG Art Center 18411 N 7th Ave, Phoenix (Just South of Union Hills Road) 602-264-1221

Sept thru May 2nd Thurs. of the Month Fun Table 7:00PM Meeting 7:30 -9:30 PM

