## ARIZONA WATERCOLOR ASSOCIATION NIEWS A4

Website: www.azwatercolor.com Facebook: www.facebook.com/ArizonaWatercolorAssociation Email: AWA@azwatercolor.com

## JO TOYE: DOUBLE INSPIRATION

## NOVEMBER 15, 2014 MEMBER WORKSHOP

There is a lot to be said about someone who is a "Double Inspiration!" Jo Toye is that individual who can stir us as humans on a personal level and equally on an artistic level. The joy of being, "twice-stirred" is what Jo will bring to her AWA workshop.

Imet with Jo at a Scottsdale restaurant. We had a lovely lunch and chat. She is the epitome of a "Purpose Driven Life." Like many of us, Jo has
 faced challenges in her personal life. Her mettle comes from facing these dark moments and finding in them redemptive value. She considers her heart surgery of a few years ago to be a breakthrough in her personal journey and in her art. It is this inspirational eloquence that is a joy to behold and to experience.

If one looks at Jo's art and sees stained glasswork; they are not far off the mark. One of her earliest entrepreneur endeavors was a company producing stained glass. She has dabbled in dyed silk clothing and scarves, jewelry, and many other artistic ventures. Her personal story has also been shaped by her master's degree with an emphasis in Pastoral Counseling. Her mantra in life seems to be guided by a strong love of others and a giving nature. Education and a desire to reach-out has always been a powerful force in her life. She is equally successful using both types of inspiration.
o stated that she is mostly self-taught. Line is a strong influence in her art work. This is the principle armature that holds her painting together. She has array of techniques that she has developed bringing an excitement to her art and to her teaching. I can honestly say that I have NEVER spoken to anyone who has attended her classes who was not "blownaway" by her originality and her ability to excite.

This is your challenge if you decide to take Jo's workshop on November 15th. Hurry and contact Candice Diaz or Pam Root to place your name on the list." You will be thoroughly satisfied with Jo's "Double Inspiration!!"

NEWS ARTICLES ARE DUE ON THE THE FOURTH Thursday of the month for the next month's newsletter. The date will be October 23rd.

## MONTHLY MEETING:

The Arizona Watercolor Association Board Meetings start promptly at 5:15 PM at the AAG Art Center, 18411 N. 7th Ave, Phoenix (just south of Union Hills Rd) on the second Thursday Evenings of Each Month.

Regular Monthly Meetings:
Fun Table 7:00 P.M.
Meeting 7:30 P.M. to 9:30 P.M.

## CALENDAR OF EVENTS

November 15, 2014, Jo Toye
Experimental techniques in Water Media
January 10, 2015, Sebastiao Pereira
Mandalas in Water Media
February 14, 2015, Grace Haverty
Watercolor Applications
Маrch 14, 2015, Stan Kurth Expressive Composition

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## Note from President, Diane Kent

I will have been in Indianapolis for two weeks as I write this note. The fall leaf colors are quite spectacular-----reds, yellows and oranges among the oak and maple trees. Wonderful hues for landscape painters.

I was unable to attend the opening and award presentation. Congratulations to all those who were the juror's choice entry winners.

I hope all of you are in the process of creating new art for our next juried show which will be spring 2015. Entering shows is a good learning experience from which we artists will benefit.

## See you at the next meeting in November. I know there will again be a wonderful demonstration.

Diane Kent<br>AWA President


#### Abstract

"How about Sharing this month's newsletter with at least ONE ARTIST FRIEND WHO IS NOT CURRENTLY A MEMBER OF AWA? JUST FORWARD THIS E-MAIL VERSION TO SHOW THEM WHAT IS happening at AWA and how they could become a member."


## AWA 2014-2014 OFFICERS

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| * = voting board member <br> ${ }^{* *}=$ votes only in the absence of the board member they are under |  |
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| Co-Director: Opportunity! |  |

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Liz Ramsey*

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Merchants Awards: Karen Riehm 480-460-7496
Newsletter Publisher: casey.weber@yahoo.com 480-297-8672

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Opportunity!
Photographer for AWA events:
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480-229-1023

# SEBASTIAN PEREIRA 

SEBASTIAO PEREIRA
JANUARY 10, 2015, SATURDAY MEMBERSHIP WORKSHOP
FAMILY CONNECTIONS
Sebastiao, a Brazilian born artist will intrigue us with his gorgeous art in January. He has a Bachelor of Arts and a Master of Fine Arts degree from Arizona State University and a de-
 gree in Education from Universidade Catolica de Minas Gerais. He has shown his paintings in local, national and international shows form New York to San Diego. He is the recipient of many awards.

Sebastiao has stated that his father wove bamboo baskets and his mother wove blankets. He said that his house had bamboo ceilings that were woven by his father. His father CREATED DIFFERENT PATtERNS FOR EACH ROOM. He SAID AS A CHILD HE USED TO SPEND HOURS TRYING TO FIGURE OUT HOW THE BAMBOOS WERE INTERLACED TO CREATE SUCH BEAUTIFUL DESIGNS. He went on to explain that his mother created blanket patterns based upon the rural surroundings where she grew up in Brazil. She stylized animals, birds and plants. Dying the wool she used plants and other sources. This led her to develop a great underSTANDING OF COLOR. I RESORT TO MY PARENTS' WORKS AS SOURCES OF INFLUENCE AND INSPIRATION.


Sebastiao has stated that he became acQuainted with Benoit Mandelbrot's work
 which led him to consider the possibility of infinite repetition. He then began to rearrange and to reshape his previous images. He then stretched, distorted and took them apart and reassembled then using various computer programs. The transformation sometimes left no trace of the initial image. When he is pleased with the composition he draws the Image on watercolor paper and the painting evolves sometimes taking "delicious detours."

He says that the computer is an indispensable tool in his creative process. This discovery journey may take many avenues but it is profoundly enjoyable for him. The excitement comes when the wet brush is poised over the pristine piece of white paper. Sebastiao has a discerning eye for color and intricate design. His workshop will explode with surprising images and rich composition. Please contact Pam Root for a space in this workshop with its truly unique approach to art.

## LARGE GROUP ATTENDS AWA AWARDS RECEPTION by Jeremy Jones

More than 80 people attended the Awards Reception at the Peoria City Hall Gallery on October 16th. The very professional GALLERY SPACE MADE IT EASY TO VIEW THE PAINTINGS WHILE CHATTING WITH FRIENDS AND LISTENING TO THE bASS GUITAR RENDItIONS BY Maylon Hawke. The West Valley Art Museum helped stage the show coordinated by Connie McMillan. Vice President Jeremy Jones and Merchant Awards Chairman Karen Riehm presented the top awards to Best of Show: Grace Haverty for "Manhattan Bridge"; Honor Award, Tom Herbert for "Ties That Bind"; Merit Award, Dyanne Locati for Hillside Strata; Merit Award, Carol Baker for "Tiny Umbrella"; and Juror's Choice, Trish Mayberry for "Remembrance" (all shown below). The top award included a check for \$500 and all of the top awards included checks. Merchant awards were received by Alex Pekala: Jerry's Artarama, Andrea Merican: Cheap Joe’s Art Stuff, Marylouise Widmaier: Jack Richeson and Company, Nancy Herbst: Pam Rusch: Winsor \& Newton, Clarice Mcilvain: Arizona Art Supply, Barbara Freedman: Creative Catalyst Productions, loisanne Keller: Desert Botanical Garden and Arizona Art, lois Meyer: Arizona Art, liz Ramsey: Blick Art Materials, Yvonne Joyner: Blick Art, Sandy Bonstelle: Blick Art, and Carol McSweeney: Blick Art. Thanks to Karen Riehm for rounding up the merchant awards. If you have ideas for other companies that might want to participate, let her know. The value of THE AWARDS IS DETERMINED BY EACH CONTRIBUTOR, AND THEY PREFER TO NOT BE COMBINED WITH AWARDS FROM COMPETING COMPANIES.

Congratulations to all the winners and to everyone who made it into the show. About half of the submitted entries made it into this collection of 80 paintings. Bev Jozwiak, our juror, commented that it was very difficult to choose winners from SUCH A DIVERSE SELECTION OF EXCELLENT SUBMITTALS. SHE WAS PARTICULARLY INTERESTED IN BASIC WATERCOLOR PRINCIPLES, INCLUDING MASTERFUL STROKES, BUT FINALLY DECIDED ON THE BASIS OF THE FEELING EACH IMAGE PROJECTED.


## MEMBER NEWS

## The Role of Meta-cognition in Creating and Understanding Art

## Author-Artist-Glenda K. Folk



- Meta-cognition is an example of critical thinking in which an artist can analyze, compare, interpret and reflect upon their art production. Personal goals and present knowledge influence this process, including current beliefs/value systems about art within historical and contemporary contexts. Improving one's work includes thoughtful, self-critical effort, constant practice and diligent study.
- Producing quality art is the result of gaining technical skills while developing the theoretical, critical framew ork to construct meaningful visual communicationsthat offer unique, compelling andintelligent content for viewers' pleasure, entertainment, judgment or education. The artistic process includes viewing artworks, rea ding, thoughtful evaluation, writing and making visual notation s. It also involves discu ssing artworks that are hist orically valu ed, as ren owned examples of artistic achievement.
- Vigilance in evaluating your own art production and the artwork of well regarded artist 5 and peer 5 provides experiences that enhance artistic growth, inspire idea s and experimentation wit h various media. Becau se art is an open-ended concept that evolves and emerges within cultural, social/political arenas, developing a critical mind is important to success in developing artistic vision. Examining why and how art continues to be important enhances under standing of our own art making.

Glenda K. Folk's watercolor painting, "Haunted by Tradition" has been selected for the Herberger Theater's winter exhibition, January 9-March 15, 2015, in Phoenix, Arizona. Forty-seven images were selected from 410 entries. The exhibit explores the metaphorical theme, "Crumpled, Dented and Crushed."

Glenda's painting is the direct result of her long career as an art teacher in the urban, Phoenix Metropolitan area. She was selected for a national teaching award through her successful work with culturally diverse, teen students. The painting is interpreted from the viewpoint of an African, male student who longed to understand his new life in the United States, but often felt confused and haunted by more familiar African traditions. He worked hard to overcome the emotional trauma of being an orphan. Sometimes he felt lonely, and afraid. In response, he joined a "gang" to hopefully gain "Respect" from his peers. He lived with disappointment and anger and felt "crushed" by the burdens of all he wanted to accomplish. After travelling so far, his dreams for a new life seemed to grow dim, but in his heart he knew who he was. He participated in Advanced Placement Art with a culturally diverse, group of students that created a mural, "Art in Culture," $6 \times 21$ ' that is permanently exhibited in the
 auditorium of Central High School.

## MEMBERSHIP NEWS \& AZ ART Alliance

Sandy Bonstelle is now a Silver Signature Member.
Sue Hunter is now a Signature, Silver Signature, and Gold Signature Members, and Sue Davis is now a juried member. This is the last year to obtain the juried certificates for the members, as AWA no longer recognizes the old system. As a courtesy, I have agreed to produce the old Coatimundi certificates for three years after the new honors system was put into place. Congratulations to both Sues's!

- Sebastiao Pereira, has won the 2nd place award at the Arizona State Fair for his entry of his beautiful watercolor painting. Congratulations Sebastiao! We are very pleased that he is the demonstrator for the monthly meeting for AWA in January 2015. He is also our January 10th, 2015 Saturday AWA member workshop instructor. The workshop will be Creating Unique and Personal Mandalas in Water Media. Openings for this workshop are still available.

Candice Diaz, Co-Director of AWA Membership Workshops received 3 awards at the Arizona State Fair for her watercolor paintings. 1st place for "Revisiting Madison and Luhrs", 3rd and 4th place for her two other watercolor paintings. Well done and Congratulations Candice!


Grace Haverty standing in front of "Manhattan Bridge". She won best of show at the Awards Reception at the Peoria City Hall Gallery on October 16th

## AZ ART ALLIANCE "ENRICHING LIFE THROUGH ART"

AZ ART ALLIANCE 2014 HOLIDAY SHOW: DEC. 5 - 14 INSIDE A 10,000 SQ. FT. BUILDING, WITH SPACE FOR WORKSHOPS AND GIFT AREA, AT COSTCO PLAZA SHOPPING CENTER IN TEMPE.

WITH OUR NEW RULES, IF YOU ARE A MEMBER IN GOOD STANDING OF AWA (AN ALLIANCE MEMBER LEAGUE), YOU ARE ELIGIBLE TO ENTER ARTWORK IN OUR SHOWS. YOU NO LONGER NEED TO BE A JURIED ALLIANCE MEMBER TO ENTER. ALLARTWORK WILL, HOWEVER, BE JURIED. JURYING WILL TAKE PLACE AT THE SHOW LOCATION RATHER THAN BY CD. UPON ACCEPTANCE INTO 3 ART ALLIANCE SHOWS, ARTISTS WILL BE AWARDED JURIED STATUS IN THE ALLIANCE. FOR MORE DETAILS, PLEASE CONTACT ART ALLIANCE REP JUDY DELMONICO-ROLL OR CHECK OUR WEBSITE WWW.AZARTALLIANCE. COM. ENTRY FORM AND JURY FEE WILL BE DUE BY NOV. 14. CASH PRIZES (1ST PLACE IS \$500) AND RIBBONS WILL BE AWARDED.

OPEN HOUSE: ALL AWA MEMBERS ARE INVITED TO ATTEND AN OPEN HOUSE AT THE AZ ART ALLIANCE HEADQUARTERS, 2717 W. SOUTHERN AVE. STE. 6, TEMPE 85282 (SOUTHERN COMMERCE CENTER ON THE SE CORNER OF 48TH ST. \& SOUTHERN), ON SATURDAY OCTOBER 11 FROM 4:00-6:00PM. THIS WILL BE AN OPPORTUNITY TO MEET ALLIANCE BOARD MEMBERS AND VIEW THE MULTIUSE SPACE. LIGHT REFRESHMENTS WILL BE SERVED. YOU MAY RSVP TO JDELMONICO-ROLL@COX.NET.

THE AZ ART ALLIANCE MARKETING TEAM IS ASKING FOR SUBMISSION OF ARTWORK TO BE FEATURED AS AN "AVATAR" ON THE AZ ART ALLIANCE SOCIAL MEDIA SITES. IF INTERESTED, YOU MAY SUBMIT AN IMAGE OF YOUR ARTWORK TO LISA GHERARDINI (THE ONLINE NAME FOR OUR MARKETING TEAM) AT INFO@AZARTALLIANCE.COM.


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Please complete form and mail with your check payable to AZ Watercolor to the Appropriate Chairperson:

Juror Workshops are held at the
Arizona Artists Guild Building 9am-4pm
18411 N 7th Ave, Phoenix, AZ 85023

## Contact:

Liz Ramsey
2550 S. Ellsworth Rd \#721
Mesa, AZ 85209 480-747-7763
lizramsey@cox.net

Spring Juror's Workshop: Eric Wiegardt
1-Day April 11, 2015
3-Day Apr 8,9, 10, 2015
3-DAY: $\$ 235$ Members $\$ 275$ Non-members
1-DAY: $\$ 75$ Members $\$ 90$ Non-members $\$ 40$ deposit

Month:

## Total Amount \$

Check\# $\qquad$

Member Workshops are held at the Arizona Artists Guild Guiling 9am-4pm 18411 N 7th Ave, Phoenix, AZ 85023 Contact:
Please contact Pamela Root, pamela. root@gmail.com or Candice Diaz, taydiaz@ earthlink.net
\$40 Members \$50 Non-members
Registration is open for the September and November 2014 one-day workshops.

November 15, 2014, Jo Toye Experimental techniques in Water Media
January 10, 2015, Sebastiao Pereira Mandalas in Water Media
February 14, 2015, Grace Haverty Watercolor Applications
March 14, 2015, Stan Kurth Expressive Composition Member Workshop:

Month: $\qquad$
Total Amount \$ $\qquad$
Check\# $\qquad$

## AWA NEWS AND CALENDAR

## SHARE A RIDE TO THE MEETING

Many of our members do not attend our evening meetings because they no longer feel comfortable driving in the dark. Others come from a distance and some would just enjoy riding with others to the meeting. So, we are going to keep a list of those willing to provide rides to the meeting and those who would appreciate a ride. For now, just send an e-mail to me Jeremy Jones at inigoj@cox.net or call 480-563-5916. This is also potentially a good volunteer job if someone would step forward to take over arranging the rides.

Please note that we now have a new mail box address which is now the OFFICIAL CORPORATE ADDRESS for the Arizona Watercolor Association.

AWA
P.O. Box 30693

Phoenix, AZ 85046


## AWA Programs:

## What's happening on November 13th?

## 5:15 PM Board MTG.

## Social from 7:00-7:30PM- Enjoy camaraderie

 and snacks while purchasing raffle tickets to raise funds for our scholarship Fund. Kathryn from Arizona Art Supply will have a fun table WITH ITEMS TO EXPLORE AND THE COVETED $\$ 25$ CERtificate. Other items will be raffled off for the WFWS and our Scholarship Programs. View the Saturday Workshop Boards and sign-up for these classes from 9A-4PM at the AAG Bldg.
## 7:30-9:30 PM General MTG. <br> -Acknowledgements/REminders/Announcements/Raffle

## DEMONSTRATION: Jo Tove

Linda Schooley, Program Chairman.

## Hello Fellow Artists;

This is a friendiy reminder that it's time to submit photos of your paintings for entry in the 2015 Western Federation of Watercolor Societies. The deadine for entering is November 15, 2014, which is fast approaching.

We are requesting only emailed digital photos rather than CDs, which will make the process easy and painless for everyone. There is a Prospectus on the AWA website http://www.azWatercolor.com/, which can be downloaded and printed. The Prospectus and your entry fee must also be received by November 15th.

If you have difficulty sizing your photos, please read the DETAILED SIZING INSTRUCTIONS, WHICH ARE ALSO ON THE WEBSITE.

Please take a few minutes to read the Prospectus thoroughly and submit your entries as soon as possible.

Good luck to everyone!
Kathryn Tartaglia
WFWS Delegate 2015
KTARTAGLIA@YAHoo.com
480-229-1023
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