

MAY 2019

Links: Website | Facebook | Email



Antonio Masi

October 9-10 and 11-12, 2019,
Two Day Juror Workshops

Antonio Masi, President of the American Watercolor Association, is returning in October for TWO wonderful workshops!

If you had the privilege of participating in his February one-day event, you already know what an amazing artist and charming man he is. Though Mr. Masi is world-renowned for his bridges, as you can see below he is a true master of many subjects.

If you are not familiar with his watercolors, please see his website and youtube videos:

<https://www.antoniomasi.com/>

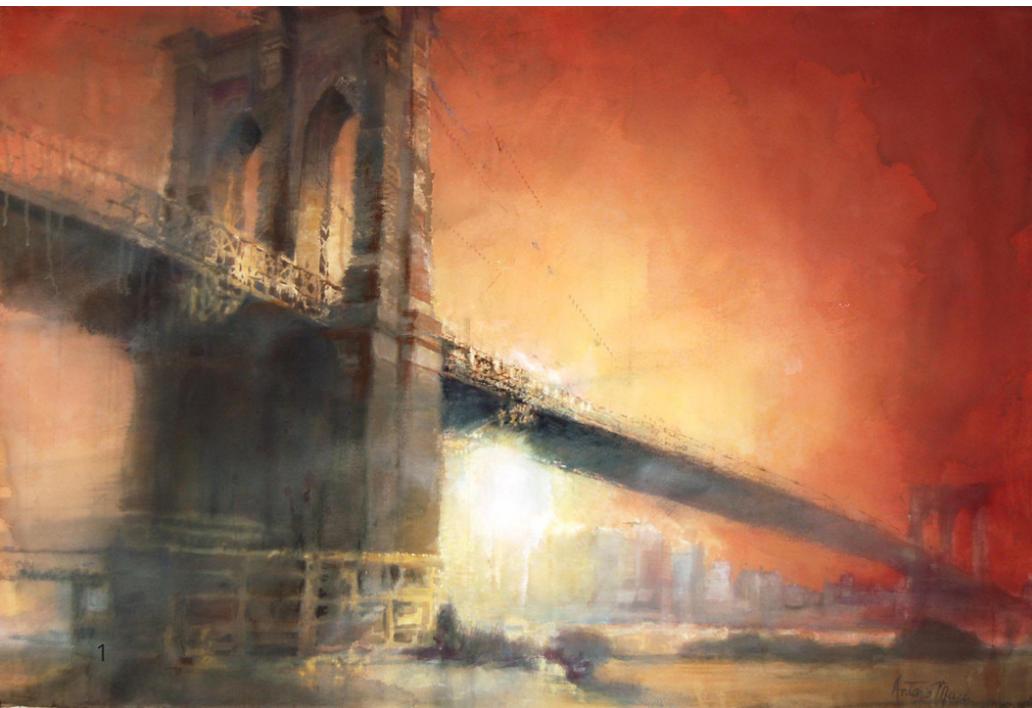
<https://www.youtube.com/watch?v=Zk4Djl-KPNw>

https://www.youtube.com/watch?v=_QxYIcj6Gw8

<https://www.youtube.com/watch?v=RhfPPuoPRhw>

Registration forms are on AZWatercolor.com or contact Sheila Belland at AWASheilaBelland@gmail.com.

— submitted by Marj Mackenzie, Co-Chair, Juror Workshops



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President's Message



As your President for the last 3 years, I want to thank everyone for all the support, guidance and assistance I have been given. Serving you in this position has been such an honor and a privilege.

I am ever more aware of the importance of being part of a team. Each member has his/her own points of view and once those ideas come together, the result is more

than the individual parts. In psychology they call it Gestalt.

I would particularly like to thank the Board Members for their feedback and participation in helping us move forward. As members, you have seen the results of these

efforts in our partnership with AAG both for technology and student scholarships; and by the wonderful Community Outreach Programs for Art Education.

I have had the opportunity to meet so many talented, creative artists and have learned so much from you all. I look forward to more interchanging of ideas.

"Alone we can do so little, together we can do so much."

—Helen Keller

Ruth Philliben, President, AWA

"Thank You" Joyce Hicks!

A great big, heartfelt "Thank You" goes to Joyce Hicks, our juror workshop instructor, for leading us through a wonderful week.



Freely sharing the struggles she overcame on her own art journey, Joyce relayed that creating "art" became possible for her when she began to study and use the elements and principles of design in her work.

If photos tell a story, Joyce creates novels! The process Joyce uses for increasing the likelihood of an exciting painting from an ordinary photo is her 4 part plan. Joyce demonstrated how storytelling is linked to her process, guiding us to recall the mood or feeling behind a photo. the "why you took that photo" memory. Joyce then illustrated how to use the gray scale photo to identify the important

shapes. Using these shapes, she then makes a small sketch to arrange them into a more artistic and pleasing manner in order to relay the story behind the painting. After next determining values in the sketch (using a 5-value system of white to black with 3 graduated values in between), she then creates a small painting testing one or more color schemes. Joyce explained how to maintain luminosity while floating multiple colors into a wet area. One of her signature mark making tools, the palette knife, was then used to add various sized shapes and scrapes. Using a liner brush or rigger, calligraphy was added to bring more life and interest to the painting.

A real glimpse into Joyce's imaginative "storytelling" ability was the afternoon she used a photo from a workshop participant to create an idea for a painting. Identifying all the principle shapes and using an imaginative narrative , Joyce

created a more interesting sketch of what is possible from this simple ordinary photo.

- If you write down a dream, it can become a goal!
- If you break down that goal into steps, it can become a plan.
- If you back up the plan with action, you can make your dream come true!

"Thank You!" Joyce, for your inspiring words and techniques.

— submitted by Mary Valesano,
Co-Chair, Member Workshops



AWA Spring Member Exhibition

I wanted to thank all of the members who brought their friends and family to the Fountain Hills Community Center for the AWA reception. We had a wonderful turnout and the show looks beautiful.

Thank you for all of the people who helped us hang so we got the show hung in record time. Carol Baker, Shiela Belland, Mary Dohmeir, Marion Droge, John Erwin, Jordan Kirk, Dyanne Locati, Jody Miles, Helen Miller, Alice Pelchat, Jean Rossman, Bruce Sink, Annette Smith, Jane Underhill and Mary Valesano. I hope I didn't leave out anyone. Because of everyone showing up early, we were out of there before noon. Good job Gang!

Watch in your email in box for the next show's prospectus that will be at the Chandler Center for the Arts in October. It will be out in May

— submitted by Betsy Aguirre



Kim Harris, Best of Show (with Carol Baker and Betsy Aguirre)



Melanie Harman, Oliver C. Jochumson Award of Excellence



Annette Smith, Award of Distinction and People's Choice Award



Nancy Herbst, President's Choice Award

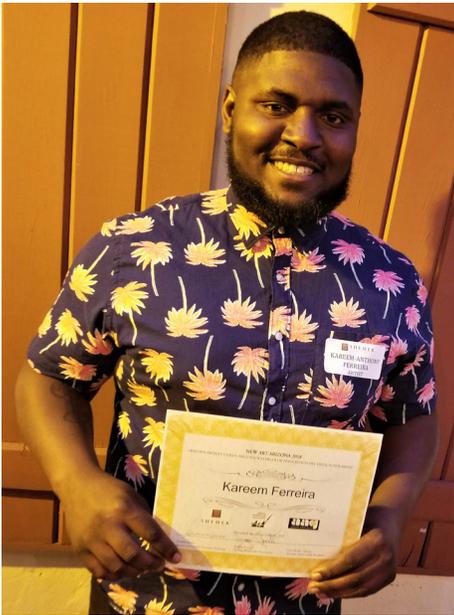
The Award Winners:

Best of Show	Kim Harris	The Burr Trail.....	\$500
Oliver C. Jochumson Award of Excellence...	Melanie Harman	Thumb Butte Vista	\$300
Award of Distinction	Annette Smith.....	Almost Frieda	\$250
President's Choice Award.....	Nancy Herbst.....	Mood Spectrum	\$200
People's Choice Award	David Amsellem	Teresa, RN Extraordinaire .	\$100
(We had a tie!).....	Annette Smith.....	Almost Frieda	\$100
Award of Merit.....	Sheila Belland	It's All About the Blues	\$100

Merchant Awards:

Jack Richeson & Co.....	Joyce Hergert	Beep Beep	\$150 Gift certificate
Jack Richeson & Co.....	Dyanne Locati.....	Whispers in the Boulders ..	\$125 Gift certificate
Jack Richeson & Co.....	Mary Valesano	Festive Agave.....	\$100 Gift certificate
Strathmore Artists.....	Jordan Kirk	Lifetime Reflections	\$125 Papers and Benicci brush set
Strathmore Artists.....	Norm Wilson.....	Urbanities	\$125 Papers and Benicci brush set
Koi	Barbara Middleton...	Bondnant Pond, Wales	\$125 Paint set and Paper

2019 AWA – Del Decil Scholarship Recipients



Kareem Ferreira, Scholarship recipient

Shemer Art Center hosted the show and certificate presentation for the recipients of the AWA and Arizona Artists Guild scholarship recipients from March 28 to April 25, 2019.

On April 28, Ruth Philliben, AWA President, and Dyanne Locati, AWA Scholarship Chairman, handed out the certificates to our AWA / Del Decil recipients.

The students selected are:

- Breanna Kohlmeyer / Arizona State University
- Kareem Ferreira / University of Arizona
- Lee Davenport / Arizona State University

Each will receive \$1,000. to continue their art education.

On May 9th, AWA will host the three students at the general meeting. Plan to attend the May meeting to view the artists art work and meet and listen to the students talk about their future and receiving our scholarships.

— submitted by Dyanne Locati, AWA Scholarship Chair



Ruth Philliben, AWA President, and Kareem Ferreira



Ruth Philliben, AWA President, with paintings by Breanna Kohlmeyer



Grace Haverty received her signature status in the American Watercolor Society. Her painting "Cello Player" was her third acceptance into American Watercolor Society.

AZ Art Alliance

Enriching Life Through Art

UPCOMING EXHIBITS:

A League of Their Own — Special Exhibit for AWA Board & Committee Chairs

Holland Gallery of Fine Art | June/July 2019 | Reception Saturday June 8 from 4:30_6:30 pm

AZ Art Alliance Member Leagues are invited to participate in this summer show. Half the leagues show in June and the other half in July. This is a nice way for the leagues to connect with each other, and each league organizes its own show.

AWA will again use this as an opportunity for our hardworking board and chair persons to show their artwork, displaying the quality and range of watermedia. Guidelines will soon be sent to those invited to participate.

The Heat is On!

This online Show is open to all Arizona-based Artists.

- Entry dates are May 1 to June 30, 2019
- Entries may be made online at the Alliance website, azartalliance.com
- Artwork will be displayed ONLINE from August 1 to September 30, 2019.
- Ribbons and cash prizes to be awarded.

— submitted by Judy Delmonico-Roll, AZ Art Alliance Rep

“A Taste of Watercolor”

AWA's Community Outreach—Giving to the Community by Reaching Out to Teachers

We are reaching the end of the AWA program year and looking forward to continuing this viable and valuable outreach in the new AWA year, June 1, 2019 through May 31, 2020. So I say “**Happy New AWA Year!**” to all of you.

It has been a good year and a good start for “A Taste of Watercolor.” So much has been learned by not only the recipients (about 78 in all) but by those presenting the in-service workshops. It is important to note that not only 78 teachers benefited from the program, but the benefits will trickle down to as many as 1,950 Arizona students, if not more. How very exciting is that! It is a very good start. Thank you to all AWA members who have participated in the program, to all who have signed up to be a part of the Outreach Committee and to all who have supported the Outreach. Thank You!

In our new AWA program year we hope to reach out to even more teachers and more students. To do this we need to raise more funds for the outreach. A task easier said than done. Over the summer months the Committee will be looking into alternate ways of raising funds and working more closely with other watercolor/water-media groups. We are also looking into contacting companies for donations of supplies and we want to encourage our AWA members to donate supplies. A list will be put on the AWA website and e-blasted to all members.

What an exciting opportunity to spread the love and passion of working with watercolor and water-media.

The bonus is: not only we will be reaching out to the Community by reaching out to Arizona teachers of art, but we also have the opportunity to invite a whole new diverse group of artists into AWA. We have the opportunity to not only lead but to learn; learn new techniques and new styles of painting and to make new friends. Now, how exciting is that! It is a real win-win situation.

On another note, **you still have an opportunity to purchase tickets for the May 9th raffle**—3 tickets for \$20 or 1 ticket for \$10. **The Grand Prize: your choice of one two-day workshop** with juror Antonio Masi given October 8 and 9 and October 10 and 12, 2019 or juror Ruth Armitage given May 8 and 9 and May 10 and 11, 2020. The value of the prize is \$200. You do not have to be present to win. All proceeds go to support “A Taste of Watercolor.”

Tickets may be purchased at the General Meeting or by sending your request with payment and a self addressed, stamped envelope to (AWA) Diane Parnitzke, 12712 S. 177th Ave., Goodyear, AZ 85338. All mailed requests must be received by May 7, 2019.

— submitted by Diane Parnitzke, chair and
Sherry Kimmel co-chair, AWA Community Outreach

LAST CHANCE TO AVOID LATE FEES for your ANNUAL MEMBERSHIP RENEWAL

TIME IS RUNNING OUT on your opportunity to renew your membership without paying late fees! If you renew on or before May 31, 2019, you will pay only regular dues of \$45. If you delay and pay membership dues AFTER May 31, 2019, you will owe a total of \$60.00! (Regular dues of \$45.00 PLUS late payment fee of \$15.00). Why wait? Pay now to continue enjoying another year of your membership benefits for only \$45.00.

Key membership benefits. AWA members in good standing enjoy the following benefits and more:

- **Signature Status!** Signature Members, continue your Signature status and the right to display that status on your artwork.
- **Exhibitions!** Eligibility to enter your work in our Spring and Fall shows.
- **Workshops!** Member discounts and priority over non-members for registration in our two Juror Workshops and four Member Workshops.
- **Savings!** 20% discount on non-sale items at Arizona Art Supply.
- **Networking Opportunities!** Meet and mix with your colleagues and our exhibition jurors at our monthly meetings.
- **Volunteer Opportunities!** AWA gives the most to those who participate the most. We are only as strong as the contributions of our members. Membership brings with it many opportunities to grow your talents and promote the health of the organization. We need members to help by serving on the Board or one of our indispensable committees. For those who may have less time, there are many shorter, but also invaluable opportunities, such as volunteering to help with exhibition hangings.

How do I renew? Your renewed membership will become active once we receive your application and payment via one of the methods below:

- **PAY VIA U.S. MAIL.** Fill out the Membership Application (*available at our monthly meeting or download at azwatercolor.com*) and mail it with your check to the address below. **NOTE: ONLY checks are accepted via mail.**
- **PAY AT A MEETING.** Submit a Membership Application (*available at our monthly meeting*) with payment (*check or cash*).

QUESTIONS? Contact Membership Chair, Diane Harrison by email at azwatercolormembership@gmail.com or by US Mail at AWA Membership, 1421 S. Oakley Place Tempe, Az 85281.

WELCOME NEW MEMBERS

Sarah Jurak

Door Prize Winners

The winners of the door prizes for our April Membership Drive were:

- Bev Coulhart • Sherry Whitney • Jean Roseanne

Send in your dues or pay at the AWA meeting to be included in the May drawing.

EXECUTIVE BOARD

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Ruth Philliben	602.228.1217
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2nd Vice President (Membership exhibitions)	
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3rd Vice President (Membership/database)	
Sally Gonzalez.....	703.395.4021
Diane Harrison	480.510.7146
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Christine Oliver.....	602.992.8022
Corresponding Secretary (Newsletter Distribution)	
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Melanie Harman	602.751.8549
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Director at Large (Juror Workshops)	
Sheila Belland.....	949.310.5890

Co-Director (Juror Workshops)

Mary Valesano.....	480.980.7457
Director at Large (Membership Workshops)	
Mary Valesano.....	480.980.7457
Co-Director: Sally Gonzalez.....	703.395.4021
President Emeritus	
Linda Schooley	623.388.6255

COMMITTEES

AZ Art Alliance	
Judy Delmonico-Roll	480.990.1359
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Dolly Maitzen.....	602.867.8155
Community Outreach	
Diane Parnitzke	623.386.2098
Sherry Kimmel.....	602.300.1648
Directory Information	Opportunity!!
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Myra Feldman	480.467.4460
Fun Table	
Katherine Kurgan.....	480.636.9130
Historian	
Bonnie Cheney	623.572.5904
Honoree	
Sherry Kimmel.....	602.300.1648

Honor Society

Shirley Klein Kleppe	602.315.9415
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Merchant Awards

Linda Thiel.....	623.582.0830
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Awards Certificates

Nancy Herbst.....	480.839.8827
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Liz Ramsey	480.747.7763
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Newsletter Publisher

Marie Cuomo.....	480.250.2644
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Photography

.....	Opportunity
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Publicity

Jeremy Jones	480.563.5916
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Scholarships Chair

Dyanne Locati	Opportunity
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Co-Chair:

.....	Opportunity
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Scholarship raffle table:

.....	Opportunity
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Social Committee

Joyce Parmley	623.931.9719
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Co-Chair: Gurukirn Khalsa

.....	602.510.1541
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Student Membership

Candice Diaz	602.510.6810
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WebMaster

David Amsellem	480.216.3938
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Newsletter Submissions: Send articles or member news updates to: Liz Ramsey at lizramsey@cox.net or Marie Cuomo at marie.cuomo@gmail.com.

News for the following month's newsletter will be due by the 3rd Thursday and the newsletter will go out the 4th Thursday of the month for the following month.

ARIZONA
WATERCOLOR
ASSOCIATION



PO Box 30693
Phoenix, AZ 85046

GENERAL MEETINGS

AAG Art Center

602.264.1221

18411 N 7th Ave, Phoenix

(Just South of Union Hills Rd)

SEPTEMBER ~ MAY

MONTHLY; 2nd THURS

7:00pm • Fun Table

7:30-9:30pm • Meeting

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Calendar Overview

Thursday 05/09 AWA Meeting

5:15 – 7:00 pm Board Meeting

7:00 – 7:30 pm Social Time & General Meeting

7:30 – 9:00 pm Election of Officers and “Critiquing”

Wednesday 05/01 – Friday 05/31

44th Annual Western Federation of Watercolor
Society Exhibition in San Diego

TBD

Board Retreat

Have a happy summer, see you in September!



Queensboro III by Antonio Masi