



CALL FOR ENTRIES

**AWA FALL 2018
MEMBERSHIP EXHIBITION
THE UNIVERSITY CLUB
39 E. Monte Vista Rd.,
Phoenix, AZ 85004**



Fall 2018 Show Calendar

August 1, 2018-MIDNIGHT

August 12, 2018

September 1, 2018

September 6, 1:00-3:00

October 11, 6:30-7:30 (At Univ. Club)

October 11, 5:30-7:30- RSVP needed

November 30, 1-2:30

DEADLINE FOR DIGITAL IMAGES AND APPLICATION

Artists Notified

Shipped Paintings are DUE TO BETSY

Deliver Artwork to The University Club

Juror gives demo at AWA meeting

Artist Reception & Awards at the Univ. Club

Pick-up Paintings

Awards

Best of Show, Award of Excellence, Award of Merit, People's Choice Award, Merchant Awards

Juror: **Jane Pederson** - <http://www.janepederson.com> Jean Pederson is a Canadian artist and wrote "Expressive Portraits: Creative Methods for Painting Portraits. Jean's traditional practice includes referential imagery of people, still life, landscape and abstraction. She is well known for her mastery of watercolors and mixed media.

Eligibility

The Fall 2018 Membership show is open to **ALL MEMBERS** with current dues paid. All paintings must be your own creation. No copies or likeness of other artist's work or photography, including published sources or reference work not attributed to the artist will be allowed. No artwork painted in a workshop will be allowed. It cannot have been accepted into another AWA show, nor displayed at this venue before. Enter original artwork only, no prints or giclees will be accepted.

Materials for this show (Read full description on website under Shows- **Acceptable entries section**)

AWA is a progressive supporter of water-based arts and invites your suggestions for advancing the art. This is a competition, so emphasis is placed on the work rather than on the framing. (Check framing requirements on website.) Various water-media including transparent watercolor, acrylic, and gouache are acceptable on all forms of white and off-white paper, synthetic paper (such as YUPO), or white paper surface on board. Gesso texture may be applied to the paper prior to painting. Textured boards, such as canvas surfaces, are not acceptable. White paper colored by the artist may be used for collage. Minimal **image size** is 10"x10", maximum is 22"x30". No glass is allowed for this show; plexi only. Check azwatercolor.com for complete updates of the rules. Work must be completed within **three** years of exhibition start date.

AZ Watercolor Association Exhibition Guidelines

Digital Image Entry Information

Submittal of a digital image grants AWA permission to use the image for limited publicity related to the show. Entries may be submitted on a CD or by e-mail to: Carol Baker, 18862 N 90th Way, Scottsdale, AZ 85255 or carolbakerart@cox.net. **To be received by Carol before midnight, August 1st.**

Submitted images are to be formatted as **jpgs** at 300 dpi and 1200x1800 pixels with 1800 as the longest side. Crop the image so that only the painting shows. Unless you have special lights, take the picture in natural daylight for accurate colors. Using a digital camera with a high resolution is best. Some computer e-mail programs, such as MacIntosh, automatically re-size photos to 72 dpi if you attach them to e-mail as a "picture". This can be avoided by attaching images as "**files**." *If the image is manipulated to not faithfully show the painting, the painting will be disqualified. DO NOT embed the image, just send a JPG.*

Naming your image(s)

Each image must be named using the first four letters of your last name + first four letters of your first name, hyphen(-), then the title of the painting. You may abbreviate the title. **Example: a painting by Winslow Homer called "Sailboat" would be Homewins-Sailboat.jpg.**

Images will be returned if they do not conform to the above format for re-sizing and naming. Please refer to our website for additional instruction information (azwatercolor.com) and/or find a friend who can help you.

Entry Fees

One entry: **\$30**
Two entries: **\$35 total**
Three entries: **\$40 total**

A check made out to **AWA** and entry form must be mailed to and received before **Midnight August 1: Betsy Aguirre, 6897 E. Bobwhite Way, Scottsdale, AZ 85266.**

Accepted works

Notification will be sent to all entrants via email on August 12, 2018 with additional instructions for accepted work.

Labeling your paintings

The back upper right hand corner of your painting(s) should specify your name, image title, price/NFS and phone number.

Sales

AWA will arrange for buyers to contact artists for sales. There is a 20% commission on sales. Submittal for the show indicates permission to exhibit the work on the AWA website. Work is assumed for sale unless labeled "NFS." In any case, list a value for insurance. No changes may be made after August 1, 2018

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Refer to resizing, matting and framing guidelines online: azwatercolor.com. Contact either Carol Baker (480-998-3166) or Betsy Aguirre 602-430-1889 with questions and/or for help.
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Artist Checklist

___ **Photo work with the highest resolution possible.**

___ **Resize image(s) to 300 dpi and 1200x1800 with 1800 pixels on longest side.**

___ **Title images as example (above): Homewins-Sailboat.jpg.**

___ **Email or mail jpeg(s) in a CD or in digital images to be received by **midnight, August 1 deadline** to: Carol Baker: carolbakerart@cox.net or 18862 N 90th Way, Scottsdale, AZ 85255.**

___ **Mail your entry form and fee check so Betsy receives it before the **midnight, August 1 deadline**. Mail to: Betsy Aguirre, 6897 E. Bobwhite Way, Scottsdale, AZ 85266**

___ **Save a copy of the prospectus and your completed entry form to refer to.**

___ **Label the back of your painting(s) as directed above.**



Fall 2018 Exhibition Entry Form

Artist: _____
Address: _____
City/State/Zip: _____
Phone: () _____ - _____
E-mail address: _____

Entry 1

Digital file Name: _____

Title: _____

Price (or insurance value if NFS) \$ _____

Frame Size: H _____ x W _____

Entry 2

Digital file Name: _____

Title: _____

Price (or insurance value if NFS) \$ _____

Frame Size: H _____ x W _____

Entry 3

Digital file Name: _____

Title: _____

Price (or insurance value if NFS) \$ _____

Frame Size: H _____ x W _____

Agreement: Submission of digital image(s), if accepted, shall be an agreement on the part of the artist to comply with the following conditions: Entry images of accepted paintings go into the AWA collection. Accepted entries will be featured on the AWA website and, if for sale, prices will be indicated. *Artists who renege or withdraw work prior to the close of the show will not be eligible to enter an AWA show for a period of one year.* Work not removed at the end of the show will result in a fine of \$10 per day unless prior arrangements have been made. AWA will attempt to contact you. After one week, the artist is ineligible to enter the following AWA show. After one month, the artist forfeits the painting to the AWA. I hereby agree to release show personnel and venue staff from all claims or loss of paintings or digital images.

Artist Signature

Date

**Please include the artist's name, painting title, price and phone number
on the back of each painting.**