

41st Annual Exhibition

Western Federation of Watercolor Societies



Co-Hosted by:



June 9 to August 28, 2016

The Arvada Center for the Arts and Humanities
6901 Wadsworth Boulevard,
Arvada, Colorado 80003-3499

Return Address
11201 N, El Mirage Rd #199,
El Mirage AZ 85335

Return Service Requested



CALL FOR ENTRIES

Deadline for receipt of entries is:
Friday, January 8, 2016

41st Annual Western Federation of Watercolor Societies Exhibition

June 9 – August 28, 2016



Co-Sponsored by the Arvada Center for the Arts and Humanities and the Colorado Watercolor Society



Awards approximately \$5,000 in cash and merchandise.
Juror Sterling Edwards
www.sterlingedwards.com

Prospectus and more exhibit information is available online at: www.wfws.org

Key Dates for Artists

- Friday, Jan. 8, 2016 Digital images, signed entry form & entry fee due to Your Society Delegate
- Friday, Feb. 26, 2016 Accepted notices emailed to your Your Society Delegate
- Friday, March 25, 2016 Matted paintings, one page bio & handling fee due to Your Society Delegate
- Friday, March 25, 2016 Deadline to respond to the hospitality information & registration for accepted artists
- June 6 - 9, 2016 Sterling Edwards juror's workshop #1 at the Arvada Center
- Thursday, June 9, 2016..... Exhibition opens to the Public 9 a.m.
- Thursday, June 9, 2016..... Dinner 5 p.m. & Awards 6:30 p.m. at the Arvada Center
- June 13 - 16, 2016..... Sterling Edwards juror's workshop #2 at the Arvada Center
- Sunday, Aug. 28, 2016..... Exhibition closes 5 p.m.
- Wednesday, Aug. 31, 2016. Artwork returned via shipper to Your Society Delegate

..... Cut off Here

41st ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION (type or print info)

Liability: Neither the Arvada Center or the Colorado Watercolor Society, nor its officers or staff, nor any receiving or leasing agent will be liable for loss or damage to any art work submitted to this exhibition. All artwork will be insured while on display at the Arvada Center, additional insurance is the responsibility of the individual artist. Images of selected artwork may be used for publicity, catalog or slide shows at the discretion of the CWS and the Arvada Center. By submitting work to this exhibit the artist agrees to the conditions set forth on this prospectus.

I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the prospectus of the 41st Annual Western Federation of Watercolor Societies Exhibition. Permission is granted to photograph my artwork and use it for publicity purposes.

Artist's Signature _____ Date _____

Artist _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Email address _____

JPG File provided as email attachment!

Entry fee	Total \$ _____
1 Entry ___\$35	Check No. _____
2 Entries ___\$40	Check date _____
3 Entries ___\$45	

Please be sure to make out the **CHECK to YOUR SOCIETY.**

Title and File Name		Medium	Image Size (HxW)	Mat Size (HxW)	Price
1.	Title				\$
	File Name				
2.	Title				\$
	File Name				
3.	Title				\$
	File Name				

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Deadline for receipt of entries is:
Friday, January 8, 2016

ENTRY REQUIREMENTS

- The artist must be a dues-paid/current member of one of the societies of the Western Federation of Watercolor Societies (WFWS), see list on previous page, and may enter through only ONE society.
- Work must be original and completed within the last two years, since January 8, 2014.
 - All work must be water media on paper or synthetic paper presented in a primarily aqueous manner.
 - Water media includes watercolors, acrylics, inks, gouache, casein, egg tempera, watercolor pencils and watercolor crayons.
 - Any collage materials used must be painted by the artist with water media.
 - Any non-water based media may be integrated into a primarily aqueous painting as a minor element (20% or less of the surface).
 - No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted.
 - Paintings must NOT have been shown in any WFWS, national or international exhibition including any online exhibitions.
- Size Limitations:**
(Measurements must be in whole inches – no fractions!)
Maximum outside mat size: 32 x 40 inches
Minimum mat width: 3.5 inches
Minimum image size: 140 square inches
- Entries will be submitted digitally as an email attachment to Your Society Delegate

DIGITAL IMAGE REQUIREMENTS

Digital image files **MUST** conform to the following requirements:

- File format: .jpg files (no exceptions)
- Resolution must be 300 dpi
- Image size must be set so the longest dimension is 1920 pixels.
- Each image file must be named as follows:**
Society initials (all caps), first four letters of your last name, entry number (1, 2, 3), painting title (short versions please), .jpg extension.
Example: CWS, Jane Painter, 1st entry, "My Best Painting" would be: CWSpain1BestPainting.jpg
- Attach the image(s) to an e-mail and send them to Your Society Delegate. Subject line write "WFWS41 Entry".

- Disclaimer** - The Arvada Center and the Colorado Watercolor Society
 - assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, or alteration of, entries or transactions.
 - are not responsible for any problems or technical malfunction or any telephone networks or lines, computer on-line systems, server or provider, computer equipment, software, failure of any email or transaction to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof.
- Accepted works must be matted with a single white or off-white mat (no gray or beige). Include a 3/16th inch foam core backing in a labeled, re-sealable plastic sleeve.
Do not seal sleeve, use only blue painters tape to close sleeve.
- No price changes will be accepted. All paintings must be available for sale and for the duration of the show. A 50% commission will be charged on all sales, the Arvada Center receiving 40% and the Colorado Watercolor Society receiving 10%. Price your paintings accordingly. All accepted artists will be required to complete a W9 Form which will be in the Accepted Artists Packet.
- Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Permission is assumed by CWS to reproduce accepted artwork for the catalog and promotional uses. Failure to provide accepted artwork will result in the artist being ineligible to enter WFWS for the following two exhibitions.

FEES – Make check payable to your society

One entry \$35, two entries \$40, three entries \$45, only one painting per artist will be accepted. Entry fees are non-refundable. Each entrant will receive a full color catalog. Additional catalogs may be purchased from your society or CWS at a cost of \$15 each.

IMPORTANT - Entry form, digital files (and questions) should be sent to your society's delegate, **NOT** to the Arvada Center or CWS.

Your society's delegate contact information is:

AWA-WFWS41 Entries

Lynda Burruss, Delegate
11201 N, El Mirage Rd #199. El Mirage AZ 85335
Lyndaburruss-art@comcast.net

Keep This Section for Your Records

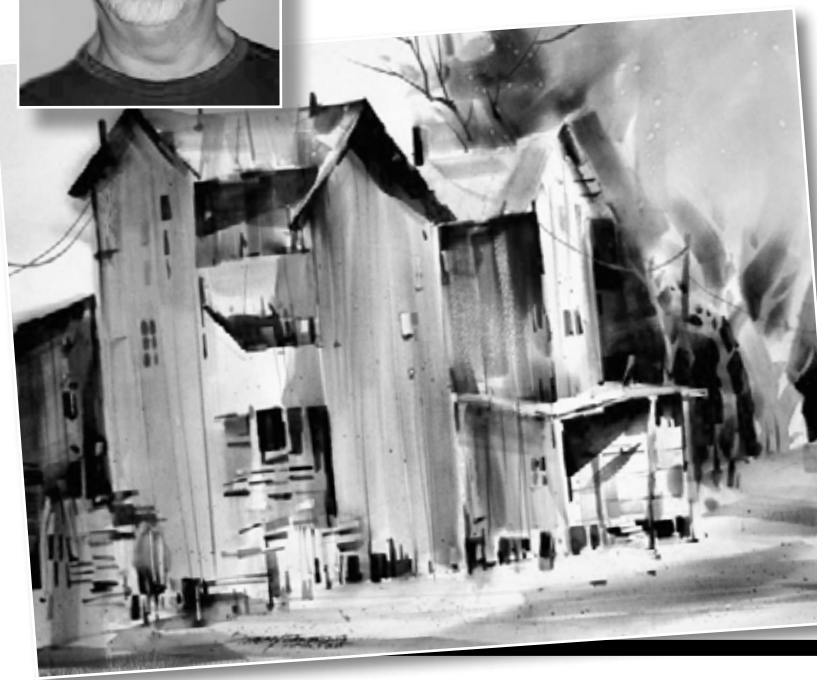
Artist Name	Accepted	Declined
Title 1.		
Title 2.		
Title 3.		

Entry Checklist

- (Contact _____ with questions)
- Painting has not been in prior WFWS, National, International Exhibition or any online exhibition.
- Completed in the last two years since Jan 8, 2014.
- JPG digital file emailed to Your Society Delegate.
- Check enclosed for entry fee, made out to your society.
- Entry form, signed and completed, including email address.



WFWS
Western Federation of Watercolor Societies



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June 9 – August 28, 2016

JUROR: Sterling Edwards

The juror for the 41st Annual WFWS Exhibition is Sterling Edwards. He is a contemporary watermedia master and photographer born in Kansas City, Missouri in 1951. He has been teaching national and international painting workshops for the past fifteen years.

In 2007 Sterling was awarded signature member status in the Canadian Society of Painters in Watercolour and in 2010 he was awarded signature membership status in the Transparent Watercolor Society of America.

Sterling was a featured artist in the fall 2001 issue of Watercolor Magic Magazine in an article titled, "Ones to Watch" and has been featured in numerous other magazine and newspaper articles. In 2009 he was a featured artist in the book, "Best of America Watermedia Artists" by Kennedy Publishing Company. He is the author of the best selling North Light book "Creating

Luminous Watercolor Landscapes, a Four Step Process", published by F+W Publishing Company and is a contributing artist in six other books. Sterling is also the designer of a signature line of products that are marketed worldwide.

In 2013 Sterling was proudly accepted, by invitation, into the International Watercolor Society. His award winning paintings are in private and corporate collections nationwide and internationally. Sterling works from his home studio in Hendersonville, NC, located in the beautiful Blue Ridge Mountains.

Sterling's website: www.sterlingedwards.com

"Closed Sundays"
by Sterling Edwards

WESTERN FEDERATION OF WATERCOLOR SOCIETIES

The Western Federation of Watercolor Societies (WFWS) was founded in 1974 through the foresight and work of Dr. David Gale (1915 - 1980) of the New Mexico Watercolor Society. Today, the WFWS includes over 4,500 artists in twelve regional watercolor societies and guilds. The WFWS encourages and recognizes artistic excellence and works to increase visibility of watercolor as an artistic medium through our annual exhibitions.

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| Arizona Watercolor Association (Phoenix, AZ)..... | AWA | Southern Arizona Watercolor Guild (Tucson, AZ)..... | SAWG |
| Colorado Watercolor Society (Denver, CO) | CWS | Southwestern Watercolor Society (Dallas/Ft. Worth, TX).... | SWS |
| Idaho Watercolor Society (State wide)..... | IWS | Texas Watercolor Society (San Antonio, TX)..... | TWS |
| Nevada Watercolor Society (Las Vegas, NV)..... | NVWS | Utah Watercolor Society (Salt Lake City, UT)..... | UWS |
| New Mexico Watercolor Society (Albuquerque, NM) | NMWS | Watercolor Society of Oregon (State wide)..... | WSO |
| San Diego Watercolor Society (San Diego, CA) | SDWS | West Texas Watercolor Society (Lubbock, TX)..... | WTWS |