

ARIZONA
WATERCOLOR
ASSOCIATION



CALL FOR ENTRIES

AWA FALL 2014

MEMBERSHIP EXHIBITION

In cooperation with
West Valley Art Museum

September 29-October 30, 2014

Peoria City Hall Art Gallery

8401 W. Monroe (84th Ave + Monroe)
Peoria, AZ 85345
(623) 972-0635

Fall Show 2014 Calendar

August 15: Deadline for Digital Entries

September 5: Artists Notified

September 25: Shipped Paintings are DUE

September 27: (Saturday) **hang show**

September 29: **Show Opens**

October 7: Juror selects awards

Thursday, October 16, Artist Reception

And Awards 5:00 p.m. -7:00 p.m.

October 30: Last Day of Show

November 1: Pick-up paintings 10 To Noon

Special arrangements can be made for other drop off and pick up times and places.



Awards

Best of Show, Awards of Excellence, Awards of Merit, Juror's Award, Merchant Awards

Juror: Bev Jozwiak

Please visit www.bevjozwiak.com for a full portrayal of Bev's background. We are fortunate to have such a prominent painter as our juror and workshop instructor. However, entrants are reminded that it is not important to try to emulate the juror's style for consideration in this competition.

Eligibility

The Fall 2014 Membership show is open to **ALL** members with current dues paid. **We have room for a large show in a very professional gallery setting.** The City of Peoria and West Valley Art Museum will even provide publicity. Go for it!

Materials for this show...

AWA is a progressive supporter of water-based arts and invites your suggestions for advancing the art. This is a competition, so emphasis is placed on the work rather than on the framing. Various water-media including transparent watercolor, acrylic and gouache are acceptable on all forms of white and off-white paper, synthetic paper (such as YUPO) or white paper surface on board. Clay surfaces are not acceptable but gesso texture may be applied to the paper prior to painting. Textured boards, such as canvas surfaces, are not acceptable. Collage is acceptable when white paper is used. Minimal **image size** is 10"x10", maximum is 22"x30". Handmade stamps by the artist may be used. Got questions? Give me a call at 480-563-5916. We'll work it out.

Complete Framing and matting details will be sent to everyone accepted into the show.

The usual AWA framing and matting rules will apply including use of white mats and simple frames.

Sales

AWA will arrange for buyers to contact artists for sales. AWA will retain 20% of the sale price for work sold through the show or website. Submittal for the show indicates permission to exhibit the work on the AWA website. Work is assumed for sale unless labeled "NFS". In any case, list a value for insurance purposes.

Liability and Insurance

We select exhibition spaces that include a reasonable level of security. Members are responsible for insuring their work while in transit.

Accepted works

Notification will be mailed to all entrants before September 5 with additional instructions for accepted work.

Entry Fees (non-refundable)

- One entry: **\$30**
- Two entries: **\$35 total**
- Three entries: **\$40 total**

A check made out to AWA, entry form and self-addressed stamped envelope must be mailed to:

Jeremy Jones: 12659 N. 146th Way
Scottsdale, AZ 85259

Digital Image Entry Information

Submission of a digital image grants AWA permission to use the image for limited publicity related to the show. Entries may be submitted on a CD with an entry form or e-mailed to:

inigoj@cox.net

Submitted images are to be formatted at 300dpi and 4"x6" (1200x1800 pixels) maximum size as **jpgs**. Crop the image so that only the painting shows. If sizing is a problem, send the largest image your camera will take and we will re-size it. Unless you have special lights, take the picture in natural daylight for accurate colors. *If the image is manipulated to not faithfully show the painting, the painting will be disqualified.*

Each image must be named using the first four letters of your last name + first four letters of your first name, hyphen(-), then the title of the painting. You may abbreviate the title.

Example: a painting by Winslow Homer called "Sailboat" would be Homewins-Sailboat.jpg

Some computer e-mail programs such as MacIntosh, automatically re-size photos to 72 dpi if you attach them to e-mail as a "picture". This can be avoided by attaching images as "files".



Entry Form

Please also include the artist's name, painting title, price and phone number on the back of the painting.

Artist: _____

Address: _____

City/State/Zip: _____

Phone: () _____ - _____

E-mail address: _____

Entry 1

Digital file Name _____

Title: _____

Price: _____

Insurance value if NFS: _____

Frame Size: H _____ x W _____

Entry 2

Digital file Name _____

Title: _____

Price: _____

Insurance value if NFS: _____

Frame Size: H _____ x W _____

Entry 3

Digital file Name _____

Title: _____

Price: _____

Insurance value if NFS: _____

Frame Size: H _____ x W _____

Agreement: Submission of digital image(s), if accepted, shall constitute an agreement on the part of the artist to comply with the following conditions: Entries of accepted paintings go into the AWA collection. Accepted entries will be featured on the AWA website and, if for sale, prices will be indicated. Artists who renege or withdraw work prior to the close of the show will not be eligible to enter an AWA show for a period of one year. Work not removed at the end of the show will result in a fine of \$10 per day unless prior arrangements have been made. After one week, the artist is ineligible to enter the following AWA show. After one month, the artist forfeits the painting to the AWA. I hereby agree to release show personnel and venue staff from all claims or loss of paintings or digital images.

Artist Signature

Date