

ARIZONA WATERCOLOR ASSOCIATION



Website: www.WATERCOLOR.org Email: AWA@Watercolor.org

MAY AWA NEWSLETTER

CARL PURCELL: ARTIST EXTRAORDINAIRE AND CONSUMATE TEACHER

FALL JUROR, DEMONSTRATOR AND
WORKSHOP INSTRUCTOR
OCTOBER 10, 11, 12 AND 13, 2012
BY LIZ RAMSEY

I HAVE TAKEN THREE WORKSHOPS FROM CARL AND I AM DELIGHTED TO REPORT THAT HE IS COMING TO AWA IN OCTOBER, 2012. CARL IS AN ARTIST WHO CANNOT BE PUT IN A MOLD. HE IS THE EPITOME OF A PRAISEWORTHY ARTIST, AN UNFORGETTABLE TEACHER AND AN ALL AROUND GREAT GUY!

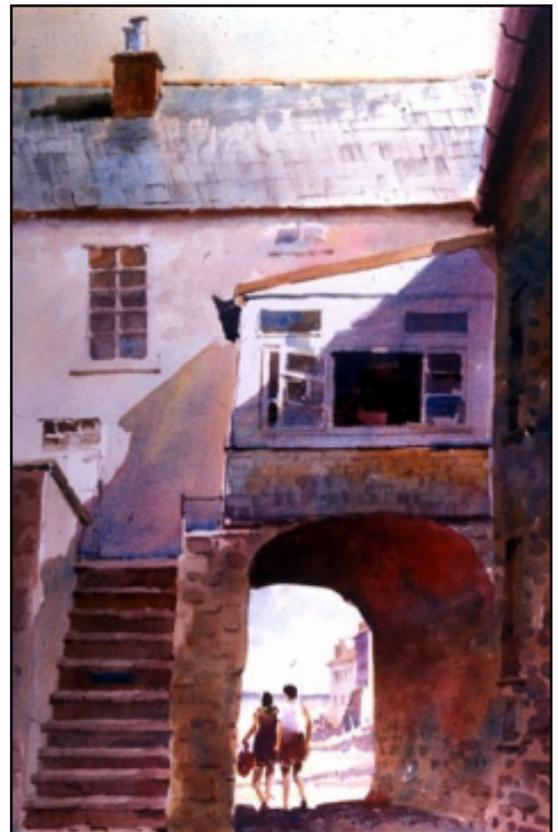
CARL VALUES DRAWING SKILLS. HE TEACHES THE DIFFERENCE BETWEEN YOUR INTELLECTUAL BRAIN AND YOUR ARTIST'S BRAIN. WITH HIS ABILITY TO EXCITE, TO ENERGIZE AND TO EVOKE A DESIRE TO LEARN, CARL WILL LEAD HIS STUDENT DOWN THE ROAD OF SUCCESS. HIS IDEAS AND EXPLANATIONS ARE SIMPLE, YET CONVINCINGLY POWERFUL. HE WILL SURPRISE AND COMPEL HIS STUDENTS TO TAP INTO THEIR ARTISTIC BRAIN RESULTING IN NEW HORIZONS FOR ALL OF HIS CLASS.

CARL LIVES IN UTAH WITH HIS WIFE, NAN. SHE OFTEN JOINS HIM ON HIS WORKSHOP JUNKETS. THEY HAVE AN EXTREMELY STRONG BOND AND SUPPORT EACH OTHER IN THEIR VARIOUS CREATIVE ENDEAVORS.

CARL TAUGHT ART AT SNOW COLLEGE FOR 30 YEARS. HE STILL OFFERS A VERY POPULAR TWO WEEK CLASS IN JUNE AT THE COLLEGE. HE ALSO GIVES WORKSHOPS IN THE US AND ENGLAND. I WAS FORTUNATE TO BE AMONG HIS STUDENTS IN ENGLAND IN 2007. THE EXPERIENCE WAS ONE OF THE MOST PLEASANT AND REWARDING OF MY ART VENTURES.

THE THREE DAY WORKSHOP IN OCTOBER IS FULL AND THERE IS A WAITING LIST. THE ONE DAY, SATURDAY, OCTOBER 13, 2012 IS NOT FULL, AS YET. YOU MAY CONTACT MAUREEN MCGUIRE, OUR JUROR WORKSHOP COORDINATOR.

(CARL PURCELL CONTINUED ON PAGE 3)



CLOVELLELY WALKTHROUGH BY CARL PURCELL

IN THIS *Issue*

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- * Thank you Diane Kent
- * News and Announcements
- * AWA Member News

MAY PRESIDENT'S MESSAGE

President's Message for May 2012

Our meeting on May 10th will be the last one before the summer break. It will be fun because everyone is invited to bring a painting, even if it isn't finished completely, to be critiqued. This is actually a very positive experience because the reviewers will be looking for ways to make helpful suggestions and we all need those. I will be bringing whatever painting I'm having the most trouble with for the free advice! Please just bring the painting in a mat—nothing over the paper—so we can really see what is happening.

Our meeting is important for another reason. We will be voting on changes to the By Laws and Standing Rules. This time we are not talking about small changes. With your approval, the method of becoming a signature member will change. There is a rumor that reading all of the rules is not very exciting, so the rest of my message is a series of short summaries of what the changes are. I feel very

confident in backing the Board decision to approve all of them.

In the By Laws, Section 2.1, there is a small change to make it clear that we deal with a range of media, not just traditional transparent watercolor paint. In a few years, more types of paint may be added and paintings on material other than paper or artificial paper may be allowed, but the list that appears later is it for now. This keeps us similar to other major organizations.

Section 3 first lets you know that you can continue to use the existing Honor System for the next three years. If you become a Coatamundi or Royal Scorpion in that time, you can always use those titles, but there will be no more artists who reach that status afterwards. If you obtain 90 points and become a signature member by the current rules, you will always be a signature member.

Section 3.11, largely initiated by Honor Committee chair Shirley Kleppe, will be the biggest change we've approved for By Laws. We decided that participation in AWA Membership Shows is the most important determinant of you becoming a

Signature member. We will no longer give points for participation in other group's shows and will not give extra points for awards. We think it is a really big deal to be accepted into 6 AWA shows with 6 different jurors, so that will now be what it takes to be a signature member! You can receive one point for each AWA show you are juried into or two points for being juried into an AWA National Show. When you have 6 points, that's it. For example, I was in one AWA National Show and at least four other membership shows, so I have the needed 6 points. The fact that I won a few awards and had multiple paintings in some shows doesn't count. Got it? If not, talk to a board member. The different combinations are all spelled out.

There are also higher levels of signature membership obtained by receiving more points.

Remember to save your participation certificates and get your

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* = voting board member

** = votes only in the absence of the board member they are under

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Co-Director:
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Alternate: JoEllen Layton** 480-730-9887

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Co-Director: **

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Newsletter Editor:

Casey Weber@yahoo.com,

Newsletter Co-Editor:

Liz Ramsey lizramsey@cox.net

480-747-7763

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Alex Pekala 623-412-1866

Photographer for AWA events:

Karen Riehm 602-318-5387

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Nancy Herbst 480-839-8827

Publicity:

Sam Morse 602-863-0538

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Maycia Sewel 480-949-5860

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Susan Hargraves 602-942-6065

WFWS 2014 Hosting Committee Chair:

JoEllen Layton 480-730-9887

WFWS 2014 Hosting Committee Co-Chair:

Kathryn Tartaglia 480-229-1023

PRESIDENT'S MESSAGE

INFORMATION TOGETHER FOR SUBMITTAL TO THE HONORS COMMITTEE IF YOU THINK YOU ARE ALREADY QUALIFIED. THE NEW SYSTEM GOES INTO EFFECT IMMEDIATELY UPON APPROVAL BY MEMBERS AT THE MEETING. I'M PLANNING A BIG CEREMONY IN SEPTEMBER FOR ALL OF OUR NEW SIGNATURE MEMBERS.

SECTION 4.1 HAS A LOT OF DETAILS ABOUT DUES AND WHAT YOU CAN DO TO AVOID PENALTIES IF YOU NEED TO DROP OUT OF AWA FOR A TIME. WE WILL VOTE SEPARATELY TO RAISE OUR DUES A BIT, BUT THAT WON'T BECOME EFFECTIVE UNTIL FALL OF 2013.

MOST OTHER CHANGES ARE RELATIVELY MINOR. ANY EXPENDITURE OVER \$200 NEEDS BOARD APPROVAL AND MEETINGS WHERE ACTION IS VOTED ON MUST TAKE PLACE IN PHOENIX FOR CORPORATE REASONS. RETREATS CAN BE ELSEWHERE.

SECTION 6.1 ADDS THE POSITION OF FINANCIAL SECRETARY. THIS IS BECAUSE THERE ARE SO MANY ISSUES FOR THE TREASURER TO DEAL WITH THAT WE'D LIKE TO SPREAD THE WORK OUT A BIT. YOUR BOARD HAS BEEN WORKING HARD TO CUT EXPENSES AND INCREASE REVENUE. WE WILL STILL NOT BE BREAKING EVEN WITH THE DUES INCREASE A YEAR FROM NOW UNLESS WE ADD MORE MEMBERS.

ADDITIONAL CHANGES MORE CLEARLY DEFINE DUTIES OF VARIOUS OFFICERS AND COMMITTEES.

NOW FOR THE STANDING RULES. ITEM 2 STATES THAT THE PRESIDENT DOES NOT NEED TO PURCHASE A PAINTING FROM THE SHOW AS ALLOWED WITH AWA FUNDS (UP TO \$400) OR CAN PAY THE DIFFERENCE. I HAVE DECIDED NOT TO BUY A PAINTING IN THE LST TWO SHOWS BECAUSE WE NEED TO IMPROVE OUR FINANCES FIRST. ALSO, MANY OF OUR PAINTINGS ARE WORTH MUCH MORE THAN THAT AND WE MAY NEED TO CHANGE THIS ITEM IN THE FUTURE.

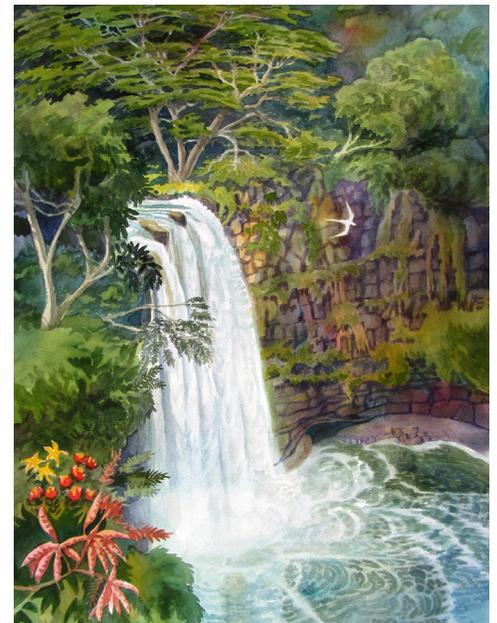
SMALL WORDING CHANGES HAVE BEEN MADE TO DESCRIBE WHAT IS ACCEPTABLE IN A SHOW FOR MEDIA AND MATTING. FOR NOW, WE ARE GOING TO HAVE MORE COMPLETE DESCRIPTIONS IN THE PROSPECTUS TO ELIMINATE ANY CONFUSION AND THEN WE WILL FURTHER UPDATE THE STANDING RULES AT A LATER TIME. ITEM 8 HOWEVER, DEFINES THE DEL DECIL SCHOLARSHIP.

THOSE ARE THE MAIN CHANGES. I HOPE YOU WILL CONSIDER GETTING INVOLVED ON A COMMITTEE OR EVEN BECOMING AN OFFICER. IT IS A GOOD WAY TO NETWORK WITH OTHER ARTISTS AND TO SEE WHAT IT TAKES TO KEEP THE ARTS ALIVE IN ARIZONA.

Jeremy
Jones
President



Pumps by Jeremy Jones



WAIALUA FALLS
BY
JEREMY JONES



HERE CHICKIE CHICKIE BY CARL PURCELL

NEWS AND ANNOUNCEMENTS

MARILYN SCHUTZKY WILL GRACE AWA IN SEPTEMBER

Saturday, September 15th, AWA will once again be electrified by the art instruction of Marilyn. Make your plans to attend and send in your registration to Linda Schooley to assure a spot at this workshop that will start off the 2012-2013 AWA season with a BANG! It will be held in the Patio Room at the Church of the Beatitudes.

Marilyn is a dazzling painter. She is completely comfortable with florals, landscapes, figures and still life. She is noted for finding an unusual viewpoint or perspective in her bold and colorful paintings. She is a stickler for a sound background in design and drawing. Her unusual adaptation of lighting gives her work an exquisite result. She loves to render subjects in a series and may have several paintings in process at any one time. Her divergent approach will appeal to a number of artists. Marilyn always has new and exciting ideas.

As this author has stated in the past, "Marilyn is a collage of sensory innovation and vitality." We look forward to experiencing Marilyn's superb instruction on the 15th of September. For those of you who are lucky enough to be included in the workshop, an artist's supply list and an outline of her objective for the workshop will be provided

DIANE KENT RESPONDED TO THE MYSTERY OF ABSTRACTION

ON SATURDAY, MAY 14TH A ROOM FULL OF EXCITED ARTISTS GATHERED COMPLETE WITH THEIR COLORED PAPER, GLUE, TEMPLATES, PAINT AND BRUSHES. DIANE DEMONSTRATED HER METHOD OF SOLVING THE "MYSTERY OF ABSTRACTION!" THE PROCESS IS A PUZZLE IN ITSELF AND TICKLED THE CREATIVE JUICES IN US ALL. DIANE APPROACHES EACH PROJECT IN A DIFFERENT WAY. SHE UTILIZES A NUMBER OF IDEAS TO COME UP WITH THE BASICS OF HER DESIGN. THE RECENT EXPLORATION IN ABSTRACT DESIGN BEGAN IN HER MIND AFTER AN EXHIBIT ENTITLED, "ABSTRACT TO REALISM AND REALISM TO ABSTRACTION." DIANE DAILY DESIGNS LAYOUTS FOR HER PAINTINGS. SHE USUALLY STARTS WITH A VALUE STUDY. FROM THIS SHE MAY CUT OUT COLORED PAPER TEMPLATES TO ARRANGE ON NEWSPRINT. WHEN SHE IS SATISFIED WITH HER DESIGN SHE WILL GLUE THE PIECES TO THE NEWSPRINT AND TRACE THEM ON WATERCOLOR PAPER. SHE USES STEPHEN QUILLER'S COLOR WHEEL TO CHOSE PIGMENTS THAT "POP!"

AS YOU CAN SEE THIS IS NOT A HAPHAZARD APPROACH TO A PROJECT BUT IS EXTREMELY WELL THOUGHT OUT. WE ALL WERE IN AWE, NOT ONLY OF THE WORK INTENSIVE PROCESS BUT OF THE DYNAMIC OUTCOMES. DIANE WAS INTRODUCED WITH THE LETTERS OF HER FIRST NAME AS AN ALLITERATION. D STANDS FOR DYNAMIC DESIGN, I STANDS FOR INNOVATIVE, A IS FOR ABSTRACTION, N IS NOTEWORTHY AND E DESCRIBES AN EVOCATIVE NATURE!

THANK YOU, DIANE FOR AN ENLIGHTENED AND FUN-FILLED DAY. WE ALL HAVE MUCH ADMIRATION FOR THE INTENSE WORK THAT FINALLY READS AS A MAGNIFICENT ABSTRACT DESIGNED PAINTING.

AWA 2012-2013 COMMITTEES

CHARITABLE FUNDRAISER CHAIR--POSITION REMAINS **OPEN** THIS YEAR.
CO-CHAIR-----DIANE PARITZKE
ARIZONA ART ALLIANCE REPRESENTATIVE----JUDITH DELMONICO-ROLL
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HISTORIAN-----THOMAS SCHULTZ
MERCHANTS AWARD-----KAREN RIEHM
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CO-CHAIR-----LIZ RAMSEY
OVERHEAD MIRROR SETUP-----ALEX PEKALA
PHOTOGRAPHER/AWA EVENTS-----KAREN RIEHM

AWA 2012-2013 COMMITTEES

PROSPECTUS/AWARD CERTIFICATES-----NANCY HERBST
PUBLICITY-----SAM MORSE
STUDENT MEMBER COMMITTEE CHAIR-----WILL GET NAME
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SCHOLARSHIP COMMITTEE CHAIR-----DOLLY MAITZEN
CO-CHAIR-----GAYLA BONELL
SCHOLARSHIP/SPECIAL EVENTS RAFFLE-----EN CHEN SOO
SOCIAL COMMITTEE-----JOYCE PAMELY
COMMITTEE HELPER-----GURUKIRN KHALSA
WEB SITE MANAGER-----BRUCE SINK
WFWS 2014 HOSTING COMMITTEE CHAIR---JO ELLEN LAYTON
CO-CHAIR-----KATHRYN TARTAGLIA

CARL PURCELL AND MORE ANNOUNCEMENTS

“The only thing I enjoy more than painting, is sharing my skills with others” Carl Purcell

CARL PURCELL CONTINUED FROM PAGE 1

YOU WILL NOT WANT TO MISS THE OCTOBER 11, 2012, THURSDAY NIGHT DEMONSTRATION AT OUR GENERAL MEETING. HE IS ALSO GOING TO JURY OUR FALL EXHIBITION. THE SITE IS TBA.

THE AWA MEMBERSHIP IS IN FOR AN EXCITING EVENT WHEN WE WELCOME CARL PURCELL TO OUR AWA GROUP. HE ABSOLUTELY WILL NOT DISAPPOINT!! EVERYONE WILL GO HOME WITH NEW IDEAS, FRESH APPROACHES TO TRY AND A EMINENT REGARD FOR THIS ARTIST EXTRAORDINAIRE AND CONSUMMATE TEACHER.

CARL IS THE AUTHOR OF THE NORTH LIGHT PUBLICATIONSBOOK, 'PAINTING WITH YOUR ARTIST'S BRAIN', AND 'DRAWING WITH YOUR ARTIST'S BRAIN'. HIS ART HAS BEEN FEATURED IN NUMEROUS ARTICLES PUBLISHED IN THE ARTIST'S MAGAZINE AND IN SPLASH I. HE HAS BEEN INVITED TO JURY EXHIBITS IN COLORADO, NEW MEXICO, WYOMING, UTAH, NEVADA, MICHIGAN AND CALIFORNIA.

CARL HAS ACHIEVED SIGNATURE MEMBER STATUS IN THE NATIONAL WATERCOLOR SOCIETY AND WAS GIVEN HONOR MEMBER STATUS IN THE UTAH WATERCOLOR SOCIETY FOR HIS CONTRIBUTIONS TO WATERCOLOR IN THE STATE. HE HAS WON NUMEROUS AWARDS, INCLUDING A PURCHASE AWARD IN THE 2008 NATIONAL WATERCOLOR SOCIETY'S INTERNATIONAL EXHIBITION. IN 2009, CARL WAS CHOSEN AS ONE OF A PANEL OF THREE JUDGES FOR THE NATIONAL WATERCOLOR SOCIETY ANNUAL EXHIBITION.



The Tinkerer by Carl Purcell

JURORS FOR THE MAY MEETING

BRING A CURRENT PAINTING TO THE MAY MEETING FOR A REVIEW BY JOANN MATHEWS AND TOM HERBERT. JOANN TEACHES ART LOCALLY BUT IS ALSO A NATIONAL AWARD WINNER DOING A VARIETY OF REALISTIC PAINTINGS INCLUDING "COWBOY" ART. SHE EVEN RAN A LLAMA TREKKING BUSINESS IN LEADVILLE AND KNOWS THE ANIMALS SHE WORKS WITH. TOM IS REGULARLY IN AWA SHOWS AND IS USUALLY A WINNER. HIS CREATIVE WORK IN PURE PIGMENTS AND PLASTIC SURFACES LEADS TO MYSTERIOUS AND IMAGINATIVE PAINTINGS THAT SEEM TO TELL A STORY. YOU'LL ENJOY HEARING WHAT THEY SUGGEST FOR IMPROVING YOUR WORK.

AWA 2012-2013 EXECUTIVE BOARD AND OPEN POSITIONS

PRESIDENT-----	JEREMY JONES
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CO-DIRECTOR-----	OPEN
2ND VICE PRESIDENT (JUROR EXHIBITIONS)-----	DONNA LIDDLE
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CO-DIRECTOR-----	OPEN
DIRECTOR AT LARGE (JUROR WORKSHOPS)-----	OPEN
CO-DIRECTOR-----	OPEN
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CO-CHAIR-----	LINDA SCHOOLEY
PRESIDENT EMERITUS-----	DIANE PARNITZKE

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Stores located at the SF corner of Grand St and 11th St.
Call 480-775-6387 with any questions you may have. Offer expires 10/31/10

DID YOU KNOW YOU CAN SIGN UP FOR ONLINE NEWSPAPERS FROM ARIZONA ART SUPPLY? IF YOU HAVE COMPUTER ACCESS, GO TO THE WEBSITE AT THE FOLLOWING ADDRESS: [HTTP://WWW.ARIZONAARTSUPPLY.COM](http://www.arizonaartsupply.com). YOU WILL SEE AGREYBARATTHE TOP OF THE PAGE. CLICK THE LINK THAT SAYS "SIGN UP FOR E-BLAST" ON THE RIGHT HAND SIDE.

REGISTRATION FORM

PLEASE MARK YOUR SELECTION(S), COMPLETE AND RETURN WITH YOUR CHECK.

WE ARE UNABLE TO TAKE REGISTRATION WITHOUT PAYMENT.

2012 FALL JUROR WORKSHOPS

___ CARL PURCELL WORKSHOP OCTOBER 10,11,12 Members \$235 per workshop; Non-members \$275
___ CARL PURCELL WORKSHOP SAT. OCTOBER 13 Members \$75 per workshop; Non-members \$90

COST: SEE ABOVE. DEPOSIT OF DEPOSIT: \$100 _____ BALANCE DUE SEPT 1, 2012 (3 DAY) AND \$40 _____
BALANCE DUE SEPT 1, 2012

TIME: ALL WORKSHOPS ARE FROM 9 AM TO 3 PM

LOCATION: CHURCH OF THE BEATITUDES, 555 W. GLENDALE AVE (SW CORNER AT 7TH AVE), PHOENIX IN THE PATIO ROOM

PLEASE PRINT:

NAME _____ MEMBER: ___ YES ___ NO

ADDRESS _____ CITY _____ STATE _____ ZIP _____

DAY TELEPHONE _____ EMAIL OR FAX _____

AMOUNT ENCLOSED _____ CHECK NUMBER(S) _____

REFUND POLICY: FIRST TRY TO FIND A REPLACEMENT AND REIMBURSEMENT FROM THAT PERSON. NEXT, ASK MAUREEN ABOUT THOSE ON THE WAITING LIST. THERE IS A \$10 SERVICE FEE IF AWA TREASURER HAS TO REFUND A FEE.

RETURN THIS FORM WITH YOUR CHECK MADE OUT TO AWA TO:

MAUREEN MCGUIRE, JUROR WORKSHOP CHM.

924 E. BETHANY HOME RD, PHOENIX, AZ 85014

QUESTIONS: 602-277-0167

QUESTIONS ABOUT A WORKSHOP? CALL OR EMAIL HELEN MILLER AT 602-954-7918, HELMILL@COX.NET, OR MAUREEN MCGUIRE AT 602-277-0167, MMCGUIRE@FASTQ.COM

SAVE THE DATES!!

The Arizona Watercolor Association Board Meetings start promptly at 5:15 PM at the Church of the Beatitudes Youth Center on Second Thursday Evenings of Each Month.

Fun Table 7:00 P.M.

Meeting 7:30 P.M. to 9:30 P.M.

Meeting Demonstrations:

May 10, 2012

Demo Unknown

May 10, 2012

Member Critiques and Annual Meeting

3 Day Workshops:

October 10, 11, 12 2012 Carl Purcell

1 Day Workshop:

October 13, 2012

Carl Purcell

MAKE SURE TO RESERVE YOUR PLACE IN THIS WONDERFUL CLASS

Note: WORKSHOPS FOR CARL PURCELL WILL TAKE PLACE AT THE AAG BUILDING IN PHOENIX.

CRACKED - BY
CARL PURCELL



Art Opportunities

Many of our members participate in shows outside of Phoenix, so we thought you might like to hear about some opportunities that we hear about from time to time. Many groups open their shows only to residents of their states regardless of membership but occasionally hold an open or national show. It is worth a bit of web searching to see if there are opportunities in states where your work might be appreciated. Some of our artists have shown a single painting in several shows and made more on winnings than the painting eventually sold for. Of course, there are a lot of entry and shipping fees along the way. We'll also try to get word out about additional local shows in our newsletter in time for you to enter. There has also been some planning to set up an AWA booth at some local shows, so we'd like to hear if you are interested in that. Also, send any notices of shows that might be of interest to our members to Casey.Weber@yahoo.com and we'll see what we can fit in the newsletter.

Deadline for the Aquarius National Watercolor Exhibition is July 31 and the juror is Fran Larson. It is being presented by the Southern Colorado Watercolor Society and you can get more information at ormanpueblo@comcast.net or go to their website.

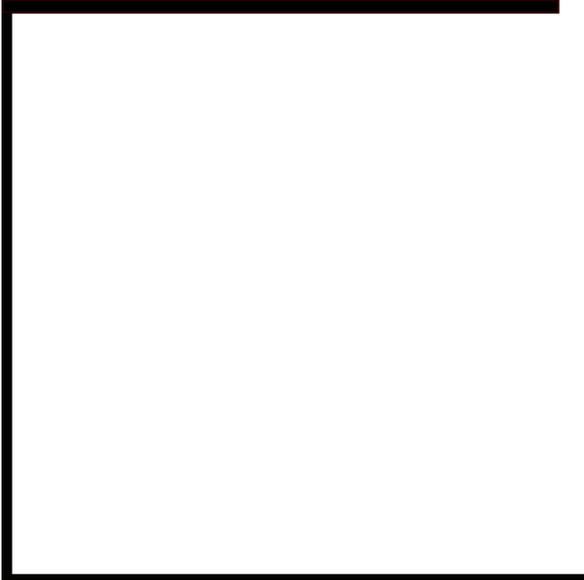
There is a website called www.theartlist.com and there is a limited free version. They present a variety of opportunities that are at least fun to read about. For example, there is the American Juried Art Salon (www.artjury.com) that is an online competition looking for paintings for museums. Peter Baldaia, curator for the Huntsville (Alabama don't you know) Museum of Art is calling the shots. You could also check out www.vividartsnetwork if you like to exhibit in Venice (the Italian one).

So let us know if you have other opportunities to share.

ARIZONA WATERCOLOR ASSOCIATION



Website: www.WATERCOLOR.org Email: AWA@Watercolor.org



General Meetings - Church of the Beatitudes
 555 W. Glendale Avenue
 Phoenix, AZ
 corner of 7th Ave.
 602-264-1221

Nov. thru May
 2nd Thursdays of the Month
 Fun Table 7:00pm
 Meeting 7:30pm-9:30pm
 May 8, May 13 (closed for summer)

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